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Mayoral Proclamation Declaring November 25, 2023 as Small Business Saturday

WHEREAS, the government of Ramsey, Minnesota, celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS, according to the United States Small Business Administration, there are over 33 million small businesses in the United States, small businesses represent 99.9% of firms with paid employees, small businesses are responsible for 62% of net new jobs created since 1995, and small businesses employ 46.4% of the employees in the private sector in the United States, and

WHEREAS, 72% of consumers understand the importance of supporting the small businesses in their community on Small Business Saturday®, and 72% report that the day makes them want to Shop Small all year long; and

WHEREAS, an estimated \$17.9 billion was spent by U.S. consumers who shopped and dined at small businesses on Small Business Saturday in 2022; and

WHEREAS, Ramsey, Minnesota supports our local businesses that create jobs, boost our local economy, and preserve our communities; and

WHEREAS, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

Now, Therefore, I, Mayor Kuzma of the City of Ramsey, Minnesota do hereby proclaim, November 25, 2023, as

SMALL BUSINESS SATURDAY

And urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

Mayor

*It is our mission to work together to responsibly grow our community,
and to provide quality, cost-effective, and efficient government services.*