

***A POLICY TO PRESERVE LEISURE
AND QUALITY OF EXPERIENCE FOR PARK PATRONS***

WHEREAS, the City of Ramsey Foundation and the Park and Recreation Commission have formally reserved The Draw for the Summer Concert Series and Farmer's Market; and

WHEREAS, this reservation of facilities includes the need to regulate certain park activity to maintain the recreational and social quality of experiences of the events; and

WHEREAS, the Foundation has managed the fund raising for paying performers and certain other operational costs by weekly concert sponsorships; and

WHEREAS, these sponsorships are generally offered to Ramsey businesses first, in order to favorably promote local business that can benefit by the advertising and advocacy; and

WHEREAS, limiting the number of business interests or raffles active at The Draw at any one time is essential to maintain the effectiveness of the sole sponsors or shared sponsorships; and

WHEREAS, limiting the number of business interests or raffles at The Draw at any one time is essential to maintain also the primary purpose of the concerts, that of free entertainment and recreation with minimal commercialization and distraction for residents and park patrons.

NOW THEREFORE, BE IT RESOLVED AS POLICY BY THE CITY OF RAMSEY FOUNDATION, OPERATING WITHIN THE CITY OF RAMSEY, ANOKA COUNTY, STATE OF MINNESOTA:

That the City of Ramsey Foundation, operating on behalf of the Park and Recreation Commission in managing and regulating the operations of the concerts and park spaces at The Draw, finds that except by special action of the Foundation, or by approval of the City that;

- Only one raffle should be in operation at the Thursday concerts, and the primary value to fundraising and underwriting concert costs shall be the Foundation's raffle, or designee.
- Advertising at the Thursday concerts should be limited to the formal sponsors as established by the Foundation.
- A booth or table by the City for purposes of public engagement on matters of civic events or special projects shall not be in conflict with this policy and is of interest and value to park patrons.

Whereupon said policy was declared duly approved by the City of Ramsey Foundation this 17th day of June, 2014.

City of Ramsey Foundation President

ATTEST:

City of Ramsey Foundation Secretary