

2023 EDA Business Expo Budget

EXPENSES	Details	2022 Actual	2023 Projected	2023 Actual
Adrenaline Sports Ctr	Addtl field space +\$200	\$ (1,000.00)	\$ (1,200.00)	\$ (1,200.00)
Electrical booth	\$75/booth (max \$500)	\$ (500.00)	\$ (500.00)	\$ (500.00)
*Cenaiko: Booths Pipe/Draping, tables/chairs, set up, take down	Includes 3 pin boards (29"x 66")	\$ (2,397.00)	\$ (2,515.00)	\$ (2,515.00)
Tote Bag giveaway at door	Ace Sales or TJ Associates (Qty 300)	\$ (877.86)	\$ (1,000.00)	\$ (1,064.00)
Express Signs	5 large black/bright signs	\$ (725.00)	\$ (725.00)	\$ (640.00)
Inky Elf: Sandwich board signs	(8) 2x3 signs, reusable 2021; need 2 Loading Zone signs 2022 (\$25/ea --> \$32.50)	\$ (65.00)	\$ -	\$ -
APG: Shopper Ad space + flyer	Anoka Co Shopper front page \$200 + flyer insert in Rum River Reserve Shopper \$100 (Anoka, Ramsey, Elk River, Nowthen, Oak Grove)	\$ (298.10)	\$ (300.00)	\$ (139.00)
*A Touch of Magic: Balloon Artist	Balloon Art/Airbrush tattoo	\$ (1,164.00)	\$ (1,164.00)	\$ (1,211.00)
Advertising	Social media, AAC, Explore MN online advertising, flyer in utility bill? Facebook Ads \$10-150; Evvnt HometownSource.com	\$ (155.00)	\$ (150.00)	\$ (130.00)
Ace Sales	6 Shirts	\$ (266.80)	-	-
Misc. Supplies	Candy, Water, sign strips	\$ (40.01)	\$ (100.00)	\$ (29.45)
Total Expenses		\$ (7,488.77)	\$ (7,654.00)	\$ (7,428.45)
REVENUES				
Applications		\$ 3,460.00	\$ 3,460.00	\$ 3,245.00
EDA allocation		\$ 5,000.00	\$ 5,000.00	\$ 5,000.00
Total Revenues		\$ 8,460.00	\$ 8,460.00	\$ 8,245.00
*BALANCE:		\$ 971.23	\$ 806.00	\$ 816.55
	<i>Fees Charged</i>	<i>Ramsey</i>	<i>Non-Ramsey</i>	
		\$50	\$75	\$50
		\$75	\$75	\$75
Inputs/estimated	<i># Booths</i>	59	59	
Public/Non Profit	<i>No Fee Booths</i>	5	5	

Booth fees waived for: City of Ramsey, Anoka Co Water Task Force, Rum River Art Center, Touch of Magic, Bob FM (free ad)