



ANOKA COUNTY Regional Economic Development

2024 PRIORITIES

Below is a **limited** sampling of ACRED priorities for 2024. This is **not** intended to be a comprehensive list, as further discussion amongst the ACRED Executive Committee is scheduled for January 2024. Not included are day-to-day technical assistance efforts provided to municipalities, businesses, and real estate industry professionals.

Furthermore, ACRED recently commenced an effort to update its strategic plan. Results are expected at the end of Q2 2024. Once the study results are received, additional discussion will be had between ACRED and the municipalities to formalize efforts moving forward.

HOSTED EVENTS:

- Anoka County Business Summit – May-June 2024
 - o Collaboration with Anoka County Job Training Center to create signature event.
- 3M Open – July 2024
- Anoka County Real Estate Summit – November-December 2024
- ACRED Partner Meetings – increased participation and curated content

MAJOR PRIORITIES OR INITIATIVES:

- Continue with Minnesota Real Estate Journal sponsorship, speaker panel opportunities and exhibitor to promote Anoka County.
- Continue as exhibitor at MNCAR Expo to promote Anoka County opportunities.
- Continue MNCAR listing opportunity for municipalities to increase awareness of development opportunities.
- Update ACRED website with 2024 data to be most relevant for site selectors.
www.AnokaCountySuccess.org.
- Continue increasing the ACRED brand throughout the region through presentations to business groups and community organizations.
- Continue disbursement of funds for the Anoka County Predevelopment Grant program until funds are exhausted or reallocated.
- Support finalization of the Anoka County Housing Study, support presentations to municipalities on the results, and promote suitable site opportunities to developers.
- Support efforts towards the new ACRED strategic plan, evaluate results, share with the municipalities and assess its impact on a future ACRED MOU agreement.
- Review, research, and present recommendations for amendments to the Anoka County Business Subsidy policy.