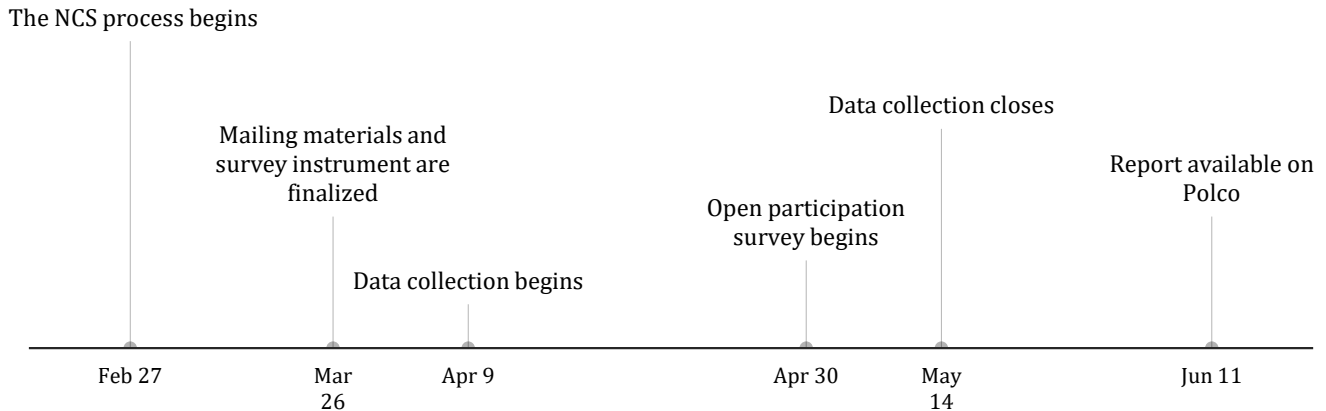


## Timeline for The National Community Survey™



Item	Date
<b>Preparing for the Survey - Average of 6 Weeks</b>	
Project Manager sends The NCS instrument for review	Feb 27
Send Project Manager drafts of custom questions to add to the survey	Mar 12
Mailing materials and survey instrument are finalized	Mar 26
Project Manager generates sample of representative households in your community	Mar 26
Polco prints materials, prepare mailings and sets up the survey online	Mar 26 to Apr 9
<b>Survey Administration, Analysis, and Reporting - 11 Weeks</b>	
Data collection is open for The NCS - track real-time responses on Polco!	Apr 9 to May 14
Postcard invitations to online survey sent	Apr 9
Packet with printed survey, cover letter, and postage-paid return envelope sent	Apr 16
Open participation survey begins (Project Manager will provide link)	Apr 30
Data collection closes for the random sample survey and open participation survey	May 14
Send Project Manager final count of returned postcards	May 14
Survey analysis and report writing	May 14 to Jun 11
Project Manager provides link to report on Polco	Jun 11
<b>After the Survey</b>	
After your community has completed The NCS, stay engaged with your community members by posting additional surveys and polls on Polco!	