

2025 EDA Business Expo Budget

EXPENSES	Details	2023 Actual	2024 Actual	2025 Projected	2025 Actual
Adrenaline Sports Ctr	Addtl field space +\$200	\$ (1,200.00)	\$ (1,200.00)	\$ (1,500.00)	
Electrical booth	\$75/booth (max \$500)	\$ (500.00)	\$ (500.00)	\$ (500.00)	
*Cenaiko: Booths Pipe/Draping, tables/chairs, set up, take down	Includes 3 pin boards (29"x 66")	\$ (2,515.00)	\$ (3,295.00)	\$ (3,295.00)	
Tote Bag giveaway at door 9230.6246	Ace Sales (Qty 500)	\$ (1,064.00)	\$ (1,235.00)	\$ (1,235.00)	
Express Signs 9230.6246	4 large black/neon signs	\$ (640.00)	\$ (640.00)	\$ (640.00)	
Inky Elf: Sandwich board signs	(8) 2x3 signs, reusable 2021; need 2 Loading Zone signs 2022 (\$25/ea --> \$32.50)	-	\$ -	\$ -	
APG: Shopper Ad space + flyer 9230.6246	Anoka Co Shopper front page \$200 + flyer insert in Rum River Reserve Shopper \$100 (Anoka, Ramsey, Elk River, Nowthen, Oak Grove)	\$ (139.00)	\$ (384.00)	\$ (384.00)	
*A Touch of Magic: Balloon Artist	Balloon Art/Airbrush tattoo	\$ (1,211.00)	\$ (1,078.00)	\$ (1,200.00)	
Advertising 9230.6246	Facebook Ads, Explore MN online advertising; Linked In, Evvnt HometownSource.com	\$ (130.00)	\$ (154.93)	\$ (150.00)	
BINGO Prizes		NA	\$ (127.96)	\$ (100.00)	
Misc. Supplies	Candy, Water, sign strips, cardstock, stamps	\$ (29.45)	\$ (47.36)	\$ (50.00)	
Total Expenses		\$ (7,428.45)	\$ (8,662.25)	\$ (9,054.00)	\$ -
REVENUES					
Applications		\$ 3,245.00	\$ 3,220.00	\$ 3,100.00	
Marketing Budget			\$ 500.00	\$ 500.00	
EDA allocation		\$ 5,000.00	\$ 5,000.00	\$ 5,500.00	
Total Revenues		\$ 8,245.00	\$ 8,720.00	\$ 9,100.00	\$ -
*BALANCE:		\$ 816.55	\$ 57.75	\$ 46.00	\$ -
	<i>Fees Charged</i>				
	<i>Ramsey</i>	\$50	\$50	\$50	
	<i>Non-Ramsey</i>	\$75	\$75	\$75	
Inputs/estimated	<i># Booths</i>	59	60	60	60
Public/Non Profit	<i>No Fee Booths</i>	5	0	0	0

Final 5/22/24