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Chapter 108 – Signs

Article III. Standards and regulations.

Sec. 108-300. – Purpose.

The following sections set forth standards and regulations for allowable sign types applicable in all zoning districts.

Sec. 108-301. – Definitions.

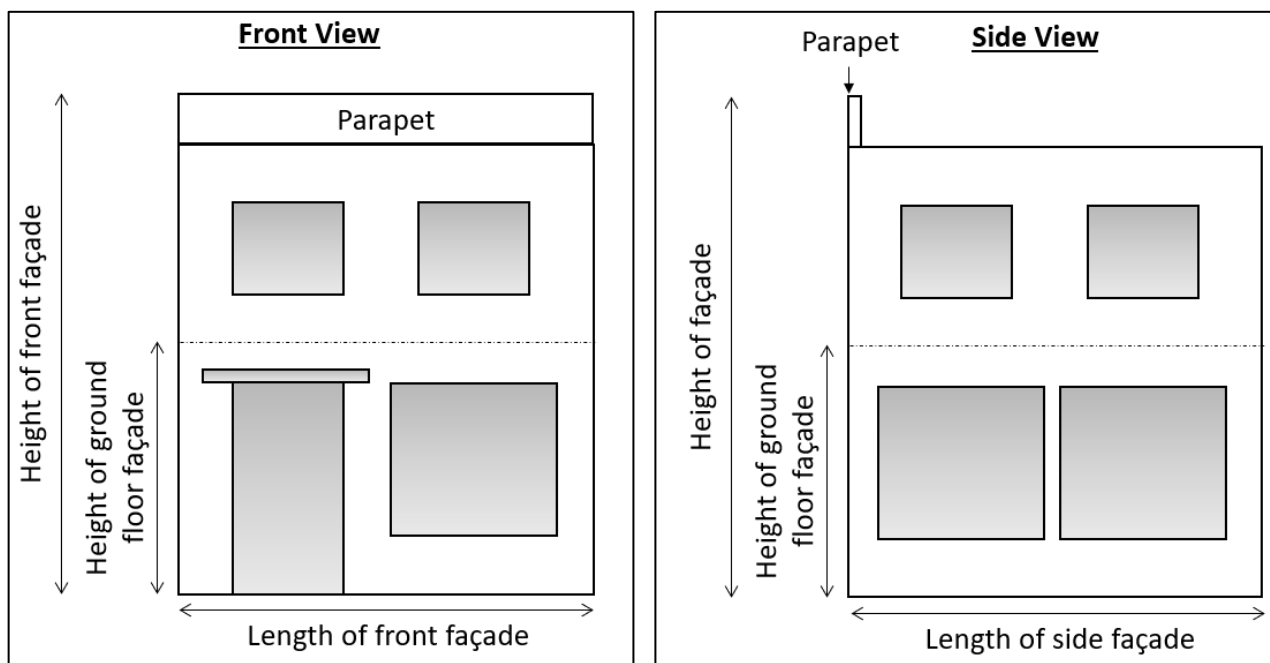
If a word or term defined in this chapter appears in the text, its meaning may be construed as set forth in the definition of the word or term as found in this section, except where the context clearly indicates a different meaning. If a word is not defined herein, a term is defined by commonly used English language dictionaries.

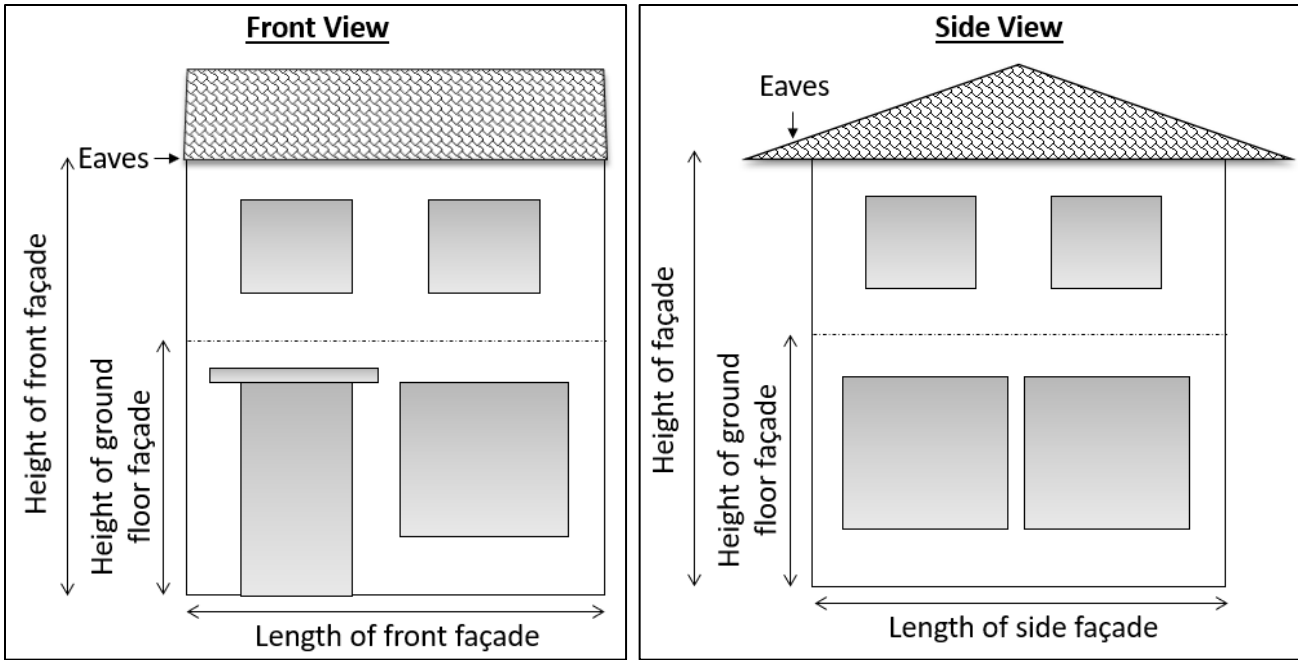
Box cabinet sign means

Channel letter means a custom-made metal or plastic letter, number, or symbol, with or without internal illumination, that is used in exterior signage.

Eaves means the part of a roof that meets or overhangs the walls of a building.

Front façade means the vertical face of a building oriented along or toward the street to which the building is addressed. The area of the front façade is calculated by multiplying the length of the wall facing the street, as measured from edge to edge along the grade adjacent to the building, by the height of that same wall, as measured from the average grade adjacent to the building to the top of the parapet or eaves, whichever is less.





Parapet means a low protective wall along the edge of a roof.

Raceway means a separate structure attached to a wall upon which channel letters can be mounted.

Wall sign means any sign which is affixed to or erected against a wall of any building, including signs with individual letters, cabinets, channelized components, service bay identification signs, and signs on mansards.

(The draft code continues on the next page.)

Sec. 108-302. – Bulk standards.

(1) Minimum and maximum dimensional standards for signs for each zoning district are established in the following table:

	MR, RR, R-1A, R-1B, R-1C, R-2	R-3, COR-4A, COR-4B, COR-4C	B-1, B-2, B-3	I-1, I-2	COR-1, COR-3	COR-2, COR-2A	PI, P, CL, PUD	
	Residential uses	Nonresidential uses						
<i>Wall signs</i>								
Maximum number of wall signs	Only per Home Occupation standards in Section 106-425(2)	None	None	None	None	None	None	None
Are box cabinet signs allowed?	No	No	No	Yes	Yes	No	No	Yes
Total sign area	Only per Home Occupation standards in Section 106-425(2)	15% of the front façade	15% of the front façade	15% of the front façade	15% of the front façade	15% of the front façade	15% of the front façade	15% of the front façade
Maximum size of an individual tenant sign (excluding residential)	Only per Home Occupation standards in Section 106-425(2)	No maximum beyond the 15% front façade	50 100 square feet	No maximum beyond the 15% front façade	No maximum beyond the 15% front façade	50 100 square feet	50 100 square feet	No maximum beyond the 15% front façade
Sign placement	Only per Home Occupation standards in Section 106-425(2)	Any building façade	Any building façade	Any building façade	Any building façade	Any building façade, with a portion on the ground floor above the tenant entrance	Any building façade, with a portion on the ground floor above the tenant entrance	Any building façade
Height maximum	Only per Home Occupation standards in Section 106-425(2)	Height of the parapet or eaves, whichever is less	Height of the parapet or eaves, whichever is less	Height of the parapet or eaves, whichever is less	Height of the parapet or eaves, whichever is less	Height of the parapet or eaves, whichever is less	Height of the parapet or eaves, whichever is less	Height of the parapet or eaves, whichever is less

Sec. 108-303. – Performance standards.

(1) *Wall signs.*

- a. For a sign which is framed, outlined, or otherwise prepared and intended to provide a background for a sign display, the sign face area and dimensions shall include the entire portion within such background or frame.

- b. For a sign comprised of individual letters, figures, or elements on a wall or similar surface of the building or structure, the area and dimensions of the sign face shall encompass the total area of each letter, figure, or element used in the sign.
- c. For wall signs that utilize backer boards as a design element, the backer board should only be used to the extent needed for supporting the sign.
- d. All wall signs designed to be affixed flat against an exterior wall or raceway shall not project more than sixteen inches (16") from the wall to which the sign is affixed.
- e. Buildings with two or more tenants shall proportionately distribute allowable wall signage to each tenant, based on the percentage of the façade occupied by each tenant.