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Mayoral Proclamation Declaring November 29, 2025 as Small Business Saturday

WHEREAS, the City of Ramsey, Minnesota, celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS, according to the United States Small Business Administration, there are 36.2 million small businesses in the United States that employ 62.3 million people; small businesses represent 99.7% of firms with paid employees, and are responsible for up to 65% of net new jobs created since 1995, and small businesses employ 45.9% of the employees in United States workforce; and

WHEREAS, 68 cents of every dollar spent at a small business in the U.S. stays in the local community and every dollar spent at small businesses creates an additional 48 cents in local business activity as a result of employees and local businesses purchasing local goods and services; and

WHEREAS, 70% of U.S. consumers aware of Small Business Saturday shopped or ate at a small, independently owned retailer or restaurant on Small Business Saturday 2024; and

WHEREAS, Ramsey, Minnesota, supports all of our 600 local businesses that create jobs, boost our local economy, and strengthen our community; and

WHEREAS, advocacy groups, as well as public and private organizations, across the nation have endorsed the Saturday after Thanksgiving as Small Business Saturday.

Now, Therefore, I, Mayor Heineman of the City of Ramsey, Minnesota do hereby proclaim, November 29, 2025, as

SMALL BUSINESS SATURDAY

And urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.



Mayor

*It is our mission to work together to responsibly grow our community,
and to provide quality, cost-effective, and efficient government services.*