

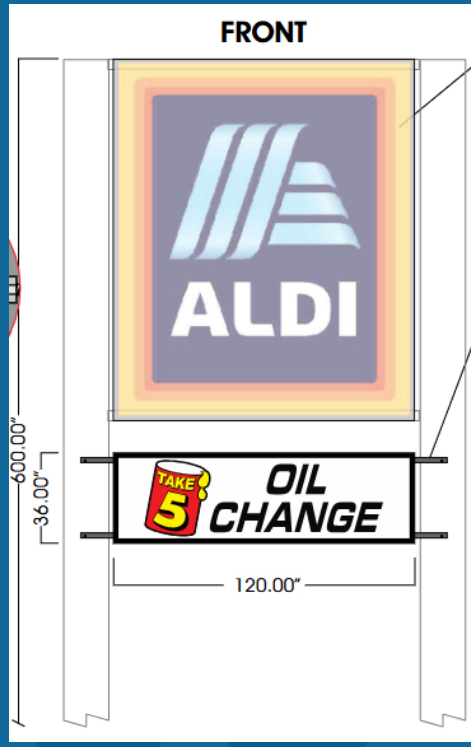
# SIGN CODE UPDATE INTRODUCTION

Economic Development Authority Meeting  
February 13, 2025

# WHAT ARE SIGN REGULATIONS?

- The Sign Code is the toolbox used to implement regulations and standards for all types of signage in Ramsey.
- The minimum expectations of sign placement and design.
- Establishment of certain regulations while encouraging creativity, reasonable freedom of choice, and effective communication, all while protecting public health and welfare.

# EXAMPLES OF SIGNS IN RAMSEY



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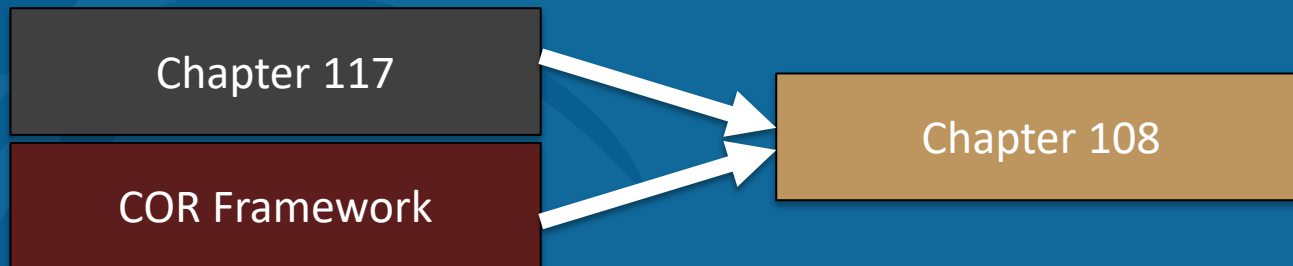


# EXAMPLES OF SIGNS IN RAMSEY



## WHY UPDATE THE SIGN CODE?

- Improve consistency with terms and definitions
- Streamline the review and approval processes
- Make it easier for business owners and sign contractors to read and understand our code
- Encourage investment to preserve and build upon Ramsey's positive business-friendly culture
- Merge 2 current codes into 1 new code



# 2 CURRENT CODES -> 1 NEW CODE

## Chapter 117

## COR Framework

(a) *Business use signs.*

(1) *Wall, canopy or marquee sign.* Total sign area may not exceed 15 percent of the front building facade. Businesses in multitenant buildings shall be allowed the proportionate share of the total wall sign area. The total wall signage permitted may be distributed on any other building facade. Sign height shall not exceed the top of the parapet wall or, if no parapet wall, sign height shall not exceed the height of the eaves. A wall, canopy or marquee sign may be located on the outermost wall of any principal building but shall not project more than 16 inches from the wall to which the sign is to be affixed. The gross surface area of a wall, canopy or marquee sign may be increased by ten percent if such wall sign:

- Consists only of individual, outlined alphabetic, numeric and/or symbolic characters without background except that provided by the building surface to which the sign is to be affixed; and
- Illumination, if any, is achieved through shielded illumination, shielded silhouette lighting, or shielded spot lighting but not any lighting where the light source is visible or exposed on the face or sides of the characters.

**Wall Signs**  
 Wall signs are permitted within all COR sub-districts.

Wall signs shall be permitted on one (1) wall, except that lots with frontage on more than one (1) street may have signage on one (1) wall per street frontage.

Within the COR1, COR3, COR4 and COR5 districts, the following standards apply:

- Wall-mounted or painted signs, provided the following standards are met:
  - The sign shall be affixed to the front facade of the building, and shall project outward from the wall to which it is attached no more than six inches (6").
  - Single Tenant Buildings. Each building shall be allowed one (1) wall sign per street frontage. Signage must be located on the street elevation. The area of the sign shall not exceed fifteen (15%) percent of the ground floor building facade area. Individual signs may not exceed.

## Chapter 108

	MR, RR, R-1A, R-1B, R-1C, R-2	Nonresidential uses	R-3, COR-4A, COR-4B, COR-4C	B-1, B-2, B-3	I-1, I-2	COR-1, COR-3	COR-2, COR-2B	PI, P, CL, PUD
	Residential uses							
	<i>Wall, blade, and projecting signs (including box cabinet, channel letter, and typeface on awnings and canopies)</i>							
Maximum sign area	Only per Home Occupation standards in Section 106-425(2)	15% of the front façade	15% of the front façade	15% of the front façade	15% of the front façade	15% of the front façade	15% of the front façade	15% of the front façade
Maximum size of an individual sign	Only per Home Occupation standards in Section 106-425(2)	15% of the front façade	50 100 square feet	15% of the front façade	15% of the front façade	50 100 square feet	50 100 square feet	15% of the front façade

# WHAT'S CHANGING?

- Increased flexibility in allowable signage
- Updated terms to match current sign types (ex. channel letter; box cabinet; pylon; monument)
- Updated EMC regulations to reflect current business and industry practices
- Streamlined processes for businesses to install new and/or upgrade existing signage

# WHAT'S NOT CHANGING?

- The following regulations are not changing:
  - Billboards
  - Highway 10 Signage Overlay
  - Temporary Signage provision during Highway 10 construction.

# ANTICIPATED TIMELINE

- Planning Commission Meetings
  - February 27 – review draft standards & regulations
  - March 27 – Public Hearing of full draft Sign Code
- City Council Meetings
  - April 8 – First Reading of Sign Code Ordinance
  - April 22 – Second Reading & Adoption of Sign Code Ordinance

# QUESTIONS OR COMMENTS?

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