

2026 EDA Business Expo Budget - Estimated

EXPENSES	Details	2024 Actual	2025 Actual	2026 Projected
Adrenaline Sports Ctr	Addtl field space +\$200	\$ (1,200.00)	\$ (1,500.00)	\$ (1,500.00)
Electrical booth	\$75/booth (max \$500)	\$ (500.00)	\$ (500.00)	\$ (500.00)
Cenaiko	Booths Pipe/Draping, tables/chairs, set up, take down	\$ (3,295.00)	\$ (3,459.75)	\$ (3,500.00)
Tote Bag giveaway at door 9230.6246	Ace Sales (Qty 500)	\$ (1,235.00)	\$ (652.50)	\$ (700.00)
Express Signs 9230.6246	4 large black/neon signs	\$ (640.00)	\$ (680.00)	\$ (680.00)
Inky Elf: Sandwich board signs		\$ -		\$ -
ECM/APG: Shopper Ad space + flyer 9230.6246	Anoka Co Shopper front page \$225 + flyer insert in Rum River Reserve Shopper \$159 (Anoka, Ramsey, Elk River, Nowthen, Oak Grove)	\$ (384.00)	\$ (400.00)	\$ (400.00)
A Touch of Magic: Balloon Artist	Balloon Art/Airbrush tattoo	\$ (1,078.00)	\$ (1,108.00)	\$ (1,108.00)
Advertising 9230.6246	Facebook Ads, Explore MN online advertising; Linked In, Evvnt HometownSource.com	\$ (154.93)	\$ (150.00)	\$ (150.00)
BINGO Prizes	Amazon	\$ (127.96)	\$ (111.92)	\$ (100.00)
Misc. Supplies	Candy, Water, sign strips, stamps	\$ (47.36)	\$ (32.06)	\$ (50.00)
Total Expenses		\$ (8,662.25)	\$ (8,594.23)	\$ (8,688.00)
REVENUES				
Applications		\$ 3,220.00	\$ 3,285.00	\$ 3,100.00
Marketing Budget		\$ 500.00		
EDA allocation		\$ 5,000.00	\$ 5,500.00	\$ 5,500.00
Total Revenues		\$ 8,720.00	\$ 8,785.00	\$ 8,600.00
*BALANCE:		\$ 57.75	\$ 190.77	\$ (88.00)
	<i>Fees Charged</i>			
	<i>Ramsey</i>	\$50	\$50	\$50
	<i>Non-Ramsey</i>	\$75	\$75	\$75
Inputs/estimated	<i># Booths</i>	60	60	60
Public/Non Profit	<i>No Fee Booths</i>	3	4	4