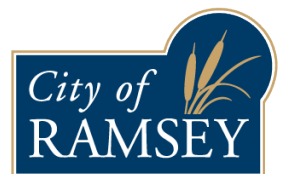


# Economic Development

## 2025 Business Retention & Expansion Program



# 2025 BR&E Visit Summary



## **Business Visits Overview**

- The Economic Development Manager and EDA Commissioners conduct business visits year-round.
- Visits typically last 30–60 minutes and may include a facility tour.
- The City uses a customized version of the Greater MSP Salesforce survey template, updated over several years.
- These visits help build and maintain relationships with local businesses and identify opportunities for improvement or confirmation of effective City practices.

## **Business Visit Results**

- Goal: At least 30 formal business visits.
- Completed: 30 formal visits.
- Numerous additional informal visits and communications occurred but are not included in the formal summary data.

## **Economic Trends (DEED, 2025 Q2)**

- Net decrease of 22 business establishments (from 630 to 608).
- Net decrease of 64 employees (from 7,556 to 7,492).
- This marks the first decline in these categories since COVID.

# 2025 Ramsey Business Visits

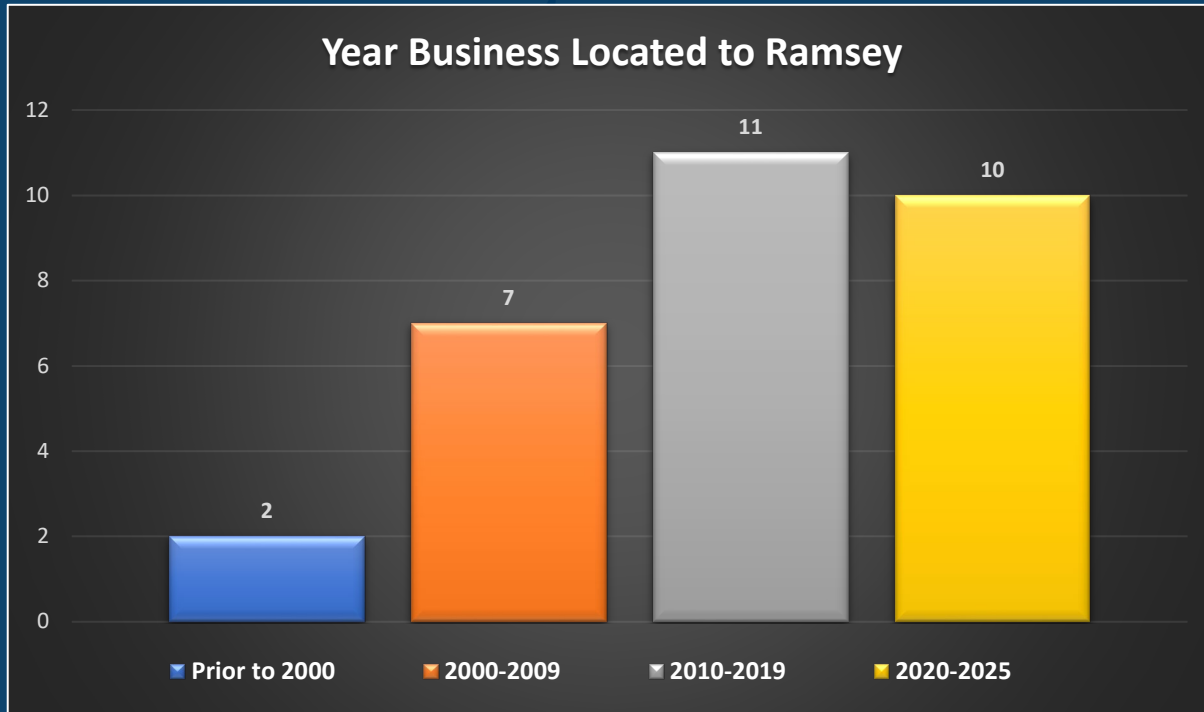


- Airgas USA
- Anytime Fitness - Ramsey
- Anytime Fitness - Rum River
- AQK9
- Bolton & Menk Inc - Ramsey
- Branch Manager Attachments LLC
- Broken Arrow Tattoos
- Coborn's Inc #2033
- EWS USA
- Fetched Up
- Frederick's Accounting & Tax Service
- Globus Global Safety Inc
- H2O Innovation USA
- Jam Hops
- KinderCare Learning Center
- King Kong Hobbies
- Lake Country Concrete Plumbing
- LazyDays RV
- Minnesota Waterjet Inc
- Northland Construction & Fence LLC
- Papa Murphy's
- Path Machining & Automation
- Security Bank & Trust Co
- Sunwood Dental
- Tornado Alley Sportswear
- TSharp Hair Salon LLC
- Village Bank - Ramsey
- Wildlife Research Center Inc
- Your Computer Hero
- ZTech Precision

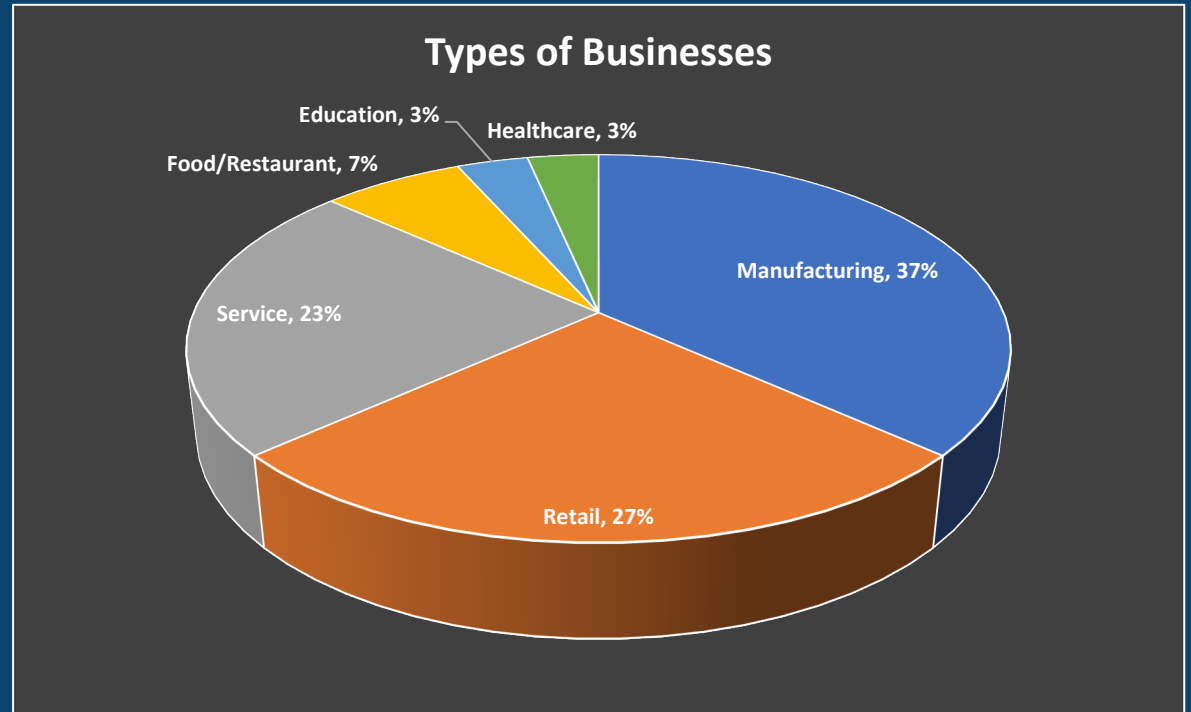
# Business Profiles



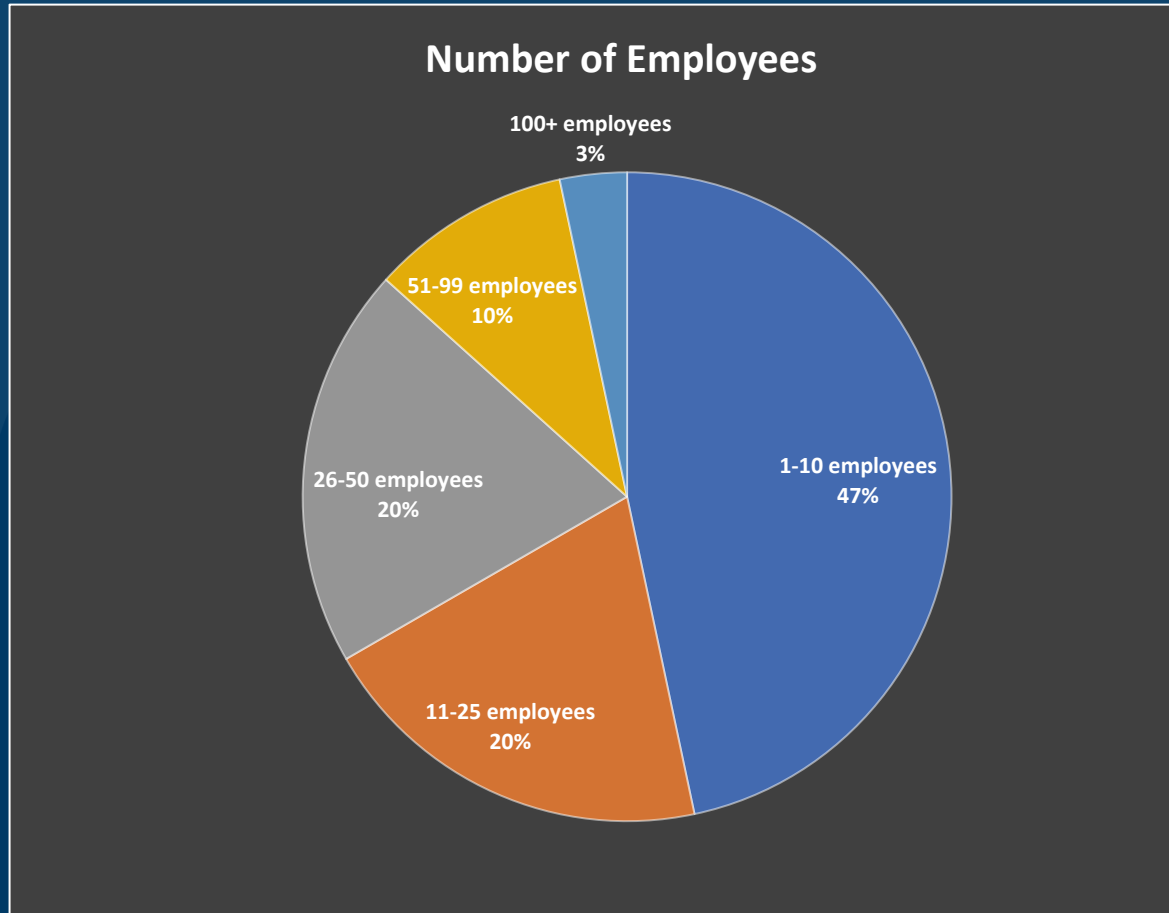
### Year Business Located to Ramsey



### Types of Businesses

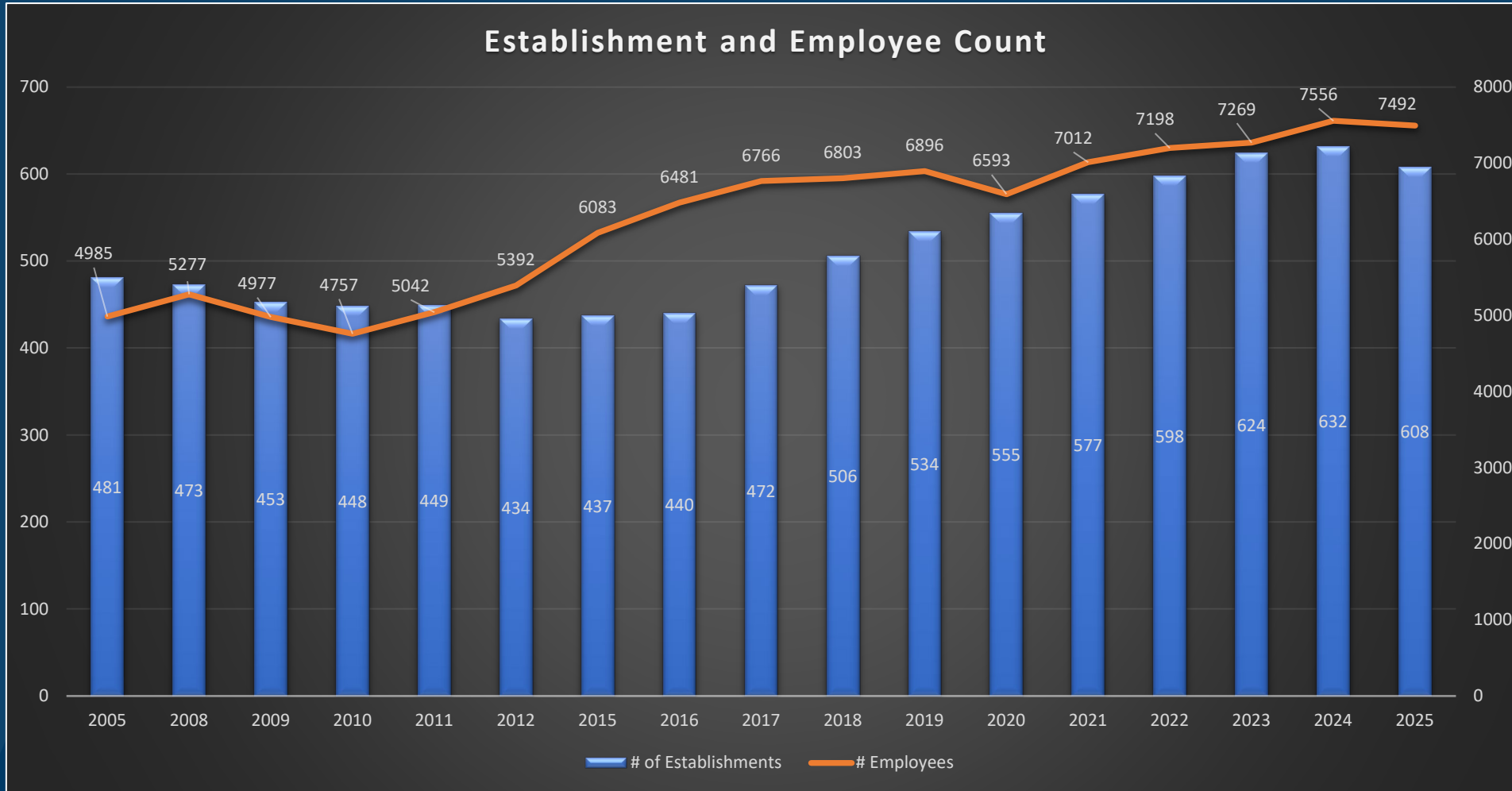


# Employees



- % Businesses that plan to hire in next 2-5 years
  - 2025: 100%
  - 2024: 87%
  - 2023: 87%
  - 2022: 97%
  - 2021: 73%
- Reasons Job Openings Hard to Fill:
  - 36% Lack of candidates (*↓ 9% from 2024*)
  - 36% Poor work ethic (*↑ 16% over 2024*)
  - 18% Lack of technical skills (*↓ 2% from 2024*)
  - 9% Competition (*↓ 1% from 2024*)

# Employee / Establishment Changes

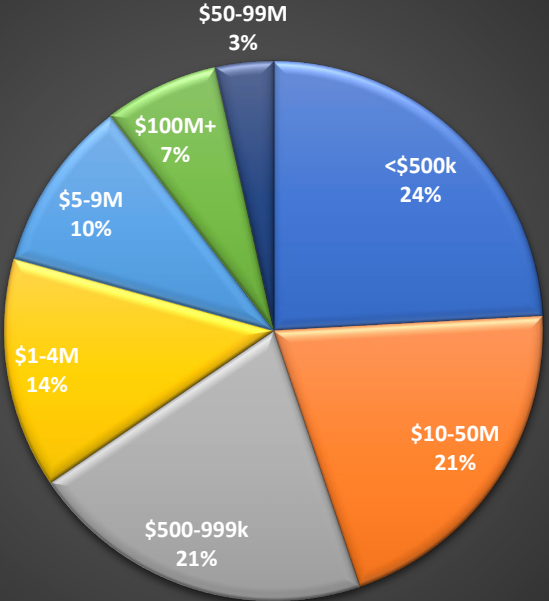


Source Q2 2025: Minnesota Department of Employment and Economic Development (DEED)

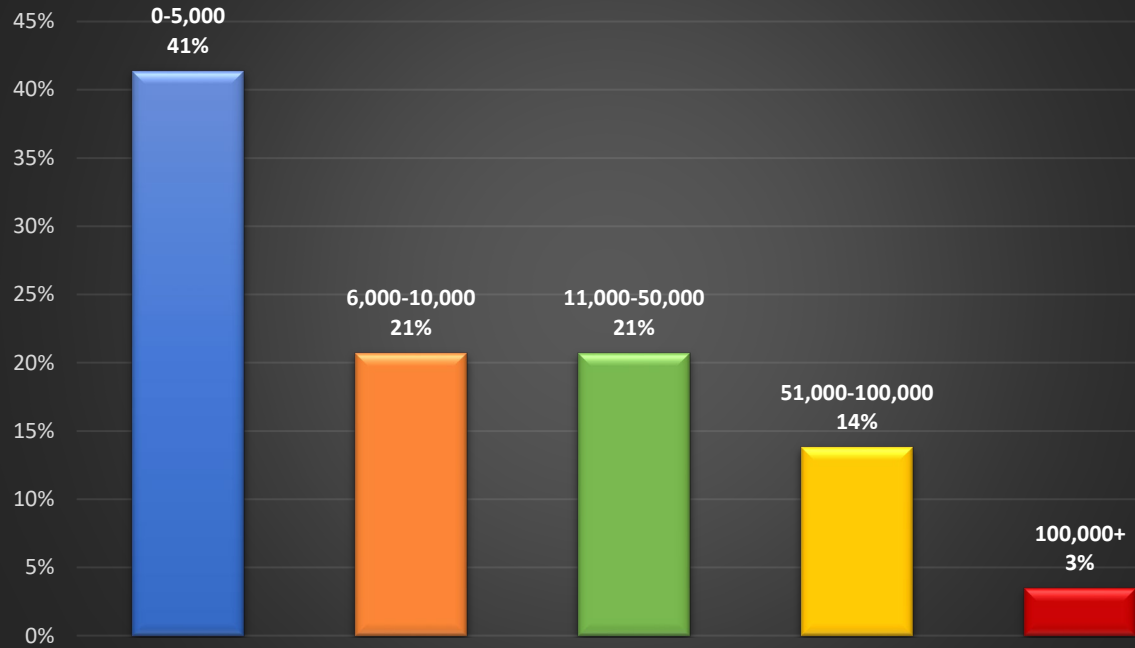
# Annual Revenue / Facility Size



### Gross Annual Revenue



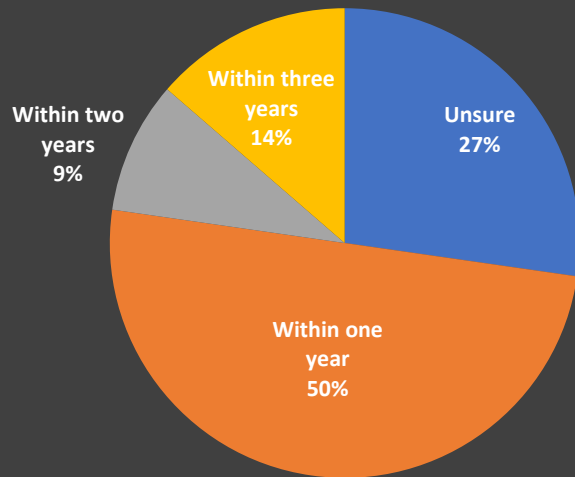
### Facility Size (Square Feet)



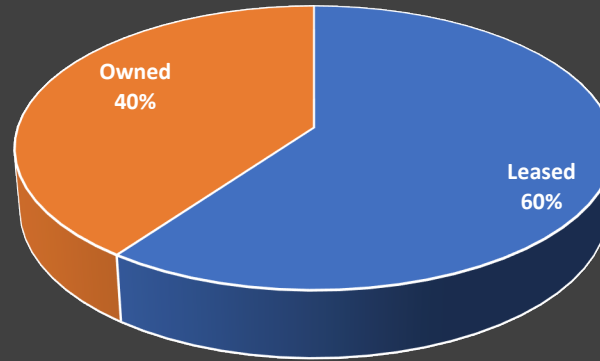
# Ownership / Investment / Succession



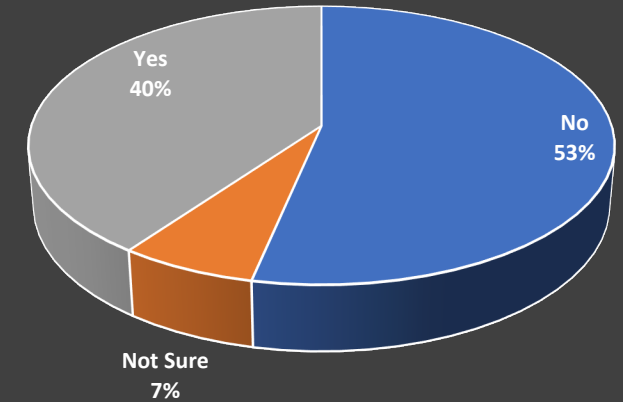
### Approximate Date of Investment



### Facility Ownership



### Business Succession Plan



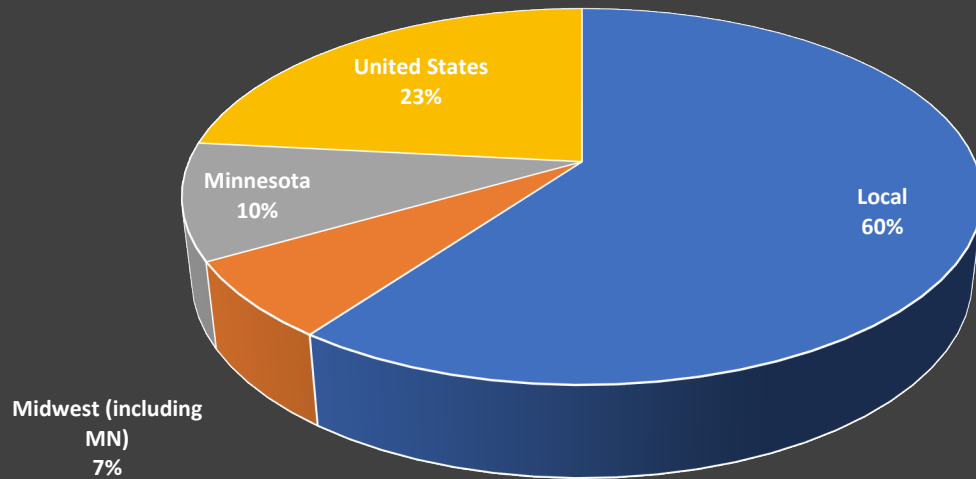
## Does this company plan to...?

- 33% No Expansion/Renovation Plans
- 30% Renovate/Expand current facilities
- 15% Make major equipment purchases (*↓ 13% from 2024*)
- 22% Invest in new facilities (*↑ 15% over 2024*)

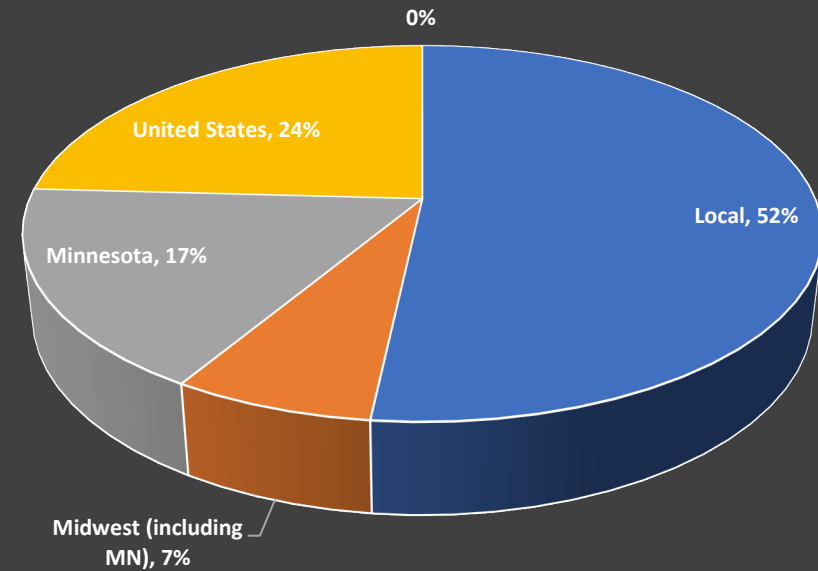
# Markets Served / Outlook



## Primary Markets



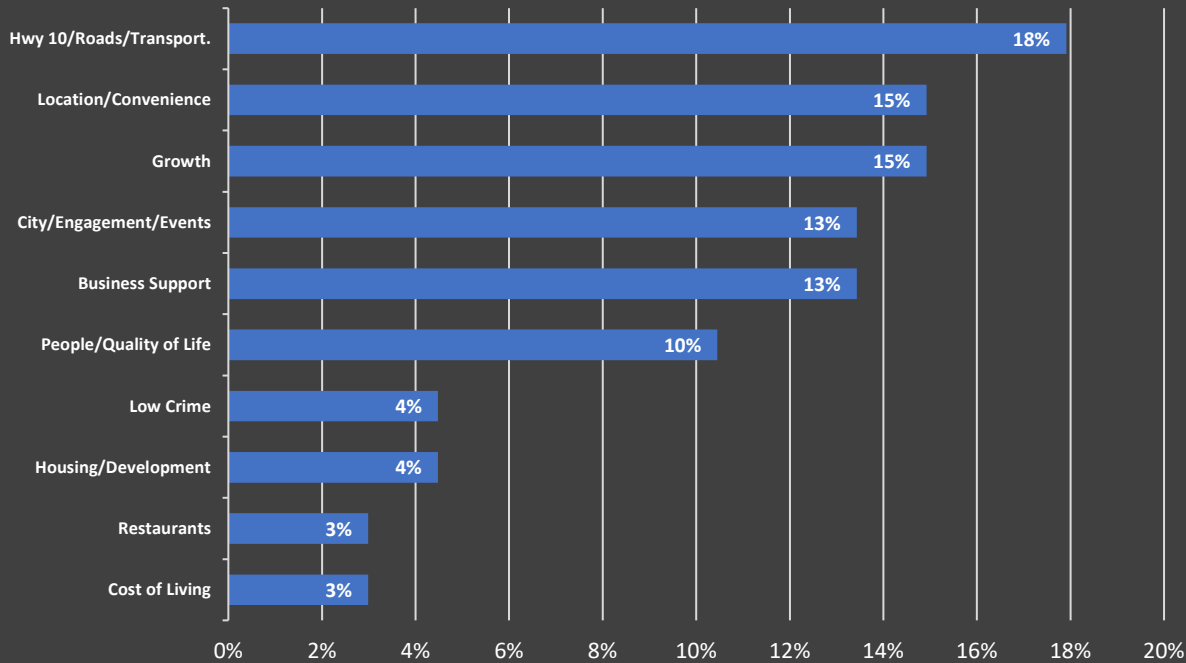
## Fastest Growing Geo Markets



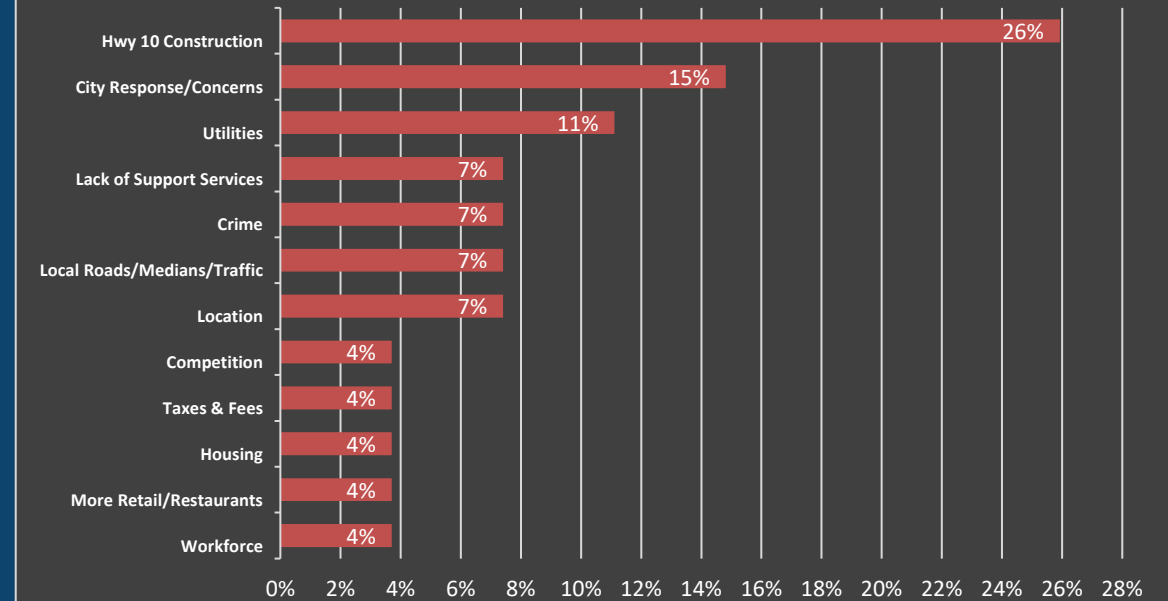
# Community Strengths & Weaknesses



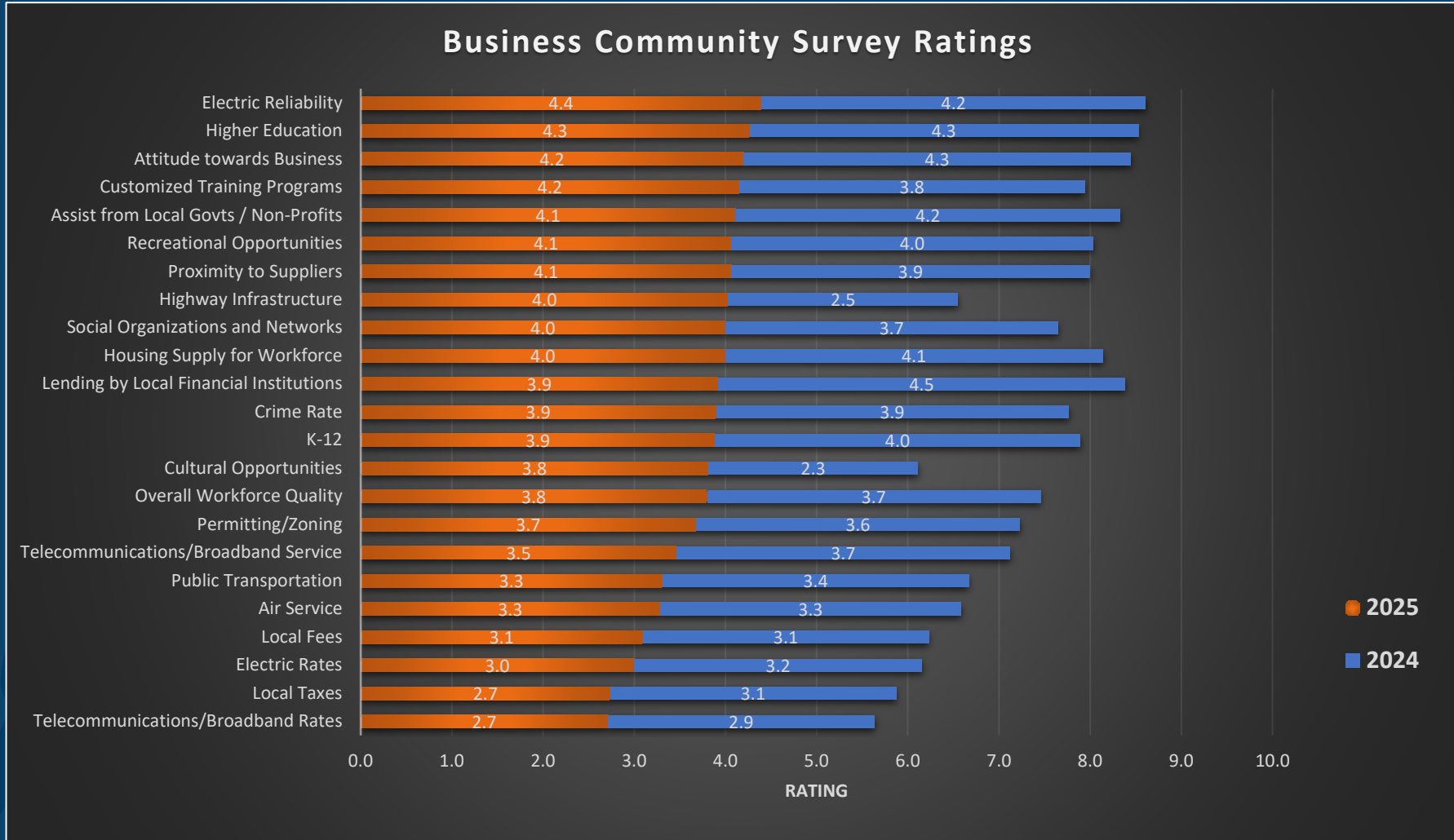
## Strengths



## Weaknesses



# Community Ratings



# Priority Projects to Enhance Business Climate



- 28% More Restaurants
- 18% Hwy 10
- 15% Signage *(liked temporary signage option, need more signs/visibility on frontage roads)*
- 13% More People/Homes
- 5% Taxes/Fee Reduction
- 5% Local Roads Access *(Hwy 47)*
- 5% Promote Local Businesses
- 5% Parks & Rec Amenities *(Splash pad, community center)*
- 3% City Code Changes *(relax zoning for businesses)*
- 3% Reduce Crime
- 3% More Community Events

# 2025 Achievements | Goals for 2026



- Development Guide & Community Profile revision
- Highway 10 project communications to businesses (email, social media)
- Business spotlight social media campaign
- Temporary signage for businesses
- Highway 10 project completed
- New businesses, business expansions, groundbreaking/ribbon cuttings
- Conduct 30 or more Business Visits
- Implement new Salesforce database
- Visit newer businesses to Ramsey
- Focus on Highway 10 Based Businesses
- Continue coordination of ground breakings and ribbon cuttings with Anoka Area Chamber of Commerce
- Continuously improve EDA-sponsored events
  - 2026 Expo: Collaborate with Parks & Rec
- EDA website: ADA compliance by 2027

# Ramsey Business Changes



## New Ramsey Businesses in 2025\*

- Arbor Trimz Photography
- Beeline Plumbing • King Baguette
- Begin Anew • MKP Motors
- Belle Marie Photography • MnUSA (Minnesota United Snowmobiles Assn)
- Blue Lagoon Hot Tubs
- Complete Auto Service • NextGen Woodworks Inc
- DJ3 Mattress, Inc
- Gifted Home Health Care LLC • Paradise Market European Foods
- H2O Innovation USA • Secure Arms LLC
- HHH Pediatric Therapy • Sole Care Rx
- Home2 Suites by Hilton • SUR by Vita Bella
- In the Game Pickleball & Golf • Taco Bell #42672
- JAZ Properties • True North Outdoor Services
- Jennifer Beck Photography • Trinity Glass Int'l
- Jill Johnson • Tuned Up Custom Rods
- Welllderly LLC

## Businesses Left Ramsey in 2025

- 401 Manufacturing (*merged with Integrity Engineering & Mfg dba Path Machining*)
- AMB Auto
- Authority Machining, LLC
- Dex Auto
- Golden Auto Sales LLC
- Heritage Millwork Inc
- Hirshfield's
- Mighty Auto Sales Inc
- Sammy's Pizza Ramsey
- Sharp Studios
- Speedway #4508
- Superior Striping (retired)
- Supreme Star Auto, LLC

## Potential New Businesses 2026

- Borealis Eye (Optometrist)
- Chipotle Mexican Grill
- COR Trust Bank
- Hom Dee Thai Cuisine
- Hooked Up Cannabis
- Kwik Trip #1782
- Lightbridge Academy
- High Ten Ramsey Dispensary
- U-Haul International
- Verizon
- Voice of Hope Church

*\*Added to the Economic Development Business List in 2025*

# 2025 Minnesota's Best: Ramsey Businesses

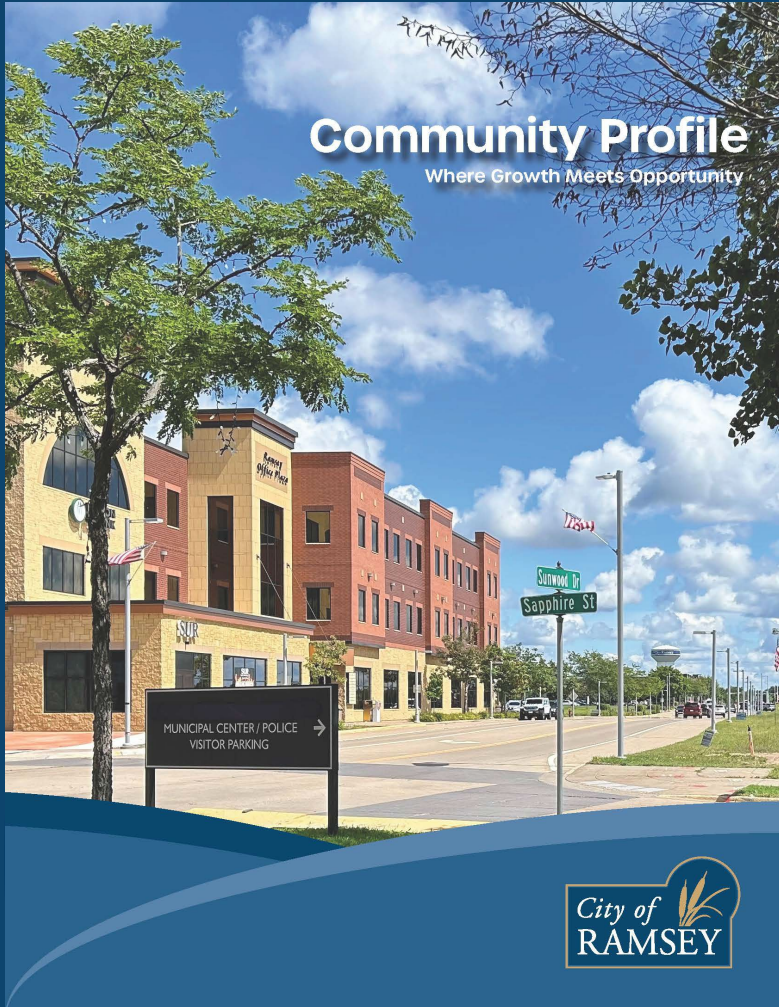


Congratulations to these Ramsey businesses named Minnesota's Best in 2025!

*All Seasons Garage Door  
Award Staffing  
Culligan International  
Hirshfield's  
Metro Dental  
Miss Iz Ice Cream  
New Horizon Academy  
New Creations Child Care & Learning Center  
Northland Fence  
Power Lodge  
Rum River Scout Camp  
Suite Living Senior Care*

Source – <https://www.minnesotasbest.com/>

# 2026 Community Profile | Development Guide



## Community Profile

Where Growth Meets Opportunity



Minnesota

## DEVELOPMENT GUIDE

Working Together to Responsibly Grow Our Community



The City of Ramsey is a beautiful community located 18 miles northwest of the Twin Cities on the banks of the Mississippi & Rum Rivers. Home to over 29,000 people, it is the fifth largest city in Anoka County. Ramsey has experienced strong and steady development over the past two decades and boasts an urban downtown, an impressive manufacturing sector, and a pro-active local government. For residents, outdoor recreation opportunities are endless with 18 developed municipal parks, 2 regional parks and more than 80 miles of trails. Ramsey offers diverse housing options from apartments and townhomes within walking distance of the downtown area (COR) to rural lots and single-family homes surrounded by nature and wildlife.

#2 BEST PLACE TO RAISE A FAMILY  
2023 Waltheub

#7 BEST PLACE TO START A CAREER  
2023 Forbes

#4 BEST PLACE TO LIVE IN THE U.S.  
2024 U.S. News & World Report



POPULATION  
2024 - 29,143  
2050 - 37,181



HOUSEHOLDS  
2024 - 10,401  
2050 - 13,598



MEDIAN AGE  
38.9



MEDIAN HOUSEHOLD INCOME  
\$110,212



HOME OWNERSHIP RATE  
84.8%



MEDIAN PROPERTY VALUE  
\$334,200

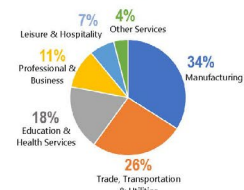
Source: Metropolitan Council of the Twin Cities & Census.gov



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cityoframsey.com

### EMPLOYMENT BY INDUSTRY (2024)



### MAJOR EMPLOYERS



### Exceptional Healthcare



The Northwest Metro VA Clinic is a community-based outpatient clinic. As one of the largest clinics in the VA system, they offer the most expansive scope of primary and specialty care services.

Allina Clinic Ramsey is part of the Allina Health system that has earned local and national recognition for exceptional care, innovation and community



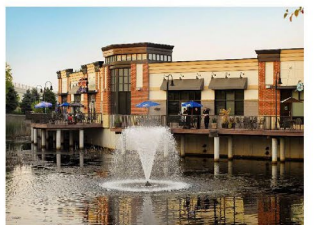
### Thriving Economy



- ◊ National + International Businesses
- ◊ Commercial & Industrial Properties Available
- ◊ Workforce of 7,500 employees
- ◊ Easy Access to Highways 10 & 169
- ◊ Shovel Ready Sites
- ◊ Business Assistance

### The COR

- ◊ Shopping
- ◊ Restaurants
- ◊ Lodging
- ◊ Housing Available
- ◊ Waterfront Park
- ◊ Splash Pad (2026)
- ◊ Fishing Pier (2026)
- ◊ The Draw Amphitheater
- ◊ Development Opportunities
- ◊ Transit Hub



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# Questions and EDA Action



- 1) Motion to accept 2025 Business Retention Report and adopt the Goals for 2026 (as presented) (Recommendation)
- 2) Motion to accept 2025 Business Retention Report and adopt the Goals for 2026 (with changes)
- 3) Something Else

