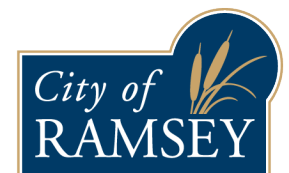




Economic Development

2026 Business Appreciation Golf Event Summary



2026 BUSINESS APPRECIATION - PHOTOS



2026 BUSINESS APPRECIATION - PHOTOS

Best Dressed: Bertolas & Olson



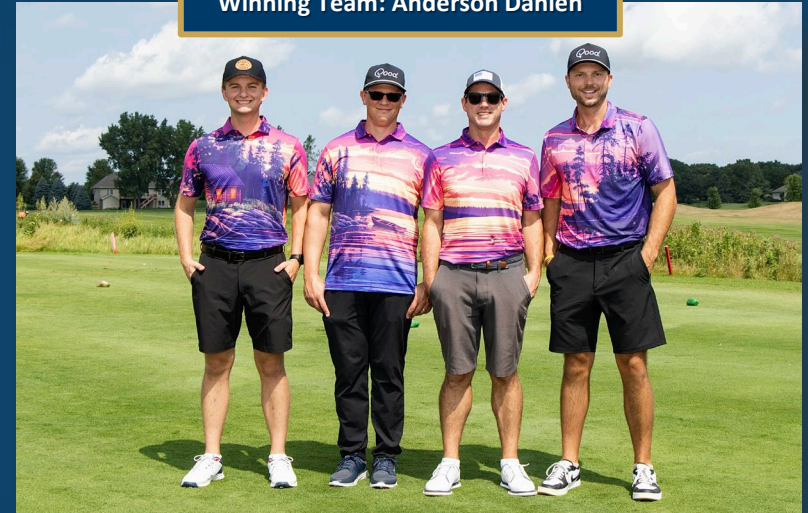
Best Hole Sponsor: Acapulco



City Hole



Winning Team: Anderson Dahlen



2026 BUSINESS OF THE YEAR: RM GOLF CARTS



2026 BUSINESS APPRECIATION - SUMMARY

- 144 Golfers, 36 Teams (Full Event)
- 160 Dinner Attendees
- Event Revenues: \$26,605 (includes \$6,000 EDA event allocation)
 - Increased fee to \$125 per golfer other fees stayed same
- Event Expenses: \$25,003 (net +\$1,602)
 - Prime rib market price was not as expensive as projected
 - Bags for swag were not purchased, used leftover from Expo
 - Ordered less desserts
 - Smaller promo item/less shipping fee
- Golf Tournament
 - 1st Place: Anderson Dahlen (-14)
 - 2nd Place: Team Packaging (-13)
 - Last Place Team: Connexus Energy (+4)
 - Random Team Winner: WEBCO Security
 - Best Dressed Team: Bertolas & Olson (American Sparkle)
 - Best Hole Sponsor: Acapulco Restaurant
 - 18 sponsors total, 10 Hole sponsors present

2026 BUSINESS APPRECIATION - SUMMARY

Items incorporated or continued based on participant or staff feedback:

1. Best Hole Sponsor and Best Dressed Team contests with awards.
2. Door prizes were pre-drawn.
3. Signage was added to front of clubhouse to direct players and sponsors where to go upon arrival.
4. Ordered less desserts.
5. Priced out different options for photographer.
6. Acapulco was back this year!
7. Freeze pops and snacks at city tent (not just candy).

Staff appreciates feedback from attendees, sponsors and EDA members on how we can continuously improve the event.

2026 BUSINESS APPRECIATION - BUDGET

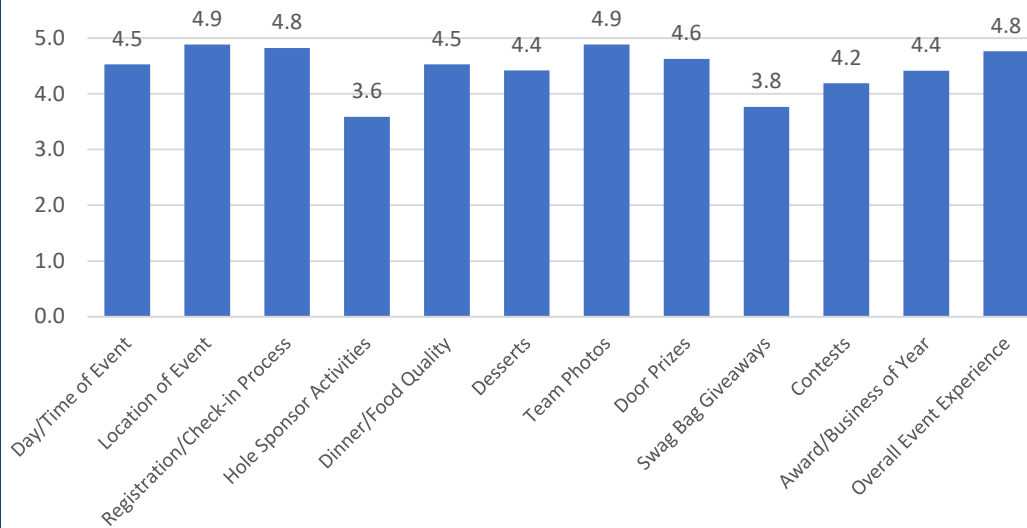
2026 Budget - EDA Business Appreciation/Golf

	2025 Actual			2026 Proposed 5/8/26			2026 Actual		
	Price ea	#	Total	Price ea	#	Total	Price ea	#	Total
REVENUES									
Hole Sponsors	\$ 160.00	19	\$ 3,040.00	\$ 160.00	19	\$ 3,040.00	\$ 160.00	18	\$ 2,880.00
Golf/Event Fees*	\$ 110.00	135	\$ 14,850.00	\$ 125.00	138	\$ 17,250.00	\$ 125.00	139	\$ 17,375.00
Dinner Only Fees	\$ 50.00	9	\$ 450.00	\$ 50.00	7	\$ 350.00	\$ 50.00	7	\$ 350.00
EDA Budget Allocation	\$ 6,000.00	1	\$ 6,000.00	\$ 6,000.00	1	\$ 6,000.00	\$ 6,000.00	1	\$ 6,000.00
Total Revenues			\$ 24,340.00			\$ 26,640.00			\$ 26,605.00
EXPENSES									
Golf Registrations	\$ 62.00	144	\$ 8,928.00	\$ 70.00	144	\$ 10,080.00	\$ 70.00	144	\$ 10,080.00
Extra Carts (RM Golf)	\$ 95.00	5	\$ 475.00	\$ 100.00	6	\$ 600.00	\$ 95.00	5	\$ 475.00
RM Golf Delivery fee	\$ 65.00	1	\$ 65.00	\$ 65.00	1	\$ 65.00	\$ 95.00	1	\$ 95.00
Dinner - Caterer	\$ 32.95	160	\$ 5,272.00	\$ 43.00	164	\$ 7,052.00	\$ 37.00	157	\$ 5,809.00
Carving Fee	\$ 100.00	1	\$ 100.00	\$ 105.00	1	\$ 105.00	\$ 100.00	1	\$ 100.00
Service Charge	\$ 966.96	1	\$ 966.96	\$ 1,000.00	1	\$ 1,000.00	\$ 1,045.62	1	\$ 1,045.62
Tax on Dinner*	\$ 506.92	1	\$ 506.92	\$ 525.00	1	\$ 525.00	\$ 565.06	1	\$ 565.06
Dessert - Allison's Petite P	\$ 2.54	160	\$ 406.57	\$ 5.00	150	\$ 750.00	\$ 2.45	120	\$ 294.11
Total Dinner w/Dessert			\$ 7,252.45			\$ 9,432.00			\$ 7,813.79
Promo Item	\$ 17.50	150	\$ 2,625.00	\$ 23.00	150	\$ 3,450.00	\$ 19.99	150	\$ 2,998.50
Promo Item set up fee	\$ 65.00	1	\$ 65.00			\$ -	\$ 55.00	1	\$ 55.00
Promo Item Shipping	\$ 245.00	1	\$ 245.00			\$ -	\$ 45.50	1	\$ 45.50
Biz of Year Award	\$ 158.50	1	\$ 158.50	\$ 200.00	1	\$ 200.00	\$ 162.00	1	\$ 162.00
Biz of Year Banner/Flag	\$ 72.50	1	\$ 72.50	\$ 75.00	1	\$ 75.00	\$ 72.50	1	\$ 72.50
Photography	\$ 1,049.00	1	\$ 1,049.00	\$ 1,050.00	1	\$ 1,050.00	\$ 1,000.00	1	\$ 1,000.00
Sponsor signs	\$ 31.80	8	\$ 254.40	\$ 40.00	7	\$ 280.00	\$ 24.85	5	\$ 124.25
Sponsor Banner (Inky Elf)	\$ 72.50	1	\$ 72.50	\$ 75.00	1	\$ 75.00	\$ 72.50	1	\$ 72.50
Inky Elf Discount			\$ (75.00)			\$ -	\$ (24.85)	1	\$ (24.85)
Directional sign (1x fee)							\$ 49.20	1	\$ 49.20
Raffle Prizes, etc.	\$ 615.79	1	\$ 615.79	\$ 600.00	1	\$ 600.00	\$ 1,299.25	1	\$ 1,299.25
Misc. supplies (water/snacks-city hole, stakes)	\$ 74.86	1	\$ 74.86	\$ 35.00	1	\$ 35.00	\$ 122.82	1	\$ 122.82
Tourney Winner 1st	\$ 27.99	4	\$ 111.96	\$ 30.00	4	\$ 120.00	\$ 29.99	4	\$ 119.96
Tourney Winner 2nd	\$ 26.59	4	\$ 106.36	\$ 30.00	4	\$ 120.00	\$ 19.68	4	\$ 78.72
Tourney Random	\$ 26.95	4	\$ 107.80	\$ 30.00	4	\$ 120.00	\$ 24.99	4	\$ 99.96
Tourney Last Place							\$ 8.45	1	\$ 8.45
Contest Winner Prizes	\$ 102.41	1	\$ 102.41	\$ 30.00	4	\$ 120.00	\$ 116.95	1	\$ 116.95
Closest to Pin	\$ 19.84						\$ 26.98		
Longest Drive Men	\$ 27.99						\$ 29.99		
Longest Drive Women	\$ 27.99						\$ 29.99		
Longest Putt	\$ 26.59						\$ 29.99		
Best Hole Sponsor	\$ 31.84	1	\$ 31.84	\$ 40.00	1	\$ 40.00	\$ 38.98	1	\$ 38.98
Best Dressed Team	\$ 26.95	4	\$ 107.80	\$ 40.00	4	\$ 160.00	\$ 24.99	4	\$ 99.96
Total Expenses			\$ (22,446.17)			\$ (26,622.00)			\$ (25,003.44)
Net Balance			\$ 1,893.83			\$ 18.00			\$ 1,601.56

Final as of 8/21/2026

2026 BUSINESS APPRECIATION - FEEDBACK

2026 Business Appreciation Survey Ratings



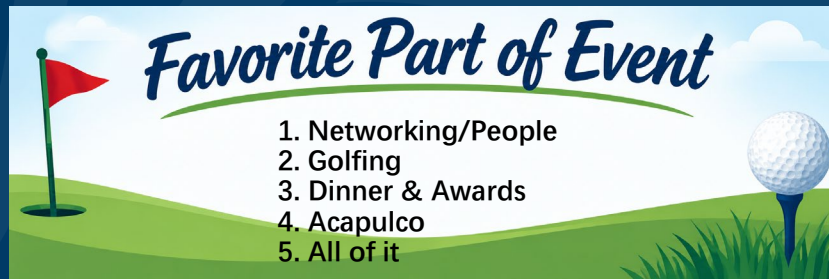
5 = Excellent 4 = Good 3 = Neutral 2 = Satisfactory 1 = Needs Improvement

Event Feedback Summary

- ❖ Event was very well organized and well run.
- ❖ Participants appreciated the event's smooth flow and efficient pace, from check-in through the after-golf activities.
- ❖ Pre-event communication was strong, particularly the information packet provided beforehand.
- ❖ Participants enjoyed the event enough to look forward to returning year after year and participating again.
- ❖ Positive recognition for the event committee and City of Ramsey EDA team for their planning and work.
- ❖ 100% would participate again next year

Suggestions for Improvement

- ❖ Change the dinner menu for future events.
- ❖ Consider providing lunch during the tournament (including lunch in the registration fee)
- ❖ Consider an earlier start time (10–10:30 a.m.) to help teams finish earlier.
- ❖ Reconsider swag bags; one participant preferred sponsor promotional items to be distributed at individual sponsored holes instead.
- ❖ Explore ways to reduce backups and waiting at tee boxes, while recognizing that some delays are inherent to scramble events.
- ❖ Consider offering optional "scramble cheats" for purchase, with proceeds donated to a local charity.



2027 BUSINESS APPRECIATION – PROPOSED BUDGET

2027 Budget - EDA Business Appreciation/Golf

	2025 Actual			2026 Actual			2027 Proposed		
	Price ea	#	Total	Price ea	#	Total	Price ea	#	Total
REVENUES									
Hole Sponsors	\$ 160.00	19	\$ 3,040.00	\$ 160.00	18	\$ 2,880.00	\$ 160.00	18	\$ 2,880.00
Golf/Event Fees*	\$ 110.00	135	\$ 14,850.00	\$ 125.00	139	\$ 17,375.00	\$ 125.00	135	\$ 16,875.00
Dinner Only Fees	\$ 50.00	9	\$ 450.00	\$ 50.00	7	\$ 350.00	\$ 50.00	8	\$ 400.00
EDA Budget Allocation	\$ 6,000.00	1	\$ 6,000.00	\$ 6,000.00	1	\$ 6,000.00	\$ 6,000.00	1	\$ 6,000.00
Total Revenues			\$ 24,340.00			\$ 26,605.00			\$ 26,155.00
EXPENSES									
Golf Registrations	\$ 62.00	144	\$ 8,928.00	\$ 70.00	144	\$ 10,080.00	\$ 70.00	144	\$ 10,080.00
Extra Carts (RM Golf)	\$ 95.00	5	\$ 475.00	\$ 95.00	5	\$ 475.00	\$ 95.00	5	\$ 475.00
RM Golf Delivery fee	\$ 65.00	1	\$ 65.00	\$ 95.00	1	\$ 95.00	\$ 95.00	1	\$ 95.00
Dinner - Caterer	\$ 32.95	160	\$ 5,272.00	\$ 37.00	157	\$ 5,809.00	\$ 37.00	157	\$ 5,809.00
Carving Fee	\$ 100.00	1	\$ 100.00	\$ 100.00	1	\$ 100.00	\$ 100.00	1	\$ 100.00
Service Charge	\$ 966.96	1	\$ 966.96	\$ 1,045.62	1	\$ 1,045.62	\$ 1,045.62	1	\$ 1,045.62
Tax on Dinner*	\$ 506.92	1	\$ 506.92	\$ 565.06	1	\$ 565.06	\$ 565.06	1	\$ 565.06
Dessert - Allison's Petite P	\$ 2.54	160	\$ 406.57	\$ 2.45	120	\$ 294.11	\$ 2.45	120	\$ 294.11
Total Dinner w/Dessert			\$ 7,252.45			\$ 7,813.79			\$ 7,813.79
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Promo Item Shipping	\$ 245.00	1	\$ 245.00	\$ 45.50	1	\$ 45.50	\$ 50.00	1	\$ 50.00
Biz of Year Award	\$ 158.50	1	\$ 158.50	\$ 162.00	1	\$ 162.00	\$ 165.00	1	\$ 165.00
Biz of Year Banner/Flag	\$ 72.50	1	\$ 72.50	\$ 72.50	1	\$ 72.50	\$ 74.00	1	\$ 74.00
Photography	\$ 1,049.00	1	\$ 1,049.00	\$ 1,000.00	1	\$ 1,000.00	\$ 1,000.00	1	\$ 1,000.00
Sponsor signs	\$ 31.80	8	\$ 254.40	\$ 24.85	5	\$ 124.25	\$ 25.00	7	\$ 175.00
Sponsor Banner (Inky Elf)	\$ 72.50	1	\$ 72.50	\$ 72.50	1	\$ 72.50	\$ 74.00	1	\$ 74.00
Inky Elf Discount			\$ (75.00)	\$ (24.85)	1	\$ (24.85)	\$ (25.00)	1	\$ (25.00)
Directional sign (1x fee)				\$ 49.20	1	\$ 49.20	\$ -	1	\$ -
Raffle Prizes, etc.	\$ 615.79	1	\$ 615.79	\$ 1,299.25	1	\$ 1,299.25	\$ 1,000.00	1	\$ 1,000.00
(water/snacks-city hole, stakes)	\$ 74.86	1	\$ 74.86	\$ 122.82	1	\$ 122.82	\$ 125.00	1	\$ 125.00
Tourney Winner 1st	\$ 27.99	4	\$ 111.96	\$ 29.99	4	\$ 119.96	\$ 30.00	4	\$ 120.00
Tourney Winner 2nd	\$ 26.59	4	\$ 106.36	\$ 19.68	4	\$ 78.72	\$ 20.00	4	\$ 80.00
Tourney Random	\$ 26.95	4	\$ 107.80	\$ 24.99	4	\$ 99.96	\$ 25.00	4	\$ 100.00
Tourney Last Place				\$ 8.45	1	\$ 8.45	\$ 10.00	1	\$ 10.00
Contest Winner Prizes	\$ 102.41	1	\$ 102.41	\$ 116.95	1	\$ 116.95	\$ 120.00	1	\$ 120.00
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Longest Putt	\$ 26.59			\$ 29.99			\$ 30.00		
Best Hole Sponsor	\$ 31.84	1	\$ 31.84	\$ 38.98	1	\$ 38.98	\$ 40.00	1	\$ 40.00
Best Dressed Team	\$ 26.95	4	\$ 107.80	\$ 24.99	4	\$ 99.96	\$ 25.00	4	\$ 100.00
Total Expenses			\$ (22,446.17)			\$ (25,003.44)			\$ (25,181.79)
Net Balance			\$ 1,893.83			\$ 1,601.56			\$ 973.21

2027 BUSINESS APPRECIATION

STAFF RECOMMENDATIONS & INPUT

- Select The Links at Northfork for location in 2027
 - Reserve August 17, 2027
 - Allocate \$6,000 for event and 2027 Budget approval
- 

2027 BUSINESS APPRECIATION - EDA ACTIONS

- Motion to:
 1. Select The Links at Northfork as location for the 2027 Business Appreciation Day Event on August 17, 2027
- And;
- 2. Approve an EDA contribution of \$6,000 for the 2027 Business Appreciation Budget