

City of Ramsey
Agenda
Economic Development Authority (EDA)
Thursday, October 8, 2026

7:30 am
Council Chambers, 7550 Sunwood Drive NW

Remote Attendance available at www.cityoframsey.com/meetings.
Those joining remotely and requesting to speak are asked to use a webcam when speaking.

- 1. Call to Order**
- 2. Approve Agenda**
- 3. Approve Minutes**
 1. Approve EDA Meeting Minutes for August 13, 2026
- 4. EDA Business**
 1. 2026 Business Appreciation Day Wrap Up and Selection of 2027 Date and Location
 2. Approval of Business Network Meeting Agenda and 2027 Budget
- 5. Member/Staff Input**
- 6. Adjournment**

Economic Development Authority (EDA)

Meeting Date: 10/08/2026

Primary Strategic Plan Initiative: Enhance City's communication through transparency and accountability.

Title:

Approve EDA Meeting Minutes for August 13, 2026

Purpose/Background:

Purpose: The purpose is to approve the meeting minutes for the EDA meeting held the prior meeting.

Background: The meeting minutes are attached for review and approval.

Notification:

None required

Recommendation:

Approve EDA meeting minutes for August 13, 2026

Outcome/Action:

Motion to approve August 13, 2026 meeting minutes.

Attachments

EDA Minutes

Form Review

Inbox

Sean Sullivan

Brian Hagen

Form Started By: Wendy Schlueter

Final Approval Date: 10/01/2026

Reviewed By

Sean Sullivan

Brian Hagen

Date

09/29/2026 11:26 AM

10/01/2026 03:04 PM

Started On: 09/28/2026 04:29 PM

**ECONOMIC DEVELOPMENT AUTHORITY
CITY OF RAMSEY
ANOKA COUNTY
STATE OF MINNESOTA**

The City of Ramsey Economic Development Authority (EDA) conducted a regular meeting on Thursday, August 13, 2026, at the Ramsey Municipal Center, 7550 Sunwood Drive NW, Ramsey, Minnesota.

Members Present: Chairperson Scott Winyninger
Member Nicole Bauer
Member Cheryal Hills
Member Brittany Lindahl
Member Chris Riley
Member Shanna Stewart

Members Absent: Member Rachal Johnson

Also Present: Sean Sullivan, Economic Development Manager

1. CALL TO ORDER

Chairperson Winyninger called the Economic Development Authority meeting to order at 7:30 a.m.

2. APPROVE AGENDA

Motion by Member Lindahl, seconded by Member Bauer, to approve the agenda.

Motion carried. Voting Yes: Chairperson Winyninger, Members Lindahl, Bauer, Hills, Riley, and Stewart. Voting No: None. Absent: Member Johnson.

3. APPROVE MINUTES

3.01: Approve Meeting Minutes Dated June 11, 2026

Motion by Member Bauer, seconded by Member Lindahl, to approve the June 11, 2026, minutes as presented.

Motion carried. Voting Yes: Chairperson Winyninger, Members Bauer, Lindahl, Hills, Riley, and Stewart. Voting No: None. Absent: Member Johnson.

4. EDA BUSINESS

4.01: Adopt EDA Resolution #26-178 Approving Redevelopment Project Area and Plan

Economic Development Manager Sullivan presented the staff report.

Member Lindahl asked if the project could tap into the funds put back into the redevelopment area for phase two.

Economic Development Manager Sullivan confirmed that the funds put back into the redevelopment area could be used for any project in that area. He reviewed other potential uses for the funds, such as infrastructure needs related to development or redevelopment.

Chairperson Winyinger asked for input from the members of the City Council as to the discussion that occurred at the work session meeting.

Member Riley stated that it has been an arduous task as there are lots of moving parts to this project. He commented that the Council and community have been very supportive of the project, which is why it continues to move forward. He stated that banks and financing have changed throughout this process and, in theory, it appears that the payments can be made fine by the organization. He commented that in the worst-case scenario, PSD would step in, assume the mortgage, and the City would forgive its HRA Loan funding. He believed that this project would be much better than what had originally been proposed in the previous location and commented that this will be a great facility for kids and families. He noted that there will also be ancillary development around the facility that has been desired by the community.

Member Hills referenced the case of a default and asked whether that would be a total loss to the City.

Economic Development Manager Sullivan explained how these funds have accumulated in the ACHRA fund and how they can be used. He commented that these are not General Fund dollars and if there was a default, it would be similar to a grant and the City would not have to repay funds back into the fund.

Motion by Member Hills, seconded by Member Bauer, to adopt Resolution #26-178 Approving Redevelopment Project Area and Plan as presented.

Motion carried. Voting Yes: Chairperson Winyinger, Members Hills, Bauer, Lindahl, Riley, and Stewart. Voting No: None. Absent: Member Johnson.

4.02: Consider Recommendation for Approval of 2027 EDA Budget

Economic Development Manager Sullivan presented the staff report.

Chairperson Winyinger commended staff for keeping the budget flat, which is tough to do.

Motion by Member Bauer, seconded by Member Lindahl, to recommend to City Council adoption of the proposed 2027 EDA Budget and Levy as presented.

Motion carried. Voting Yes: Chairperson Wiyninger, Members Bauer, Lindahl, Hills, Riley, and Stewart. Voting No: None. Absent: Member Johnson.

5. MEMBER / STAFF UPDATE

Economic Development Manager Sullivan reported that registration for the golf tournament is full and appreciated all members who will be participating. He provided an update on progress on development projects, development interest, and other items of interest to the EDA.

6. ADJOURNMENT

Motion by Member Lindahl, seconded by Member Bauer, to adjourn the meeting.

Motion carried. Voting Yes: Chairperson Wiyninger, Members Lindahl, Bauer, Hills, Riley, and Stewart. Voting No: None. Absent: Member Johnson.

The regular meeting of the Economic Development Authority adjourned at 7:57 a.m.

Respectfully submitted,

Sean Sullivan
Economic Development Manager

ATTEST:

Wendy Schlueter
Economic Development Administrative Assistant

Draft by Amanda Staple
TimeSaver Off Site Secretarial, Inc.

Economic Development Authority (EDA)**Meeting Date:** 10/08/2026**Primary Strategic Plan Initiative:** Promote economic growth and development.**Title:**

2026 Business Appreciation Day Wrap Up and Selection of 2027 Date and Location

Purpose/Background:

The purpose of this case is to provide the EDA with a summary of the 2026 Business Appreciation Day. The event was held on August 18, 2026, at the Links at Northfork. Participation was strong, with 144 registered golfers and approximately 160 attendees at the prime rib dinner and awards ceremony. The event remained within budget (\$6,000 EDA contribution), and Chair Winyinger served as emcee for the awards program. **RM Golf Carts** was recognized as the 2026 Business of the Year, with an award and plaque presented to its management team.

In the golf tournament:

- **1st Place:** Anderson Dahlen (-14)
- **2nd Place:** Team Packaging (-13)
- **Random Team:** WEBCO Security
- **Last Place Team:** Connexus Energy (+4)
- **Best Dressed Team:** Bertolas & Olson with "American Sparkle" theme
- **Best Hole Sponsor:** Acapulco Mexican Restaurant

Hole sponsor activity: 10 out of 18 hole sponsors were present this year with activities, up over previous years. Best Dressed had good participation again. Door prizes were pre-drawn again, allowing participants to collect them after golf, streamlining the dinner and awards program.

Feedback from the 17 returned surveys was highly positive, 76% rated the event as "*Excellent*". Overall, the 2026 Business Appreciation Day was again a very successful and well-received event in the opinion of Staff and the feedback we have received..

Notification:

None required

Time Frame/Observations/Alternatives:

Staff believes that this is a great networking event for businesses and city staff and supports holding it in 2027. Staff is always looking at ways to improve the event to ensure that it is worthwhile for the City and its business community. Attached to this case is a summary that includes comments and suggestions for future events.

Items that were incorporated or continued based on previous year's participant or staff feedback include:

1. Best Hole Sponsor and Best Dressed Team contests with awards.
2. Door prizes were pre-drawn.
3. Signage was added to front of clubhouse to direct players and sponsors where to go upon arrival.
4. Ordered less desserts.
5. Priced out different options for photographer.
6. Acapulco was back this year!
7. Freeze pops and snacks at city tent (not just candy).

Staff appreciates continuous feedback from attendees, sponsors, staff and EDA members on how we can improve the event.

Funding Source:

Event registration revenue and \$6,000 from EDA funds 6249 (Operations) and 6246 (Marketing)

Recommendation:

Motion to select event date of Tuesday, August 17, 2027 and the Links at Northfork as the venue for the 2027 Business Appreciation Day Event.

and;

Motion to approve \$6000 EDA contribution and budget for 2027 Business Appreciation Day Event.

Outcome/Action:

Motion to select event date of Tuesday, August 17, 2027 and the Links at Northfork as the venue for the 2027 Business Appreciation Day Event.

and;

Motion to approve \$6000 EDA contribution and budget for 2027 Business Appreciation Day Event.

Attachments

2026 Biz Appreciation Day Summary and 2027 Budget

Form Review**Inbox**

Sean Sullivan

Brian Hagen

Form Started By: Wendy Schlueter

Final Approval Date: 10/01/2026

Reviewed By

Sean Sullivan

Brian Hagen

Date

09/29/2026 11:26 AM

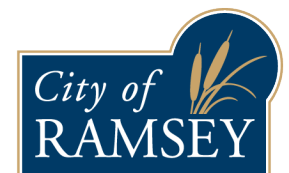
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Economic Development

2026 Business Appreciation Golf Event Summary



2026 BUSINESS APPRECIATION - PHOTOS



2026 BUSINESS APPRECIATION - PHOTOS

Best Dressed: Bertolas & Olson



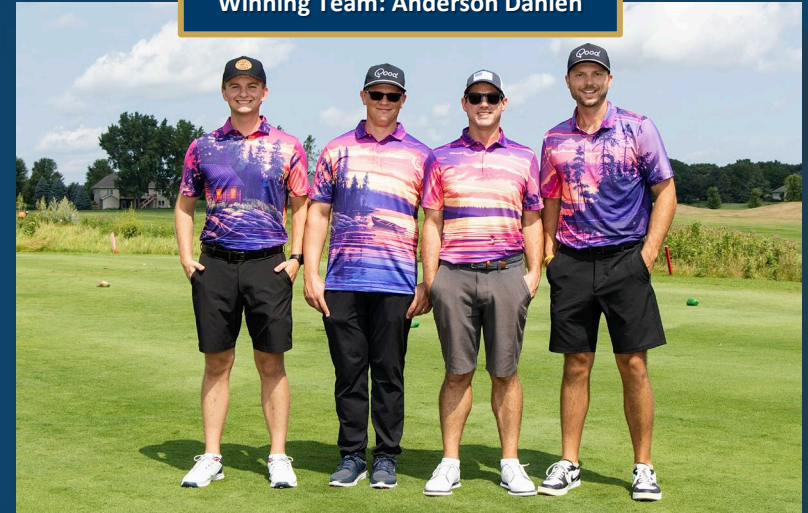
Best Hole Sponsor: Acapulco



City Hole



Winning Team: Anderson Dahlen



2026 BUSINESS OF THE YEAR: RM GOLF CARTS



2026 BUSINESS APPRECIATION - SUMMARY

- 144 Golfers, 36 Teams (Full Event)
- 160 Dinner Attendees
- Event Revenues: \$26,605 (includes \$6,000 EDA event allocation)
 - Increased fee to \$125 per golfer other fees stayed same
- Event Expenses: \$25,003 (net +\$1,602)
 - Prime rib market price was not as expensive as projected
 - Bags for swag were not purchased, used leftover from Expo
 - Ordered less desserts
 - Smaller promo item/less shipping fee
- Golf Tournament
 - 1st Place: Anderson Dahlen (-14)
 - 2nd Place: Team Packaging (-13)
 - Last Place Team: Connexus Energy (+4)
 - Random Team Winner: WEBCO Security
 - Best Dressed Team: Bertolas & Olson (American Sparkle)
 - Best Hole Sponsor: Acapulco Restaurant
 - 18 sponsors total, 10 Hole sponsors present

2026 BUSINESS APPRECIATION - SUMMARY

Items incorporated or continued based on participant or staff feedback:

1. Best Hole Sponsor and Best Dressed Team contests with awards.
2. Door prizes were pre-drawn.
3. Signage was added to front of clubhouse to direct players and sponsors where to go upon arrival.
4. Ordered less desserts.
5. Priced out different options for photographer.
6. Acapulco was back this year!
7. Freeze pops and snacks at city tent (not just candy).

Staff appreciates feedback from attendees, sponsors and EDA members on how we can continuously improve the event.

2026 BUSINESS APPRECIATION - BUDGET

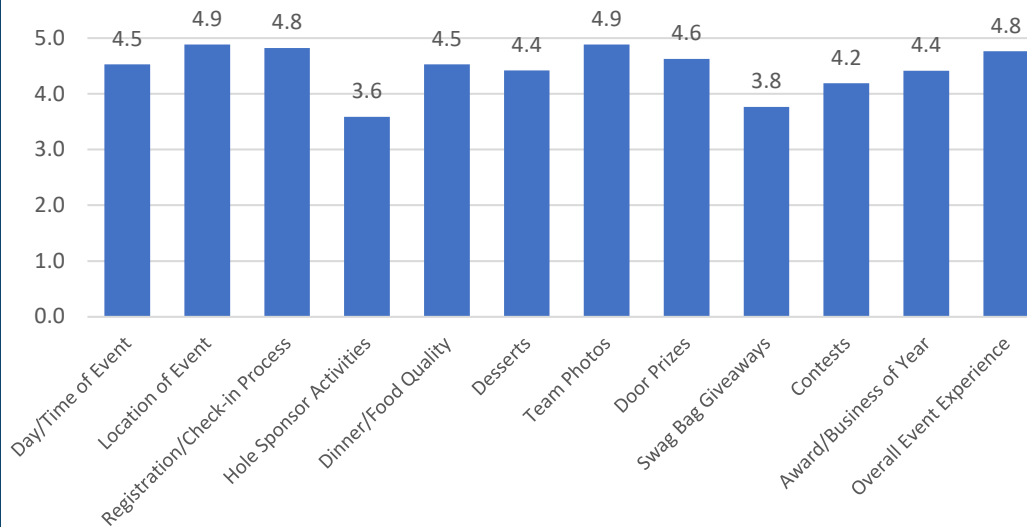
2026 Budget - EDA Business Appreciation/Golf

	2025 Actual			2026 Proposed 5/8/26			2026 Actual		
	Price ea	#	Total	Price ea	#	Total	Price ea	#	Total
REVENUES									
Hole Sponsors	\$ 160.00	19	\$ 3,040.00	\$ 160.00	19	\$ 3,040.00	\$ 160.00	18	\$ 2,880.00
Golf/Event Fees*	\$ 110.00	135	\$ 14,850.00	\$ 125.00	138	\$ 17,250.00	\$ 125.00	139	\$ 17,375.00
Dinner Only Fees	\$ 50.00	9	\$ 450.00	\$ 50.00	7	\$ 350.00	\$ 50.00	7	\$ 350.00
EDA Budget Allocation	\$ 6,000.00	1	\$ 6,000.00	\$ 6,000.00	1	\$ 6,000.00	\$ 6,000.00	1	\$ 6,000.00
Total Revenues			\$ 24,340.00			\$ 26,640.00			\$ 26,605.00
EXPENSES									
Golf Registrations	\$ 62.00	144	\$ 8,928.00	\$ 70.00	144	\$ 10,080.00	\$ 70.00	144	\$ 10,080.00
Extra Carts (RM Golf)	\$ 95.00	5	\$ 475.00	\$ 100.00	6	\$ 600.00	\$ 95.00	5	\$ 475.00
RM Golf Delivery fee	\$ 65.00	1	\$ 65.00	\$ 65.00	1	\$ 65.00	\$ 95.00	1	\$ 95.00
Dinner - Caterer	\$ 32.95	160	\$ 5,272.00	\$ 43.00	164	\$ 7,052.00	\$ 37.00	157	\$ 5,809.00
Carving Fee	\$ 100.00	1	\$ 100.00	\$ 105.00	1	\$ 105.00	\$ 100.00	1	\$ 100.00
Service Charge	\$ 966.96	1	\$ 966.96	\$ 1,000.00	1	\$ 1,000.00	\$ 1,045.62	1	\$ 1,045.62
Tax on Dinner*	\$ 506.92	1	\$ 506.92	\$ 525.00	1	\$ 525.00	\$ 565.06	1	\$ 565.06
Dessert - Allison's Petite P	\$ 2.54	160	\$ 406.57	\$ 5.00	150	\$ 750.00	\$ 2.45	120	\$ 294.11
Total Dinner w/Dessert	\$		7,252.45	\$		9,432.00	\$		7,813.79
Promo Item	\$ 17.50	150	\$ 2,625.00	\$ 23.00	150	\$ 3,450.00	\$ 19.99	150	\$ 2,998.50
Promo Item set up fee	\$ 65.00	1	\$ 65.00			\$ -	\$ 55.00	1	\$ 55.00
Promo Item Shipping	\$ 245.00	1	\$ 245.00			\$ -	\$ 45.50	1	\$ 45.50
Biz of Year Award	\$ 158.50	1	\$ 158.50	\$ 200.00	1	\$ 200.00	\$ 162.00	1	\$ 162.00
Biz of Year Banner/Flag	\$ 72.50	1	\$ 72.50	\$ 75.00	1	\$ 75.00	\$ 72.50	1	\$ 72.50
Photography	\$ 1,049.00	1	\$ 1,049.00	\$ 1,050.00	1	\$ 1,050.00	\$ 1,000.00	1	\$ 1,000.00
Sponsor signs	\$ 31.80	8	\$ 254.40	\$ 40.00	7	\$ 280.00	\$ 24.85	5	\$ 124.25
Sponsor Banner (Inky Elf)	\$ 72.50	1	\$ 72.50	\$ 75.00	1	\$ 75.00	\$ 72.50	1	\$ 72.50
Inky Elf Discount			\$ (75.00)			\$ -	\$ (24.85)	1	\$ (24.85)
Directional sign (1x fee)							\$ 49.20	1	\$ 49.20
Raffle Prizes, etc.	\$ 615.79	1	\$ 615.79	\$ 600.00	1	\$ 600.00	\$ 1,299.25	1	\$ 1,299.25
Misc. supplies (water/snacks-city hole, stakes)	\$ 74.86	1	\$ 74.86	\$ 35.00	1	\$ 35.00	\$ 122.82	1	\$ 122.82
Tourney Winner 1st	\$ 27.99	4	\$ 111.96	\$ 30.00	4	\$ 120.00	\$ 29.99	4	\$ 119.96
Tourney Winner 2nd	\$ 26.59	4	\$ 106.36	\$ 30.00	4	\$ 120.00	\$ 19.68	4	\$ 78.72
Tourney Random	\$ 26.95	4	\$ 107.80	\$ 30.00	4	\$ 120.00	\$ 24.99	4	\$ 99.96
Tourney Last Place							\$ 8.45	1	\$ 8.45
Contest Winner Prizes	\$ 102.41	1	\$ 102.41	\$ 30.00	4	\$ 120.00	\$ 116.95	1	\$ 116.95
<i>Closest to Pin</i>	\$ 19.84						\$ 26.98		
<i>Longest Drive Men</i>	\$ 27.99						\$ 29.99		
<i>Longest Drive Women</i>	\$ 27.99						\$ 29.99		
<i>Longest Putt</i>	\$ 26.59						\$ 29.99		
Best Hole Sponsor	\$ 31.84	1	\$ 31.84	\$ 40.00	1	\$ 40.00	\$ 38.98	1	\$ 38.98
Best Dressed Team	\$ 26.95	4	\$ 107.80	\$ 40.00	4	\$ 160.00	\$ 24.99	4	\$ 99.96
Total Expenses			\$ (22,446.17)			\$ (26,622.00)			\$ (25,003.44)
Net Balance			\$ 1,893.83			\$ 18.00			\$ 1,601.56

Final as of 8/21/2026

2026 BUSINESS APPRECIATION - FEEDBACK

2026 Business Appreciation Survey Ratings



5 = Excellent 4 = Good 3 = Neutral 2 = Satisfactory 1 = Needs Improvement

Favorite Part of Event

1. Networking/People
2. Golfing
3. Dinner & Awards
4. Acapulco
5. All of it

Event Feedback Summary

- ❖ Event was very well organized and well run.
- ❖ Participants appreciated the event's smooth flow and efficient pace, from check-in through the after-golf activities.
- ❖ Pre-event communication was strong, particularly the information packet provided beforehand.
- ❖ Participants enjoyed the event enough to look forward to returning year after year and participating again.
- ❖ Positive recognition for the event committee and City of Ramsey EDA team for their planning and work.
- ❖ 100% would participate again next year

Suggestions for Improvement

- ❖ Change the dinner menu for future events.
- ❖ Consider providing lunch during the tournament (including lunch in the registration fee)
- ❖ Consider an earlier start time (10–10:30 a.m.) to help teams finish earlier.
- ❖ Reconsider swag bags; one participant preferred sponsor promotional items to be distributed at individual sponsored holes instead.
- ❖ Explore ways to reduce backups and waiting at tee boxes, while recognizing that some delays are inherent to scramble events.
- ❖ Consider offering optional "scramble cheats" for purchase, with proceeds donated to a local charity.

2027 BUSINESS APPRECIATION – PROPOSED BUDGET

2027 Budget - EDA Business Appreciation/Golf

	2025 Actual			2026 Actual			2027 Proposed		
	Price ea	#	Total	Price ea	#	Total	Price ea	#	Total
REVENUES									
Hole Sponsors	\$ 160.00	19	\$ 3,040.00	\$ 160.00	18	\$ 2,880.00	\$ 160.00	18	\$ 2,880.00
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Carving Fee	\$ 100.00	1	\$ 100.00	\$ 100.00	1	\$ 100.00	\$ 100.00	1	\$ 100.00
Service Charge	\$ 966.96	1	\$ 966.96	\$ 1,045.62	1	\$ 1,045.62	\$ 1,045.62	1	\$ 1,045.62
Tax on Dinner*	\$ 506.92	1	\$ 506.92	\$ 565.06	1	\$ 565.06	\$ 565.06	1	\$ 565.06
Dessert - Allison's Petite P	\$ 2.54	160	\$ 406.57	\$ 2.45	120	\$ 294.11	\$ 2.45	120	\$ 294.11
Total Dinner w/Dessert			\$ 7,252.45			\$ 7,813.79			\$ 7,813.79
Promo Item	\$ 17.50	150	\$ 2,625.00	\$ 19.99	150	\$ 2,998.50	\$ 23.00	150	\$ 3,450.00
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Promo Item Shipping	\$ 245.00	1	\$ 245.00	\$ 45.50	1	\$ 45.50	\$ 50.00	1	\$ 50.00
Biz of Year Award	\$ 158.50	1	\$ 158.50	\$ 162.00	1	\$ 162.00	\$ 165.00	1	\$ 165.00
Biz of Year Banner/Flag	\$ 72.50	1	\$ 72.50	\$ 72.50	1	\$ 72.50	\$ 74.00	1	\$ 74.00
Photography	\$ 1,049.00	1	\$ 1,049.00	\$ 1,000.00	1	\$ 1,000.00	\$ 1,000.00	1	\$ 1,000.00
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Sponsor Banner (Inky Elf)	\$ 72.50	1	\$ 72.50	\$ 72.50	1	\$ 72.50	\$ 74.00	1	\$ 74.00
Inky Elf Discount			\$ (75.00)	\$ (24.85)	1	\$ (24.85)	\$ (25.00)	1	\$ (25.00)
Directional sign (1x fee)				\$ 49.20	1	\$ 49.20	\$ -	1	\$ -
Raffle Prizes, etc.	\$ 615.79	1	\$ 615.79	\$ 1,299.25	1	\$ 1,299.25	\$ 1,000.00	1	\$ 1,000.00
(water/snacks-city hole, stakes)	\$ 74.86	1	\$ 74.86	\$ 122.82	1	\$ 122.82	\$ 125.00	1	\$ 125.00
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Tourney Winner 2nd	\$ 26.59	4	\$ 106.36	\$ 19.68	4	\$ 78.72	\$ 20.00	4	\$ 80.00
Tourney Random	\$ 26.95	4	\$ 107.80	\$ 24.99	4	\$ 99.96	\$ 25.00	4	\$ 100.00
Tourney Last Place				\$ 8.45	1	\$ 8.45	\$ 10.00	1	\$ 10.00
Contest Winner Prizes	\$ 102.41	1	\$ 102.41	\$ 116.95	1	\$ 116.95	\$ 120.00	1	\$ 120.00
Closest to Pin	\$ 19.84			\$ 26.98			\$ 30.00		
Longest Drive Men	\$ 27.99			\$ 29.99			\$ 30.00		
Longest Drive Women	\$ 27.99			\$ 29.99			\$ 30.00		
Longest Putt	\$ 26.59			\$ 29.99			\$ 30.00		
Best Hole Sponsor	\$ 31.84	1	\$ 31.84	\$ 38.98	1	\$ 38.98	\$ 40.00	1	\$ 40.00
Best Dressed Team	\$ 26.95	4	\$ 107.80	\$ 24.99	4	\$ 99.96	\$ 25.00	4	\$ 100.00
Total Expenses			\$ (22,446.17)			\$ (25,003.44)			\$ (25,181.79)
Net Balance			\$ 1,893.83			\$ 1,601.56			\$ 973.21

2027 BUSINESS APPRECIATION

STAFF RECOMMENDATIONS & INPUT

- Select The Links at Northfork for location in 2027
 - Reserve August 17, 2027
 - Allocate \$6,000 for event and 2027 Budget approval
- 

2027 BUSINESS APPRECIATION - EDA ACTIONS

- Motion to:
 1. Select The Links at Northfork as location for the 2027 Business Appreciation Day Event on August 17, 2027
- And;
 2. Approve an EDA contribution of \$6,000 for the 2027 Business Appreciation Budget

Economic Development Authority (EDA)**Meeting Date:** 10/08/2026**Primary Strategic Plan Initiative:** Enhance City's communication through transparency and accountability.**Title:**

Approval of Business Network Meeting Agenda and 2027 Budget

Purpose/Background:**Purpose:**

Provide EDA with Proposed Business Network Meeting Agenda and revised 2027 Budget

Background:

Staff has prepared a 2027 Business Network Agenda and proposed budget without the utilization of a Keynote Speaker. In February of this year, Staff asked the EDA for the flexibility to obtain a \$2,500 Keynote Speaker or in-house house alternatives for the 2027 Event. Up to this point, Staff has not found a good, inexpensive Keynote Speaker. Staff has provided a draft City of Ramsey Presentation Agenda showcasing Public Safety and a City/Development Update. This budget proposal will result in a reduction in the EDA allocation of \$2,000. In the event that the EDA still wants Staff to find a \$2,500 Keynote, the EDA allocation would need to increase by \$2,500 based on the potential increased attendance. Draft Budgets showing each option are attached to the case for review

EDA events are intended to be informative, provide networking and marketing opportunities, and strengthen relationships between the City and the business community. Overall feedback—both general and from post-event surveys—was extremely positive. Attendees particularly noted the value of Chief Bluml's presentation and the Public Safety information shared and wanted more. Staff has talked with Fire Chief Winkel and he is excited to provide information about Fire to add to the information to be provided by Police Chief Bluml. The City/Development Update is proposed to return in 2027 with the possibility of numerous City Staff members providing comments for this portion of the program.

Staff is looking for approval by the EDA on proposed format, event date window flexibility and the 2027 budget.

Notification:

N/A

Time Frame/Observations/Alternatives:**Proposed 2027 Business Network Agenda**

Staff is proposing to hold the 2027 Business Network Meeting at LaFontaine Event Center. Staff has received verbal commitments from Chief Bluml and Chief Winkel to speak at the event if the EDA desires. Staff is still working on drilling down dates that will work for both Chief's, Dates being considered include:

- January 26, 27, 28
- February 2, 3, 4
- February 9, 10

In the event that the EDA still wants Staff to identify a paid Keynote Speaker a new Agenda and Speaker availability will need to be worked out.

Last year, there were 141 RSVP's with an estimated 100 attendees representing 53 businesses and 20 city, county staff and elected officials. A full breakfast buffet was provided for attendees. Police Chief Brad Bluml presented a

public safety update and Dr. Theresa Glomb spoke about wellbeing and related performance in the workplace. A follow-up survey was conducted after the event which included 16 respondents. The feedback was overall very positive: 75% rated the overall event as "Excellent" and 94% of respondents (all but 1 person) indicated they would participate again next year. Based on the positive feedback on Chief Bluml's presentation, Staff is supportive of the more robust Public Safety theme for 2027 and to bring back the City Development/Update.

Proposed Budget (2027 Event):

The EDA allocated \$6,500 for the 2026 Business Network Breakfast based on a headcount of 130 with an allotment of \$2,500 for a speaker. Expenses came in at \$6,764.17, leaving a deficit of (\$264.17). If the EDA elects to have a \$2,500 Keynote Speaker for 2027 the EDA allocation would need to be increased from \$6,500 to \$7,000 to cash flow. Staff has provided two draft budgets which include a \$2,500 Paid Keynote Speaker and another that is strictly City Staff with the theme of Public Safety. The proposed 2027 Budgets includes less food being ordered (reduced to 120) to reduce food waste and to stay within budget next year.

Alternatives Include:

- 1) Approve 2027 Business Network Meeting Budget/Agenda (Public Safety / City Update) with \$4,500 EDA allocation to be held at LaFontaine Event Center; date subject to speaker availability.
- 2) Approve 2027 Business Network Meeting Budget/Agenda (Keynote Speaker-TBD) with \$7,000 EDA allocation to be held at LaFontaine Event Center; date subject to speaker availability.
- 3) Something else

Funding Source:

Funding for the 2027 Business Network Meeting will be from EDA budget line items 9230.6249 (Operations) and 9230.6246 (Marketing)

Recommendation:

1. Motion to select LaFontaine Event Center as the venue with a date of late January/early February 2027.

and

2. Motion to Approve 2027 Business Network Meeting Budget/Agenda (Public Safety / City Update) with \$4,500 EDA allocation to be held at LaFontaine Event Center; date subject to speaker availability.

Outcome/Action:

1. Motion to select La Fontaine Event Center as the venue with a date of late January/early February 2027

and

2. Approve 2027 Business Network Meeting Budget/Agenda (Public Safety / City Update) with \$4,500 EDA allocation to be held at LaFontaine Event Center; date subject to speaker availability.

or-

3. Approve 2027 Business Network Meeting Budget/Agenda (Keynote Speaker-TBD) with \$7,000 EDA allocation to be held at LaFontaine Event Center; date subject to speaker availability.

Attachments

Proposed 2027 Budget Options
Draft PUBLIC SAFETY Agenda

Form Review

Inbox

Brian Hagen
Form Started By: Sean Sullivan
Final Approval Date: 10/01/2026

Reviewed By

Brian Hagen

Date

10/01/2026 03:05 PM
Started On: 09/28/2026 02:10 PM

2027 Proposed Budget - Business Network Breakfast

		NO SPEAKER	SPEAKER
<i>Headcount</i>	<i>137</i>	<i>120</i>	<i>120</i>
	<u>2026 Actual</u>	<u>2027 Proposed</u>	<u>2027 Proposed</u>
EXPENSES			
Breakfast	\$ 2,774.25	\$ 2,430.00	\$ 2,430.00
Linens (Black)	\$ 210.00	\$ 210.00	\$ 210.00
Coffee (2)	<i>included</i>	<i>included</i>	<i>included</i>
Bottled Water	<i>included</i>	<i>included</i>	<i>included</i>
Bottled Juice	<i>included</i>	<i>included</i>	<i>included</i>
Service Charge	\$ 554.51	\$ 554.51	\$ 554.51
Sales Tax	\$ 225.41	\$ 225.41	\$ 225.41
Subtotal	\$ 3,764.17	\$ 3,419.92	\$ 3,419.92
Room Rental	\$ 500.00	\$ 500.00	\$ 500.00
Keynote Speaker Fee	\$ 2,500.00	\$ -	\$ 2,500.00
Total	\$ 3,000.00	\$ 500.00	\$ 3,000.00
Misc	\$ -	\$ -	\$ -
Total	\$ 6,764.17	\$ 3,919.92	\$ 6,419.92
REVENUES			
EDA Allocation	\$6,500	\$4,500	\$7,000
BALANCE	\$ (264.17)	\$ 580.08	\$ 580.08

Menu: scrambled eggs / cheese, bacon, sausage, ham, cheesy potatoes, fruit platters, coffee, orange juice, water
Quote includes china, linens, set up & clean up

Apply charges to account 9230-6246 for marketing, all others 9230-6249. Subledger code W00923003

2027 BUSINESS NETWORKING BREAKFAST

Presented by the City of Ramsey Economic Development Authority

Topic: Public Safety

featuring

Brad Bluml

City of Police Chief

&

Andy Winkel

City of Ramsey Fire Chief



Ramsey business and community leaders are invited to join us for a morning of networking, insightful discussions on topics relevant to Ramsey businesses, and an engaging keynote presentation. A hot breakfast will be provided.

Agenda

- 7:30 am Doors Open – Check-in & Networking
- 7:45 am Breakfast
- 8:00 am Welcome & Introduction
Scott Wiyninger, EDA Chair
- 8:10 am Public Safety Update
Brad Bluml, City of Ramsey Police Chief
Andy Winkel, City of Ramsey Fire Chief
- 9:00 am City / Development Update
TBD
- 9:20 am Closing Remarks
Scott Wiyninger, EDA Chair

Date:

Wednesday, January xx, 2027

Time:

7:30 a.m. – 9:30 a.m.

Location:

LaFontaine Event Center
7533 Sunwood Drive, Suite 108
Ramsey, MN 55303

Registration:

RSVP by **January xx, 2027**
www.cityoframseymn.gov/714

Contact:

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Sean Sullivan 763-433-9868
econdev@cityoframseymn.gov

