



NOVEMBER ATTENDANCE

	2024	2023	2022	2021
MUSEUM	-	1084	844	718
EVENTS/PROGRAMS	-	246	202	179
CLASSES	-	178	204	241
PLANETARIUM	-	184	247	284
GROUP TOURS/VISITS	-	158	234	88
FACILITY USE	-	216	494	152
OUTREACH	-	0	0	0
VOLUNTEER VISITS	15	10	95	12
MUSEUM BUSINESS	-	53	74	140
NOVEMBER TOTALS	15	2,129	2,394	1,814
YEAR TO DATE TOTALS	26,526	35,003	33,275	17,068

NOVEMBER REVENUES

	2024	2023	2022	2021
ADMISSIONS	-	1884	2,906	3731
CLASSES	-	4584	1,493	1,159
PLANETARIUM	-	184	980	957
MEMBERSHIP	-	900	1,170	1320
FACILITY USE	-	0	1,000	0
STORE	-	2057	2,237	3,686
NOVEMBER TOTALS	-	10,214	9,786	10,853
YEAR TO DATE TOTALS	149,871	199,578	196,620	149,483

NOVEMBER ADMISSIONS AND PROGRAMMING

MUSEUM ADMISSIONS VISITS for MONTH REVENUE for MONTH YEAR to DATE VISITS YEAR to DATE REVENUE

Members	324	
Children 15 and under	1899	
Adult Residents	304	1210
Adult Non-Residents	5097	23690
Adult Combo Ticket	249	2118
Seniors	1924	9277
Military	370	2196
Student (16+)	231	1440
Museums for All	29	15
Senior Free Days	491	
Resident Free Day	370	
NARM (free)	106	
Member Guest Pass	20	
Store Only	223	
TOTALS	12231	\$36,423

CLASSES SESSIONS for MONTH STUDENTS ATTENDANCE

EVENTS/PROGRAMS OCCURRENCES for MONTH ATTENDEES PARTNERSHIP

PLANETARIUM SHOWS for MONTH ATTENDEES

TOURS/GROUP VISITS GRADE STUDENTS ADULTS GALLERIES PLANETARIUM

MEMBERS

363
current active
memberships521
current active
membersFOR
MONTH-
new memberships-
renewalsYEAR
to DATE40
new memberships193
renewals

VOLUNTEERS

FOR
MONTH41
volunteer hours15
volunteer visitsYEAR
to DATE2037
volunteer hours457
volunteer visits5,867 FACEBOOK
FOLLOWERS1,694 INSTAGRAM
FOLLOWERS

613

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ACTIVITIES & HIGHLIGHTS

CURRENT STATUS

The Museum will remain closed for the immediate future due to flood damage. The initial phase of remediation has been completed, and presently City staff, contractors and consultants are assessing the building to make a determination on next steps and potential for repairs.

Approximately half of the collection was impacted by the flood with a majority of these items having been shipped to The Conservation Center in Chicago. Currently an inventory is underway to compile a comprehensive list of the damaged items to help facilitate the insurance and conservation process. Appraisals will also be required to confirm the value of damaged items versus the cost of conservation and whether additional funding will be needed to cover conservation needs. In addition, museum staff are consulting with artists, artist estates, and other conservators for collection items that have more-unique materials such as Luis Jimenez's fiberglass sculpture.

Items that were considered undamaged during the collection evacuation are also being inventoried and condition reported over the coming months. These assessments are important to verify there hasn't been latent damage from exposure to humidity or other conditions from the flood. Once cleared, the undamaged items will be potentially relocated to other museums for temporary housing.

MEMBERSHIP WORKING GROUP

A working group, made up of staff and members of the board of trustees, has been meeting to discuss programming and outreach offerings for members and the community at large, while the museum facility is closed. Ideas include lectures, Second Saturday family art days, art workshops, a community art project, mobile planetarium, and museum merchandise. Details to be announced as plans are confirmed in the coming months.

ORIGINAL ADOBE BUILDINGS

The Museum opened in 1937 as one of nearly 100 Federal Art Centers established by the WPA under the New Deal (and is one of four still in existence). The original portion of the Museum, designed in a Spanish Colonial Revival style, is made of adobe. In the 1950s additions were made, including a corridor that connected to a neighboring former public works building and which was also

made of adobe. With further additions, elements of the original building remained on display, while others were covered over. During remediation, the original building walls, doorways and stage have been re-exposed. Architectural Historian Jean Fulton was on site on November 22 to assess and document the two adobe buildings. Her report will inform planning decisions on how the buildings may be preserved and integrated.

GRANTS & DONATIONS

A Save America's Treasures grant application was submitted through the National Park Service on December 12 for conservation funding for the Robert H. Goddard Rocketry Collection. While the items are insured, there may be a gap in perceived value versus conservation costs for this particular collection.

Staff met with the National Endowment for the Humanities (NEH) to discuss potential grants available for recovery, conservation, and rebuilding efforts.

The RMAC Foundation continues to receive donations to aid with the recovery effort. A donation link is available on the Museum's home page.

A federal appropriation award through the National Archives, which was to begin this past October, is presently paused to allow for evaluation of the archives and time for recovery. The 2-year project was to focus on the organization and digitization of the Museum's archives with a particular focus on WPA and Goddard materials.

ROTARY PRESENTATION

Museum Director Caroline Brooks gave a presentation to the Pecos Valley Rotary Club on December 4 about the flood's impact on the Museum.

RAIR EXHIBITIONS AT AMOCA

Roswell Artist-in-Residence (RAiR) exhibitions will be held during the Museum's closure at the Anderson Museum of Contemporary Art. RAiR began under the Roswell Museum with support and vision from local benefactor Donald B. Anderson in 1967. Although the RAiR program separated from the Museum officially in 2002, a partnership remains to host the artist exhibitions at the Roswell Museum—a mutually beneficial opportunity to showcase talented contemporary artists.

Tristram Lansdowne and Ryan Crowley partnered to present *Wicked Wells + Window Wipeouts*, a two-person exhibition of paintings and sculpture at AMOCA. The exhibition opened on December 6 and will run through January 19, 2025. The Roswell Museum will continue to collaborate on the exhibitions with technical assistance and other support as feasible.

RECENT NEWS COVERAGE

Recent news coverage on the Museum:

- *Southwest Contemporary*, December 19, "Inside the Roswell Museum After Disastrous 500-Year Flood,"
- KRQE News, December 18, "Roswell Museum discusses cleanup after devastating flood,"
- *Santa Fe New Mexican*, December 17 in "Loss, Resilience as Roswell Digs out of Historic Flood," and
- *Roswell Daily Record*, November 24, "The past might be Roswell Museum's answer to securing its future."