

MAINSTREET ROSWELL
BOARD MINUTES
November 13, 2024

Call to order: MSR Board meeting was called to order at 5:30pm by Board President, Jason Garcia. Quorum was established with sign in sheet attached.

Public Forum: There was no public speaker during the November meeting.

October 9, 2024 Minutes - were reviewed with no further questions or discussion.

Treasurer's Report – (Financial sent out via email). were reviewed with no further questions or discussion.

MSR Board Annual Meeting - set date / Bylaws: The board discussed dates for the Annual Board meeting. January 11, 2025 from 9am – 3pm was selected. The board requested that ED follow up with NMMS

Elections/ Board Nominations: Board was provided with sections of the Bylaws that gave directive on Elections and a Nominations Committee. At this time, we do not have a nominations committee, nominations will be taken via a ballot and nominations from the floor during the December 11th Board meeting. Elections will be held during the January 11, 2025 Annual Board meeting.

RCCEDD – update / Cisco Brink: Cisco was not in attendance to the meeting – no update was presented.

Downtown Disaster assistance: 4 businesses in the district were affected by the recent storms and flooding. 2 were businesses owned & 2 were being rented. A questionnaire will be put out to the Main Street district to determine if there are other businesses affected. ED will provide community resources available to victims of the flood via EDC and RCCC.

Community Projects updates:

- a. Wayfinding – Gateway project: This project is still in process. Board members Jason G, Peggy S, Lela H, and ED will meet with City of Roswell Engineering department, Louis Najar on November 21st to discuss the Gateway & plan moving forward.
- b. Chaves County Cultural Plaza: Board members Jason G, Peggy S, ED, to meet with Chaves County on November 21st to review bids for the Cultural Plaza.

Exec Director's Report

- a. 2025 Accreditation: ED provided further information to Connie Loveland to complete our accreditation process. A formal letter will be forwarded to us in January.

- b. Sertoma Club/ MSR – Cash Raffle: Cash Raffle was held on November 9th and the results of funding have not yet been received. MSR did not sell all their tickets so the amount we receive may be less than anticipated.
 - i. MSR Re-branding project ED will follow up with the individuals who agreed to assist with the rebranding process and will then forward this information on to NMMS. Those who indicated yes: Juliana, Luke, Lela, Kerri, Andrea M., Rodney & Cisco.
- c. Holiday Events – December 6-7 – ED provided an overview of the upcoming event a TO DO list of areas where assistance was needed. Board to get back with ED to set date and time of availability to assist.

Old Business:

- a. CPA – Tony D’Arrezo / 501.c3 Status– Information regarding our CPA needs was forwarded to Mr.D’Arrezo. He requested payroll information. He will provide us with an estimate of costs for these services.
- b. Fundraiser subcommittee Update: Cisco was not in attendance & no meeting has been held. Committee members: Lela, Rosy, Allen, Peggy & ED
- d. Other business / Comments: ED presented a program called Jeffy that is an on-line payment process with no fees for non-profit organizations. Board requested that ED look into this process for possible use for MSR events.

Closed Non-Public Executive Session

- a. None to discuss.

Adjourn: Meeting was adjourned at 6:45pm

In the absence of the Secretary, minutes were completed & submitted by: Barbara Gomez,
Executive Director