

**MainStreet Roswell
Board Meeting
December 11, 2024/ 5:30pm**

- I. Call to order:** Jason called the meeting to order at 5:35pm
- II. Quorum established:** Present - Jason, Peggy, Lela, Allen., Eric, Barbara
- III. Public Forum** – None in December
- IV. Approval of minutes:** November 13, 2024 – no comments
- V. Trasurer Report as of Nov 30th**
\$76,448.47 total
\$354.70 in paypal
- VI. CPA**– Tony D’Arrezo, CPA was approved and will take over in January 2025. Notify Katie Lollar, current CPA
- VII. Board member** - Gabriel Dumeo pulled his application. Too busy to serve at this time.
- VIII. Ex Officio member Julianna Halvorson**– voted in!
- IX. MSR Annual meeting** – Meeting will be held on January 11th, at a new venue that belongs to the Valley Bank of Commerce at 208 N. Richardson (enter from the alley). NM MainStreet will present via Zoom between 9:30 -11am, then after lunch the board will continue with the established agenda.
- X. Election Nominations:** Nominations are needed for the January 11th Annual meeting. Board may nominate themselves or someone else.
- XI. RCCEDD-** Kim Perry from EDC will be the representative for EDC that will be coming to our meetings. She was not present at this meeting but will be invited to the Annual meeting.

XII. Community projects:

Wayfinding - Gateway; Design committee; ED, Jason, Peggy met with CoR Engineering. It was discussed that they would be putting out for bid for the gateway to determine the costs. Question: Did we get the agreement that Louis N. Engineer was needing? ED to follow up. Peggy asks if this is a time for us to start delving into and considering turning project over the city, concerns about long term maintenance and our ability to pay for this. Will continue the path we are on and consider relinquishing to the city as the project evolves and more information is received.

Chaves County Cultural Plaza: Design Committee met with the County to review bids. Due to the floods and no contractors available no bids were submitted. County will put out another request for bids from further out Texas, El Paso. Bid is required to be advertised in the RDR.

XIII. Farmers Market – we will meet with Hispano Chamber of Commerce and come up with a workable plan to co-exist on the courthouse lawn during the RCC PinataFest and MSR Farmer’s Market. Put Farmer’s Market on the agenda for the Annual meeting.

XIV. Executive Directors Report

- Need significantly more board member support on events. It is not possible for only 2 members to run the event well.
- Need a tent with sides, good quality walkie talkies, rent a big generator and add to vendor costs.
 - Accreditation: The 2024 Accreditation review was held on October 30, 2024. NM MainStreet will provide a final report on areas of concern and plan for 2025. Letter/report will be available to us Jan or Feb 2025.
 - November 7th, MSR partnered up with the Sertoma Club – We sold 25% of the tickets resulting in \$7,500 donation from shared event.
 - MSR Re-branding team: Juliana H., Lela H., Andrea M., Cisco B., Christina Stock and Barbara will participate with NM MainStreet re-branding specialist; Robyn, Julia & Cam. This process will start in January 2025.

XV. Old Business / Other Business

Fundraising Committee update – no meeting held.

Follow up with Texas Roadhouse on upcoming fundraiser of 10% donated to MSR when people use the QR code.

XVI. Comments – none.

XVII. Closed Non-Public Session – None held.

XVIII. Adjourned at 6:40pm