

MainStreet Roswell

Profit & Loss

January through December 2024

	Jan - Dec 24
Ordinary Income/Expense	
Income	
42000 · Spring Fund Raiser	
42100 · Spring Fund Raiser Tickets	0.00
Total 42000 · Spring Fund Raiser	0.00
42101 · Fundraising Events	
42102 · Ticket Sales	0.00
42103 · Fund raising proceeds	7,532.10
Total 42101 · Fundraising Events	7,532.10
43400 · Direct Public Support	
43410 · MOU with City	48,750.00
43450 · Individ, Business Contributions	500.00
Total 43400 · Direct Public Support	49,250.00
45000 · Investments	
45030 · Interest-Savings, Short-term CD	110.26
Total 45000 · Investments	110.26
46300 · ChileCheese	
46301 · Chile Cheese Vendor Fee	970.00
46302 · Chile Cheese Sponsorship	2,000.00
Total 46300 · ChileCheese	2,970.00
46400 · Event Sales	
46432 · Ornament sales	160.00
Total 46400 · Event Sales	160.00
46500 · UFO/Alien Fest	
46501 · UFO Alien Fest Vendors	30,355.00
46502 · UFO/Alien Fest Sponsorship	16,600.00
46503 · UFO/Alien Fest Merchandise	9,096.00
46505 · UFO/Alien Fest Donations	902.00
46508 · Lodgers Tax Reimbursement	242.32
46512 · UFO/Alienfest In Kind donation	200.00
Total 46500 · UFO/Alien Fest	57,395.32
46550 · City Sponsorship UFO/Alienfest	60,000.00
46600 · Holiday Events & Other Events	
46601 · Holiday Lights Donations	15,500.00
46604 · Holiday Events Vendors	1,150.00
46605 · Holiday Events Sponsor	1,500.00
Total 46600 · Holiday Events & Other Events	18,150.00
47500 · Farmers Market Income	
47501 · Farmers Market Income	5,239.00
Total 47500 · Farmers Market Income	5,239.00
48000 · Misc. Income	
48002 · RDR Ads	-255.27
48000 · Misc. Income - Other	500.00
Total 48000 · Misc. Income	244.73
Total Income	201,051.41
Gross Profit	201,051.41

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Accrual Basis

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Expense	
62100 · Contract Services	
62110 · Accounting Fees	1,068.17
Total 62100 · Contract Services	1,068.17
65000 · Operations	
65020 · Postage, Mailing Service	364.00
65035 · Office Expenses	1,725.14
65040 · Supplies	581.37
65045 · Training	39.19
65050 · Telephone, Telecommunications	1,701.99
65051 · Returned check	300.00
65055 · Web Hosting	688.05
65000 · Operations - Other	22.18
Total 65000 · Operations	5,421.92
65008 · Bank Fees	7.85
65009 · PayPal Fees	103.36
65012 · Fees for Square Reader	1,102.59
65060 · UFO Festival/Alien Fest	
65061 · UFO/Alien Advertising	863.17
65062 · UFO/Alien Fest Entertainment	0.00
65063 · Vendor Deposit Reimbursement/Al	1,300.00
65066 · UFO/Alien Fest Supplies	4,688.06
65068 · UFO/Alien Fest Merchandise	8,576.45
65069 · UFO/Alien Fest Contest Prizes	2,400.00
Total 65060 · UFO Festival/Alien Fest	17,827.68
65070 · Chile Chesse Festival	
65072 · Chile Cheese Entertainment	500.00
65073 · Chile Cheese Rentals	346.00
65074 · Chile Cheese Supplies	806.38
65075 · Vendor Deposit Reimbursement	200.00
Total 65070 · Chile Chesse Festival	1,852.38
65080 · Farmers Market	
65082 · Farmers Market Rentals	1,350.00
65083 · Farmers Market Supplies	1,570.00
65084 · Farmers Market other expenses	35.00
Total 65080 · Farmers Market	2,955.00
65090 · Other Events	
65093 · Other Events Supplies	1,308.85
Total 65090 · Other Events	1,308.85
65100 · Other Types of Expenses	
65120 · Insurance - Liability, D and O	3,920.95
Total 65100 · Other Types of Expenses	3,920.95
65500 · City Spon. Expense UFO/Alienfes	
65502 · Reimbursements	7,789.25
65503 · Entertainment Costs	48,587.26
65504 · Meals and Lodging	2,719.68
65505 · Advertising	894.81
Total 65500 · City Spon. Expense UFO/Alienfes	59,991.00

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66000 · Salary Expenses	
66010 · Payroll Taxes	14,625.11
66015 · Workmans Comp	17.20
66020 · Unemployment Insurance	104.62
66050 · Director's Salary	46,592.01
Total 66000 · Salary Expenses	61,338.94
66100 · Holiday Events	
66101 · Holiday Lights Supplies	1,066.03
66102 · Holiday Lights Inst. and Remova	20,482.39
66104 · Holiday Lights Advertising	87.30
66105 · Holiday Event Vendor Dep. Reim.	50.00
66107 · Holiday Entertainment Expensse	2,094.75
66108 · Holiday Events Prizes	650.00
66109 · PayPal Fees Holiday Events	34.26
66110 · Square Reader fees	24.30
66111 · Security	589.13
Total 66100 · Holiday Events	25,078.16
66125 · Contests	
66126 · Parade Contest Winners	67.98
66127 · Parade of Windows	16.67
Total 66125 · Contests	84.65
68300 · Travel and Meetings	
68310 · Conference, Convention, Meeting	38.79
68320 · Travel and Meals	639.18
Total 68300 · Travel and Meetings	677.97
Total Expense	182,739.47
Net Ordinary Income	18,311.94
Net Income	18,311.94