



JANUARY ATTENDANCE

	FY2025	FY2024	FY2023	FY2022
EVENTS/PROGRAMS	70			
OUTREACH	-			
VOLUNTEER VISITS	11			
MUSEUM BUSINESS	-			
JANUARY TOTALS	81	2,380	1,650	1,911
FISCAL YEAR-TO-DATE TOTALS	10,304	24,680	20,365	17,359

JANUARY REVENUES

	FY2025	FY2024	FY2023	FY2022
MEMBERSHIP	-			
STORE	-			
JANUARY TOTALS	-	8,226	18,357	14,103
FISCAL YEAR-TO-DATE TOTALS	57,212	97,640	124,310	89,755

Please note: The above tables were updated to reflect the museum's current closure and switched from a calendar year to fiscal year reporting. The categories reflect those that will be in use during the museum rebuild.

JANUARY PROGRAMMING

EVENTS/PROGRAMS

	OCCURRENCES for MONTH	ATTENDEES	PARTNERSHIPS/SUPPORT
Partnered event: Roswell Artist-in-Residence Artist Talk and Reception at Anderson Museum (Jan 31)	1	70	RAIR Foundation and Anderson Museum
TOTALS	1	70	

MEMBERS

**363**

current active memberships

521

current active members

FOR
MONTH**-**

new memberships

-

renewals

YEAR
to DATE**14**

new memberships

56

renewals

VOLUNTEERS

**18.5**

volunteer hours

**11**

volunteer visits

FOR
MONTHYEAR
to DATE**1966.5**

volunteer hours

398

volunteer visits

**5,890**FACEBOOK
FOLLOWERS**1,725**INSTAGRAM
FOLLOWERS**613**

E-NEWSLETTER SUBSCRIBERS

ACTIVITIES & HIGHLIGHTS

CURRENT STATUS & CONSERVATION

Based on the magnitude of the flood damage and the complexity of the recovery, the museum is anticipated to be closed about 3 years. The initial phase of remediation was completed, and City staff, contractors and consultants are assessing the building to make aid with determining next steps for a rebuild of the museum whether at the current location, a new location or a hybrid solution.

The Conservation Center in Chicago (TCC) is beginning condition assessments of the 5,300 damaged objects that are at their Chicago facility, which will result in treatment proposals. The proposals will outline the recommended conservation treatments costs to treat individual items. The proposed conservation costs will be compared to appraisal values for each object to determine if there is a gap in what is covered by insurance. Where gaps exist, additional funding through public assistance or donations may be required. The assessments will take approximately 3-4 months to complete. Concurrently, staff are working with appraisers to ascertain current values on objects.

An appraisal for the Goddard Collection is in process and a potential conservation team has been identified. Again, depending on how much insurance will cover for conservation of the Goddard items, additional funding support may need to be arranged.

Items that were above the floodline and retained by the museum continue to be inventoried, documented and condition assessed by museum staff. To assist in a review of these items, TCC conservators will be visiting in the coming months to check for 1) damaged missed during the initial evacuation, 2) damage that may have developed later due to fluctuation in humidity from the flood, and 3) the best means for cleaning the flood silt that dusts the objects. Once cleared, the on-site items will be potentially relocated for storage until the museum reopens.

MUSEUM ADVOCACY DAY

Registrar Cloe Medrano will attend the American Alliance of Museums' Advocacy Day in Washington, DC, at the end of February. Advocacy Day allows museum professionals and supporters "from across the country to come together as one voice to reaffirm essential values, collective contributions, and aspirations while making the critical case for museums directly to Congress." She will have the opportunity to attend meetings on Capital Hill and meet with senators and congressional

representatives and their staff. Her trip is funded by the New Mexico Association of Museums for which she serves on the board. She will be representing both the interests of the Roswell Museum and museums throughout New Mexico at the event.

SECOND SATURDAYS

Second Saturday, the popular family art day previously held each second Saturday of the month at the museum, returned on February 8 at the Roswell Public Library. Museum staff and teaching artists presented a collage heart activity for the theme of "Triple the Love"—an annual February theme presented in partnership with Bone Spring Art Space and the Miniatures and Curious Collections Museum, who presented unique activities at their venues. The museum's Second Saturdays are scheduled to be held at the library for the remainder of 2025.

ART NM! CULTURE DAY

On April 12, the museum is presenting ART NM! in partnership with area cultural organizations and Creative New Mexico, a statewide advocacy non-profit focused on creative industries. Held at the Library as part of Second Saturdays, the day will include hands-on art family activities and promotion of Roswell's cultural offerings from 10 am to 1 pm.

RMAC FOUNDATION ACTIVITIES

The Foundation is planning their annual spring fundraiser for mid-May in support of the museum. This event serves as the primary fundraiser for the Foundation, and this year's will benefit the museum in its recovery efforts including contributing toward additional conservation costs, collection preservation supplies, collections research, design and planning for new permanent collection exhibitions, and outreach programming. The fundraiser theme will be "Havana Nights" with Cuban-inspired food and entertainment.

The RMAC Foundation continues to receive donations to aid with the recovery effort. A donation link is available on the Museum's home page and the number for the RMAC Foundation office is 575-627-0918 for questions and inquiries.

RAIR EXHIBITION AT AMOCA

Roswell Artist-in-Residence (RAiR) exhibitions are currently being held at the Anderson Museum of Contemporary Art. A new exhibition, featuring the work of Jennifer Sirey, opened on January 31 and will run through March 16, 2025.

Jennifer Sirey was born in Brooklyn, New York. Her sculpture engages organic materials and natural phenomena, incorporating glass, liquids, wax, bacteria, algae, wood, metal, and found objects to construct living sculptures. She holds a BFA from The School of Visual Arts in New York and is a 2024 Guggenheim Fellow. Her sculpture is included in the permanent collection at the Georgia Museum of Art in Athens, GA.

GODDARD "FIRST LAUNCH" ANNIVERSARY

March 16, 2026 is the centennial anniversary of Robert H. Goddard's famous first successful liquid propellant rocket launch in 1926. Worcester and Auburn, Massachusetts, where Goddard lived and launched the rocket, are planning a centennial celebration that the museum was planning to promote and be a partner on pre-flood. Staff met virtually with Charles Slatkin, the chair of the Goddard "First Launch" anniversary committee in Worcester, Massachusetts, in February on ways to connect in support of the anniversary, how the anniversary could play a role in the recovery of the collection and exhibition in Roswell, and in preserving Goddard's story and legacy long-term.

MUSEUM MERCHANDISE

The RMAC Foundation is investing in museum merchandise aimed at building awareness about the museum's recovery and allowing for revenues during the closure. Nicky Ovitt, an Albuquerque-based illustrator with a passion for history, museums and the West, will be designing the items, some of which will launch in the spring.



Tea towel example by illustrator Nicky Ovitt.