



Roswell Hispano Chamber of Commerce

Membership & Education Initiatives

Proposed Annual Budget FY 2026

Total Combined Request: \$50,000

Membership Budget - \$25,000

Category	Line Item	Amount
Member Recruitment Tools	Targeted outreach materials, signage, and digital onboarding kits	\$2,500
Member Visibility Campaigns	Website spotlights, social media promotion, and directory upgrades	\$3,000
Community Engagement & Visibility	Materials for community festivals (UFO, PiñataFest, etc.)	\$1,500
Member Retention Tools	CRM optimization, segmented emails, annual survey, custom follow-ups	\$5,000
Signature Seminars (3/year)	Venue, food, promotion, participant meals, supplies	\$10,000
Micro-Expo Tables	Small business feature tables at seminars and mixers	\$3,000

Education Budget - \$25,000

Category	Line Item	Amount
Monthly Lunch & Learn Series (6)	Meals, marketing, materials, AV, guest gifts	\$6,500
Education Program Marketing	Print and digital promotion for educational events	\$3,000
Seminar Curriculum Development	Planning, materials, templates, presenter support	\$2,500
Technology & Platform Tools	Projectors, mics, slide design, learning tools	\$2,000
Advanced Skills Training Events Legal, marketing, procurement, finance themes	Venue rental, equipment, refreshments, promotional materials, workbooks, etc.	\$6,500
Participant Meals (seminars)	60 attendees x \$15 x 3 events	\$2,700
Workshop Materials & Supplies	Binders, pens, worksheets, signage	\$1,800