



JULY ATTENDANCE

	FY2025	FY2024	FY2023	FY2022
EVENTS/PROGRAMS	135			
OUTREACH	125			
VOLUNTEER VISITS	26			
MUSEUM BUSINESS	-			
JULY TOTALS	286	2,620	4,085	3,841
FISCAL YEAR-TO-DATE TOTALS	286	2,620	4,085	3,841

JULY REVENUES

	FY2025	FY2024	FY2023	FY2022
MEMBERSHIP	100			
STORE	-			
JULY TOTALS	100	25,950	28,741	30,858
FISCAL YEAR-TO-DATE TOTALS	100	25,950	28,741	30,858

Please note: Tables were updated in February 2025 to reflect the museum's current closure and categories are those that will be in use during the museum rebuild.

JULY PROGRAMMING

EVENTS/PROGRAMS/OUTREACH

	OCCURRENCES for MONTH	ATTENDEES	PARTNERSHIPS/SUPPORT
RAiR Opening and Talk	1	100	RAiR Foundation
Farmer's Market	1	125	Mainstreet Roswell, RMAC Foundation
Second Saturday	1	35	RMAC Foundation and Roswell Public Library
TOTALS	3	260	

MEMBERS

**366**

current active memberships

524

current active members

FOR
MONTH**-**

new memberships

1

renewals

YEAR
to DATE**-**

new memberships

1

renewals

VOLUNTEERS

**370**

volunteer hours

**26**

volunteer visits

FOR
MONTHYEAR
to DATE**370**

volunteer hours

26

volunteer visits

**6,111**FACEBOOK
FOLLOWERS**1,832**INSTAGRAM
FOLLOWERS**684**

E-NEWSLETTER SUBSCRIBERS

ACTIVITIES & HIGHLIGHTS

CURRENT STATUS & CONSERVATION

The Museum is currently closed due to the flood with collection recovery and rebuilding estimated at 4 years.

- A damage assessment for the Museum facility is currently under review by FEMA. Once the damages are agreed upon, a scope of work for the repairs will be prepared to aid with a determination whether the museum will stay in its current location or move, as well as a project budget.
- The fine art insurance has approved appraisal estimates for reimbursement and City Council approved budget adjustments to enable the appraisals to begin in the coming weeks.
- Museum staff are working to schedule prospective conservators for addressing cleaning and humidity-damaged items, the Goddard Collection and other unique collection items, such as the Luis Jimenez sculpture, *End of the Trail*, for conservation services.
- TCC provided condition treatment proposals for stone, metal and priority paintings. The City has approved proceeding on those items whose value is over the cost of treatment costs in these categories. Staff have developed a process for making determinations on the remaining items, which will require additional funding for conservation. The RMAC Foundation has agreed to provide funding to fill these and future gaps in coordination with the City, dependent on donations and available funds.

MUSEUM RECOVERY MERCHANDISE

A kitchen towel design is nearing completion by Albuquerque-based illustrator Nicky Ovitt. The project is a part of a recovery line of merchandise that is aimed at building awareness of the museum's flood recovery, while celebrating its history. The project is sponsored by the RMAC Foundation.

RAIR EXHIBITIONS

Roswell Artist-in-Residence Raúl Sisniega presented a free artist talk followed by an exhibition reception on July 25 at the Anderson Museum of Contemporary Art. Sisniega was born in Mexico City,

where he attended the Faculty of Arts and Design and studied design and visual communication from 2000 to 2004. His work captures the complexity of urban life, often blending traditional elements with religious philosophy, consciousness and psychedelia. His exhibition continues through September 7. The next artist-in-residence exhibition will open on September 19 for Tendai Mupita, a Zimbabwean multidisciplinary artist specializing in painting, video and sculpture.

MUSEUM POP-UPS

The Roswell Museum will be a part of the STEM Discovery Zone at the 2025 National Championship Air Races from September 10-14 and is presenting an outreach booth at the Mainstreet Roswell Farmers Market on Saturdays through October 18.

GODDARD CENTENNIAL

The Roswell Museum is working with the Roswell Air Center and the City Public Affairs Department on displays for the Roswell Air Center in honor of rocket pioneer Dr. Robert H. Goddard, whose historic liquid propellant flight took place on March 16, 1926.

Plans are underway for 2026 centennial anniversary programming in partnership with a steering committee based in Worcester, Massachusetts, where Goddard was born and undertook the historic flight before moving to Roswell in 1930.

COMMUNITY TALK AND BIRTHDAY

Roswell Museum staff will be presenting an informational presentation at the Roswell Public Library about the impact of the flood and current recovery efforts on Monday, October 6 at 5:30 pm followed by a small reception in honor of the Museum's 88th birthday.

SECOND SATURDAYS

The Museum continues to present free Second Saturday Community Art Days at the Roswell Public Library from 10 am to 1 pm on the second Saturday of each month. September's theme is block printing plane designs in recognition of the air races.

MUSEUM DAY ROSWELL

Museum Day Roswell will take place on Saturday, November 1 from 10 am to 5 pm. Each venue will offer free admission and a passport activity and prize drawings will encourage visitation to all sites. The Roswell Museum will be hosted at the Anderson Museum of Contemporary Art this year due to the flood. Pioneer Bank is generously helping to sponsor the event.

HISTORY CONFERENCE PRESENTATION

Museum Director Caroline Brooks will be presenting at the 2025 New Mexico-Arizona History Conference in Las Cruces on the topic of "Roswell Museum Flood Recovery Status and Reflection One Year Post-Disaster" on September 27.

NMAM CONFERENCE

The Museum will be hosting the New Mexico Association of Museums annual conference on November 5-7 with a theme of "Resilience and Recovery - Museums in a Changing Climate." The New Mexico Association of Museums provides statewide support to New Mexico's museums, museum professionals, and associated groups through professional development, advocacy, communication, and collaboration.

SUMMER INTERNSHIPS COMPLETED

Summer interns Hayden Clevenger and Glenn Falacienski completed their 10-week internships on August 13. Supported by the RMAC Foundation, the annual program offers stipends for current students and recent graduates of museum studies, or related academic areas, to gain professional experience in the museum field while interning under staff. The program is part of the Museum's ongoing commitment to expand opportunities for aspiring museum professionals. Both worked on collections projects to aid in the Museum's recovery, including inventorying and data entry for the Goddard Collection and the archives and NAGPRA preparations.