



OCTOBER ATTENDANCE

	FY2025	FY2024	FY2023	FY2022
EVENTS/PROGRAMS	108			
OUTREACH	4500			
VOLUNTEER VISITS	8			
MUSEUM BUSINESS	-			
OCTOBER TOTALS	4616	3,635	3,555	2,125
FISCAL YEAR-TO-DATE TOTALS	10,130	10,354	12,971	10,001

OCTOBER REVENUES

	FY2025	FY2024	FY2023	FY2022
MEMBERSHIP	320			
STORE	35			
OCTOBER TOTALS	355	9,068	17,634	16,541
FISCAL YEAR-TO-DATE TOTALS	955	57,212	70,882	81,512

Please note: Tables were updated in February 2025 to reflect the museum's current closure and categories are those that will be in use during the museum rebuild.

OCTOBER PROGRAMMING

EVENTS/PROGRAMS/OUTREACH	OCCURRENCES for MONTH	ATTENDEES	PARTNERSHIPS/SUPPORT
Community Talk/Museum Birthday	1	30	RMAC Foundation
City of Roswell Fall Bash	1	4500	City of Roswell
Second Saturday	1	78	RMAC Foundation and Roswell Public Library
TOTALS	9	4,966	RMAC Foundation

MEMBERS



-*

current active
memberships

-*

current active
membersFOR
MONTH

-

new memberships

5

renewals

FISCAL YEAR
to DATE

-

new memberships

16

renewals

VOLUNTEERS

FOR
MONTH

12

volunteer hours

8

volunteer visits

FISCAL YEAR
to DATE

545.5

volunteer hours

95

volunteer visits

6,216 FACEBOOK
FOLLOWERS1,905 INSTAGRAM
FOLLOWERS

653

E-NEWSLETTER SUBSCRIBERS

*Numbers are being recalculated due to non-renewals post flood; update forthcoming.

ACTIVITIES & HIGHLIGHTS

CURRENT STATUS & CONSERVATION

The Museum is currently closed due to the October 2024 flood with collection recovery and rebuilding estimated at 4 years. Recovery efforts and staff are currently centralized at a temporary location.

- Two conservation groups visited in October, Midwest Art Conservation Center and Pacific Coast Conservation, to examine and provide proposals for conservation of the items that remain in Roswell.
- Treatment proposals provided by The Conservation Center for weaponry, wood, textiles, ceramics and basketry have been reviewed and sorted by staff to determine which can proceed under full insurance coverage and which have funding gaps.
- Appraisals continue through Hindman Appraisals to determine individual fair market values for approximately 1900 items from the fine art collection.

RAiR EXHIBITION

The next artist-in-residence exhibition will open with an artist talk and reception at the Anderson Museum of Contemporary Art on November 14 from 5:30 to 7 p.m. for Laurie Fader, a Kentucky-based painter. Fader's work depicts surreal, dystopian landscapes. Roswell Museum staff partner with the RAiR Foundation in the presentation of the exhibitions, which are held at the Anderson Museum during the Roswell Museum's recovery.

NESORIAN

William Goodman recently restored the museum's sculpture *Nesorian*, a work that was constructed in 1972 by Goodman and acquired by the museum in 1974. The sculpture was installed for many years on top of the museum on the north side of the building and was later moved to outside the planetarium. Exacerbated by the flood, the outdoor sculpture had already begun to rust near the base and at some of the joints due to its age and exposure to the elements. As part of a restoration effort, the artist replaced rusted components, restored a kinetic feature, and removed the base, which wasn't original to the artwork. The work is currently on view at Bone Springs

Art Space. Thanks goes to the Facility Maintenance department for assistance with the transport and temporary installation of the work.

GODDARD CENTENNIAL PLANNING

A meeting was held on Wednesday, November 12 to kick-off Goddard "First Launch" Centennial plans in recognition of the rocket pioneer's historic liquid propellant flight which took place on March 16, 1926. Staff are also in contact with a steering committee based in Worcester, Massachusetts, where Goddard was born and undertook the historic flight before moving to Roswell in 1930. The planning meeting was attended by representatives of local businesses, educational institutions and non-profits.

The next meeting will be held on Wednesday, December 3 at 4 pm at the Roswell Public Library and is open to anyone wanting to be a part of the effort.

SECOND SATURDAYS

The Museum will present a holiday themed Second Saturday on December 13 at the Roswell Public Library from 10 a.m. to 1 p.m. with shrinky dink ornament making and refreshments.

MUSEUM DAY ROSWELL

The third annual Museum Day Roswell took place on Saturday, November 1 from 10 a.m. to 5 p.m. and included 8 museums at 7 sites with the inclusion of the new Roswell Space Toy Museum this year. The Roswell Museum had a pop-up booth at the Anderson Museum of Contemporary Art due to the flood closure. Each site offered free admission along with other activities including tours, take and make crafts, a book fair, refreshments and giveaways. A passport activity encouraged visitation with all 8 museums and concluded with a grand prize drawing. Approximately 350 people participated in the event with 162 making it to all sites. The event was sponsored in part by Pioneer Bank.

MUSEUM RECOVERY MERCHANDISE

A kitchen towel design by Albuquerque-based illustrator Nicky Ovitt is finalized and printing is in process. The project is sponsored by the RMAC Foundation and

is part of a recovery line of merchandise aimed at building awareness of the museum's flood recovery, while celebrating its history. The next project Ovitt is designing is a Goddard-themed bandana.

WREATH RAFFLES

Bone Springs Art Space and the Miniatures and Curious Collections Museum are raffling artist-decorated wreaths beginning November 14 as a fundraiser for the Roswell Museum's flood recovery efforts during the Winter Showcase and Bizarre Bazaar. Details are available on site and through social media.

ATALM CONFERENCE

Curator Aaron Wilder attended the Association of Tribal Archives, Libraries, and Museums (ATALM) Conference during the first week of October. Sessions focused on approaches to building long-term relationships with tribal institutions and navigating recent changes to NAGPRA to ensure timely and ethical repatriation of cultural items. The conference also offered guidance on beginning a broader process of "decolonizing" museum practice—reassessing how museum's collect, interpret, and share cultural materials to ensure that Indigenous perspectives, authority, and stewardship are centered. Insights gained will directly inform compliance efforts and future institutional planning.

STAFF RECOGNITION & ART EDUCATOR CONFERENCE

Museum Educator Jessica Parham received the New Mexico Museum Art Educator of the Year Award during the annual New Mexico Art Education Association's professional development conference on October 18. The award recognizes exemplary classroom practices and/or community contributions in visual and media arts. Parham also gave a talk during the conference titled "After The Flood: When we have a disaster, save the O'Keeffe" that explored educators' roles following a natural disaster and in using damaged educational items (non accessioned items) as starting points for hands-on learning about restoration, conservation, and recovery.