



NOVEMBER ATTENDANCE

	FY2025	FY2024	FY2023	FY2022
EVENTS/PROGRAMS	492			
OUTREACH	-			
VOLUNTEER VISITS	31			
MUSEUM BUSINESS	-			
NOVEMBER TOTALS	523	15	2,129	2,394
FISCAL YEAR-TO-DATE TOTALS	10,653	10,369	15,100	12,395

NOVEMBER REVENUES

	FY2025	FY2024	FY2023	FY2022
MEMBERSHIP	60			
STORE	-			
NOVEMBER TOTALS	60	-	10,214	9,786
FISCAL YEAR-TO-DATE TOTALS	1,015	57,212	81,096	91,298

Please note: Tables were updated in February 2025 to reflect the museum's current closure and categories are those that will be in use during the museum rebuild.

NOVEMBER PROGRAMMING

EVENTS/PROGRAMS/OUTREACH	OCCURRENCES for MONTH	ATTENDEES	PARTNERSHIPS/SUPPORT
Museum Day	1	350	RAiR Foundation
Roswell Artist-in-Residence Opening and Talk	1	67	RAiR Foundation
Second Saturday	1	75	RMAC Foundation and Roswell Public Library
TOTALS	3	492	RMAC Foundation

MEMBERS

**117**current active
memberships**164**current active
membersFOR
MONTH**-**

new memberships

2

renewals

FISCAL YEAR
to DATE**-**

new memberships

18

renewals

VOLUNTEERS

**39.5**

volunteer hours

**31**

volunteer visits

FOR
MONTHFISCAL YEAR
to DATE**575**

volunteer hours

162

volunteer visits

**6,230**FACEBOOK
FOLLOWERS**1,938**INSTAGRAM
FOLLOWERS**653**

E-NEWSLETTER SUBSCRIBERS

ACTIVITIES & HIGHLIGHTS

CURRENT STATUS & CONSERVATION

The Museum is currently closed due to the October 2024 flood with collection recovery and rebuilding estimated at 4 years. Recovery efforts and staff are currently centralized at a temporary location.

- Conservation proposals from Midwest Art Conservation Center and Pacific Coast Conservation are under review for conservation of items that remained in Roswell.
- Treatment proposals provided by The Conservation Center for weaponry, wood, textiles, ceramics and basketry have been reviewed and sorted by staff into items that are fully covered by insurance and those which have a gap, but for which funding has been approved through City Council to proceed. Additional items are tabled until funding is available.
- Appraisals continue through Freeman Appraisals to determine individual fair market values for approximately 1900 items from the fine art collection.
- The archives have received a preliminary appraisal for items that are frozen in Chicago. TCC conservators will be preparing treatment reports in the spring.

RAiR EXHIBITION

The next artist-in-residence exhibition will open with an artist talk and reception at the Anderson Museum of Contemporary Art on January 9 from 5:30 to 7 p.m. for Iranian-born artist Farnaz Shadravan. Shadravan left Iran during the 1979 revolution, and is currently based in San Francisco. She employs a wide range of techniques and mediums to create one-of-a-kind pieces that explore themes of social injustice and the human condition. Roswell Museum staff partner with the RAiR Foundation in the presentation of the exhibitions, which are held at the Anderson Museum during the Roswell Museum's recovery.

GODDARD CENTENNIAL PLANNING

Goddard Centennial planning is underway in honor of the 100th anniversary of when physicist and inventor Dr. Robert H. Goddard launched the first successful liquid-fueled rocket, paving the way

for further pioneering efforts in rocket development. Plans currently include a Goddard Centennial Celebration on Saturday, March 14; a mayoral proclamation on anniversary day Monday, March 16; a portable exhibit made from retractable banners; a video about the flood impact and Goddard artifact recovery; participation in an exhibit at the Worcester Museum in Massachusetts; outdoor banners on Main Street; and Goddard activity books and stickers.

The March 14 Celebration will include displays and family-friendly activities presented by the Roswell Museum and organizations, museums, and educational institutions from around the region.

The next planning meeting will be a virtual meeting on Wednesday, January 7 at 4 pm. Those interested in being a part of the planning effort are welcome to contact the museum at 575-624-6744 for details.

STRATEGIC PLANNING

Staff and the Museum Board of Trustees are making plans for an interim strategic plan and workshop to replace the 2023-2028 plan that was outdated due to the flood. The workshop will be scheduled in the late winter/early spring and will be open to community members to attend. Details to be announced.

SECOND SATURDAYS

December's Second Saturday was holiday-themed with shrinky-dink ornaments, hot cocoa and cookies. Activities in 2026 will include STEM-related activities in recognition of the Robert H. Goddard centennial.

WREATH RAFFLE

Bone Springs Art Space and the Miniatures and Curious Collections Museum graciously raised \$1,100 for the Roswell Museum's recovery efforts during the Winter Showcase and Bizarre Bazaar through a raffle for artist-decorated wreaths.



"IT'S YOUR ART" TEA TOWELS

"It's Your Art" Tea Towels have arrived! Illustrated by Albuquerque-based artist Nicky Ovitt, images highlight the museum's history and collection. Towels are currently available online through the museum's website, as well as at the Miniature's and Curious Collections Museum and Bone Springs Art Space.

The towel project is sponsored by the RMAC Foundation and is the first of the Museum's recovery line of merchandise. The next project will be a Goddard-themed bandanna to "launch" in 2026 in celebration of the rocket pioneer's historic 1926 launch.