



DECEMBER ATTENDANCE

	FY2026	FY2025	FY2024	FY2023
EVENTS/PROGRAMS	125			
OUTREACH	250			
VOLUNTEER VISITS	11			
MUSEUM BUSINESS	-			
DECEMBER TOTALS	386	22	1,669	2,211
FISCAL YEAR-TO-DATE TOTALS	11,175	10,391	15,100	14,606

DECEMBER REVENUES

	FY2026	FY2025	FY2024	FY2023
MEMBERSHIP	25			
STORE	1063			
DECEMBER TOTALS	1,088	-	8,192	15,135
FISCAL YEAR-TO-DATE TOTALS	2,103	57,212	89,288	106,433

Please note: Tables were updated in February 2025 to reflect the museum's current closure and categories are those that will be in use during the museum rebuild.

DECEMBER PROGRAMMING

EVENTS/PROGRAMS/OUTREACH	OCCURRENCES for MONTH	ATTENDEES	PARTNERSHIPS/SUPPORT
Second Saturday	1	125	RMAC Foundation and Roswell Public Library
Yuletide Festival (Library)	1	250	Presented by the Roswell Public Library
TOTALS	1	375	RMAC Foundation

MEMBERS

**117**

current active memberships

164

current active members

FOR
MONTH**-**

new memberships

1

renewals

FISCAL YEAR
to DATE**-**

new memberships

19

renewals

VOLUNTEERS

**13.75**

volunteer hours

**11**

volunteer visits

FOR
MONTHFISCAL YEAR
to DATE**588.75**

volunteer hours

173

volunteer visits

**6,230** FACEBOOK FOLLOWERS**1,953** INSTAGRAM FOLLOWERS**653** E-NEWSLETTER SUBSCRIBERS

ACTIVITIES & HIGHLIGHTS

CURRENT STATUS & CONSERVATION

The Museum is currently closed due to the October 2024 flood with collection recovery and rebuilding estimated at 4 years. Recovery efforts and staff are currently centralized at a temporary location.

- Conservation proposals from Midwest Art Conservation Center and Pacific Coast Conservation are under review for conservation of items that remained in Roswell.
- Examinations are currently being conducted for paintings and works on paper by The Conservation Center for items in Chicago. Batches of treatment reports are expected over the next 6-8 months.
- Appraisals continue through Freeman Appraisals to determine individual fair market values for approximately 1900 items from the fine art collection with 400 items already provided. The final report is anticipated to be completed around March. Staff are working with Freeman and Art of the Estate for additional appraisals.
- Revive Art Restoration in Santa Fe has completed cleaning of 5 works that were on loan at the time of the flood. The works will be picked up and returned to the lenders in February.

GODDARD CENTENNIAL PLANNING

Goddard Centennial planning is underway in honor of the 100th anniversary of when physicist and inventor Dr. Robert H. Goddard launched the first successful liquid-fueled rocket, paving the way for further pioneering efforts in rocket development. Plans include a Goddard Centennial Celebration on Saturday, March 14 at Goddard High School; a mayoral proclamation on anniversary day Monday, March 16; a portable exhibit made from retractable banners; a video about the flood impact and Goddard artifact recovery; participation in an exhibit at the Worcester Museum in Massachusetts; outdoor banners on Main Street; and Goddard activity books and stickers.

The Goddard Centennial Celebration will take place on Saturday, March 14 from 10 am to 3 pm at Goddard High School. The event will include Goddard-themed displays and family-friendly activities and

rocket launches presented by the Roswell Museum and organizations, museums, and educational institutions from around the region. The event is supported through Xcel Energy, Leprino, Pioneer Bank and the RMAC Foundation.

A grant was submitted to the NM Spirit Elevate 1776 sponsorship program through the State of New Mexico in support of the portable exhibit, brochures and children's activity books. If awarded, the portable exhibit will be on retractable banners with a mounted TV and will be available for display in Roswell in 2026 and in other communities around the state in 2027. The exhibit would focus on Goddard's story as well as the impact of the flood on the Goddard Collection and recovery efforts.

STRATEGIC PLANNING WORKSHOP

Staff and the Museum Board of Trustees continue plans for an interim strategic plan and workshop to replace the 2023-2028 plan that was outdated due to the flood. The workshop will be scheduled in the early spring and facilitated by Santa Fe-based consultant Sabrina Pratt. The project will focus on goals and objectives during the closure while working toward a rebuild. The workshop will be open to the public. This project is supported by the RMAC Foundation.

SECOND SATURDAYS

January's Second Saturday kick started the "Year of the Rocket" theme for Goddard's Centennial with make-your-own "Nell" rockets from recycled materials. On February 14, the Museum will join the Miniatures and Curious Collections Museum and Bone Springs Art Space for the third annual "Triple the Love" event with the theme of "Love You to the Moon and Back." The hands-on art event will take place at the Library and the other two venues with Valentine's Day card making and crafts. March's Second Saturday will be combined with the Goddard Centennial Celebration at Goddard High School.

"IT'S YOUR ART" RECOVERY MERCHANDISE

"It's Your Art" tea towels were available starting in December and have sold well. The next item is a bandanna honoring

Robert H. Goddard and the 2026 rocket centennial which are in production and will be available by mid-March for the anniversary. Both projects were illustrated by Albuquerque-based artist Nicky Ovitt. The recovery merchandise project is sponsored by the RMAC Foundation to raise awareness of recovery needs and celebrate the museum's history and continued legacy. Towels are currently available online through the museum's website, as well as at the Miniatures and Curious Collections Museum and Bone Springs Art Space.

