



JANUARY ATTENDANCE

	FY2026	FY2025	FY2024	FY2023
EVENTS/PROGRAMS	145	70		
OUTREACH	-	-		
VOLUNTEER VISITS	6	11		
MUSEUM BUSINESS	-	-		
JANUARY TOTALS	151	81	2,380	1,650
FISCAL YEAR-TO-DATE TOTALS	11,326	10,304	24,680	20,365

JANUARY REVENUES

	FY2026	FY2025	FY2024	FY2023
MEMBERSHIP	75			
STORE	140			
JANUARY TOTALS	215	-	8,226	18,357
FISCAL YEAR-TO-DATE TOTALS	2,318	57,212	97,640	124,310

Please note: Tables were updated in February 2025 to reflect the museum's current closure and categories are those that will be in use during the museum rebuild.

JANUARY PROGRAMMING

EVENTS/PROGRAMS/OUTREACH	OCCURRENCES for MONTH	ATTENDEES	PARTNERSHIPS/SUPPORT
RAiR Talk and Opening	1	85	RAiR Foundation
Second Saturday	1	60	RMAC Foundation and Roswell Public Library
TOTALS	2	145	RMAC Foundation

MEMBERS


117

 current active
memberships

164

 current active
members

 FOR
MONTH

-

new memberships

3

renewals

 FISCAL YEAR
to DATE

-

new memberships

22

renewals

VOLUNTEERS


7.5

volunteer hours


6

volunteer visits

 FOR
MONTH

 FISCAL YEAR
to DATE

596.25

volunteer hours

179

volunteer visits


6,255

 FACEBOOK
FOLLOWERS

1,964

 INSTAGRAM
FOLLOWERS

653

E-NEWSLETTER SUBSCRIBERS

ACTIVITIES & HIGHLIGHTS

CURRENT STATUS & CONSERVATION

The Museum is currently closed due to the October 2024 flood with collection recovery and rebuilding estimated at 5 years. Recovery efforts and staff are currently centralized at a temporary location.

- Conservation proposals from Midwest Art Conservation Center and Pacific Coast Conservation are under review for conservation of items that remained in Roswell.
- Examinations are currently being conducted for paintings and works on paper by The Conservation Center for items in Chicago. Batches of treatment reports are expected over the next 6-8 months.
- Appraisals continue through Freeman Appraisals to determine individual fair market values for approximately 1900 items from the fine art collection with 700 items already provided. Staff are scheduling Freeman and Art of the Estate for additional appraisals.
- Revive Art Restoration in Santa Fe completed cleaning of 5 artworks that were on loan at the time of the flood. The works were picked up and returned to the lenders in early February.

GODDARD CENTENNIAL CELEBRATION

The Goddard Centennial Celebration will take place on Saturday, March 14 from 10 am to 3 pm at Goddard High School (701 E. Country Club Rd.). The all-ages event will include Goddard-themed displays, family-friendly activities, and rocket launches presented by the Roswell Museum and organizations, museums, and educational partners from around the region. The event is supported by Xcel Energy, Leprino, Pioneer Bank and the RMAC Foundation with in-kind support by Civil Air Patrol, Roswell Independent School District, Dion's, HTeaO, Dunkin Donuts, Albertson's Market, and Starbucks.

Participating groups include Civil Air Patrol, Explora, New Mexico Space History Museum, Xcel Energy, the Miniatures and Curious Collections Museum, Walker Aviation Museum, Historical Society for Southwest New Mexico, ENMU-Roswell STEM, National Championship Air Races

STEM Discovery Zone, ENMU-Roswell Aviation Maintenance Technology, Roswell Astronomy Club, Wings for Life, Roswell Galacticon, and Roswell 250, among others.

COMMEMORATIVE LAUNCH

On Monday, March 16, a commemorative model rocket launch and mayoral proclamation will take place at Goddard's original launch site and broadcast on Facebook Live. The launch will take place 100 years following Robert Goddard's historic first-successful liquid propellant rocket launch on March 16, 1926 in Auburn, Massachusetts. His success led to funding by the Guggenheim Foundation, and the opportunity to devote his full attention to rocket development in Roswell, New Mexico. The launch time and further details will be announced the week prior to the launch.

RAIR OPENING

An exhibition by artist-in-residence Ash Eliza Williams will open Friday, March 6 at the Anderson Museum with an artist talk at 5:30 pm followed by a reception. Williams grew up in the Blue Ridge Mountains in Southwest Virginia and makes work about interspecies communication. Williams has exhibited widely, including at the Museum of Contemporary Art Denver, the National Center for Atmospheric Research, Chautauqua Institute, Kunstmuseum Hersbrück, and The New York Hall of Science. Williams often works with scientists, including collaborations and research projects at Shoals Marine Laboratory, The Museum of Comparative Zoology, and McDonald Observatory. The exhibition will continue through April 19, 2026.

The Roswell Museum partners with the RAIR Foundation in the presentation of the exhibitions, which are held at the Anderson Museum during the Roswell Museum's recovery.

STRATEGIC PLANNING WORKSHOP

The Strategic Plan Working Group, made up of staff and board members, continue plans for an interim strategic plan and workshop to replace the 2023-2028 plan due to the flood. The workshop is being planned for April 18 and will be

facilitated by Santa Fe-based consultant Sabrina Pratt. The plan will focus on goals and objectives during the closure while working toward a rebuild. The workshop will be open to the public. This project is supported by the RMAC Foundation.

SECOND SATURDAYS

On February 14, the Museum joined the Miniatures and Curious Collections Museum and Bone Springs Art Space for the third annual "Triple the Love" event with the theme of "Love You to the Moon and Back" with Valentine's Day card making and crafts. The March 14 Second Saturday will be combined with the Goddard Centennial Celebration at Goddard High School and will not be taking place at the Library that month.

STAFFING REDUCTION

The museum underwent a Reduction in Force (RIF) in mid-February with the departure of 2 part-time and 4 full-time staff, leaving 4 full-time positions in place. The reduction stemmed from the October 2024 flood and subsequent temporary closure of the museum. The City will re-evaluate staffing levels once a reopening timeline is known. We deeply thank the staff members for their years of service and extend best wishes in their next endeavors.

FOUNDATION COMMITTEE

A committee with the RMAC Foundation has formed to support a capital campaign and the museum rebuild in partnership with the City.