



FEBRUARY ATTENDANCE

	FY2026	FY2025	FY2024	FY2023
EVENTS/PROGRAMS	85	70		
OUTREACH	-	-		
VOLUNTEER VISITS	22	11		
MUSEUM BUSINESS	-	-		
FEBRUARY TOTALS	107	81	2,261	2,893
FISCAL YEAR-TO-DATE TOTALS	11,433	10,385	26,941	23,258

FEBRUARY REVENUES

	FY2026	FY2025	FY2024	FY2023
MEMBERSHIP	25			
STORE	102			
FEBRUARY TOTALS	127	200	17,384	13,718
FISCAL YEAR-TO-DATE TOTALS	2,445	57,412	115,024	138,028

Please note: Tables were updated in February 2025 to reflect the museum’s current closure and categories are those that will be in use during the museum rebuild.

FEBRUARY PROGRAMMING

EVENTS/PROGRAMS/OUTREACH	OCCURRENCES for MONTH	ATTENDEES	PARTNERSHIPS/SUPPORT
Second Saturday	1	85	RMAC Foundation and Roswell Public Library
TOTALS	1	85	

MEMBERS



117

current active
memberships

164

current active
members

FOR
MONTH

-

new memberships

1

renewals

FISCAL YEAR
to DATE

-

new memberships

23

renewals

VOLUNTEERS



FOR
MONTH

22

volunteer hours

22

volunteer visits

FISCAL YEAR
to DATE

618.25

volunteer hours

201

volunteer visits



6,255

FACEBOOK
FOLLOWERS



1,964

INSTAGRAM
FOLLOWERS

653

E-NEWSLETTER SUBSCRIBERS

ACTIVITIES & HIGHLIGHTS

CURRENT STATUS & CONSERVATION

The Museum is currently closed due to the October 2024 flood with collection recovery and rebuilding estimated at 5 years. Recovery efforts and staff are currently centralized at a temporary location.

- A batch of treatment proposals provided by The Conservation Center for paintings and works on paper has been received and is under staff review. Further treatment reports for this category are expected over the next 6-8 months.
- Conservation proposals from Midwest Art Conservation Center and Pacific Coast Conservation are under review for conservation of items that remained in Roswell.
- Appraisals continue through Freeman's Appraisals to determine individual fair market values for approximately 1900 items from the fine art collection. Freeman's and Art of the Estate will be starting additional appraisals soon.

GODDARD CENTENNIAL CELEBRATION

The Goddard Centennial Celebration took place on Saturday, March 14 from 10 am to 3 pm at Goddard High School. The all-ages event included Goddard-themed displays, family-friendly activities, and rocket launches presented by the Roswell Museum and organizations, museums, and educational partners from around the region.

Many thanks and acknowledgment goes to the following groups:

Sponsorship was provided by Xcel Energy, Leprino Foods, Pioneer Bank and the RMAC Foundation with in-kind support by Civil Air Patrol, Roswell Independent School District, Dion's, HTeaO, Dunkin Donuts, Albertson's Market, and Starbucks.

The following groups presented activities and displays: Civil Air Patrol, Albuquerque Rocket Society, Conquistador Council, Scouting America, Explora, New Mexico Space History Museum, Xcel Energy, Roswell Astronomy Club, Wings for Life, the Miniatures and Curious Collections Museum, Walker Aviation Museum, Historical Society for Southwest New

Mexico, ENMU-Roswell STEM Program, National Championship Air Races STEM Discovery Zone, ENMU-Roswell Aviation Maintenance Technology, Roswell Galacticon, Roswell 250, Ancients of Days, and the Roswell Museum staff and Second Saturday artists. Volunteers were provided through Pioneer Bank, Leprino Foods, Roswell High School Key Club, the Assisteens, and the ENMU-Roswell Nursing Program, along with individuals from the community. City Departments of Public Affairs, Convention Center, IT and Facilities Maintenance also provided support.

A community planning group was made up members of the public and representatives from Leprino Foods, ENMU-Roswell, Civil Air Patrol, Roswell 250, Conquistador Council, Roswell Independent School District, Historical Society for Southwest New Mexico, Roswell Astronomy Club, Mainstreet Roswell, the Roswell Museum Board of Trustees and RMAC Foundation.

COMMEMORATIVE LAUNCH

On Monday, March 16, a commemorative model rocket launch and mayoral proclamation by Mayor Tim Jennings was held at Goddard's original launch site outside Roswell and broadcast on Facebook Live in honor of the 100th anniversary of Robert Goddard's historic first-successful liquid propellant rocket launch. Goddard's March 16, 1926 launch was in Auburn, Massachusetts and led to funding by the Guggenheim Foundation, and the opportunity to devote his full attention to rocket development in Roswell, New Mexico. The commemorative launch was conducted by members of Civil Air Patrol's Roswell Squadron and the Pecos Valley Rocketeers, a chapter of the National Association of Rocketry.

MIX & MINGLE

The museum will hold an informal "Mix & Mingle" event at Stellar Coffee on Thursday, April 9 from 5:30-8 pm to allow the public an opportunity to connect with staff, trustees and Foundation Board of Directors about the Museum's recovery. Light refreshments will be provided and Interstellar and Stellar Coffee will be open for purchases.

STRATEGIC PLANNING WORKSHOP

A Strategic Planning Board of Trustees Workshop will be held Saturday, April 18 from 9 am to 2 pm with facilitation by Santa Fe-based consultant Sabrina Pratt. The plan will focus on goals and objectives during the closure while working toward a rebuild. The workshop will be open to the public with the location to be announced. This project is supported by the RMAC Foundation.

STAFF DEPARTURE

Cloe Medrano resigned from her position as Museum Registrar to take on a new post at a history museum in Florida and to be closer to family. We've appreciated her dedication and hardwork throughout her time with the Roswell Museum, which began in 2021, including the challenges faced by the flood recovery. We wish her the best of luck with her new position.

The Museum Registrar position has been posted and we look to fill the position in the next couple of months.

FOUNDATION CAPITAL CAMPAIGN

The RMAC Foundation is working to develop a capital campaign in the coming months to align with the City's efforts for the Museum's rebuild.