



MARCH ATTENDANCE

	FY2026	FY2025	FY2024	FY2023
EVENTS/PROGRAMS	488	50		
OUTREACH	-	50		
VOLUNTEER VISITS	148	15		
MUSEUM BUSINESS	-	-		
MARCH TOTALS	636	115	4,117	2,893
FISCAL YEAR-TO-DATE TOTALS	10,677	10,500	31,058	26,151

MARCH REVENUES

	FY2026	FY2025	FY2024	FY2023
MEMBERSHIP	-	1060		
STORE	-	-		
MARCH TOTALS	-	1060	18,841	28,422
FISCAL YEAR-TO-DATE TOTALS	2,445	58,472	133,865	166,450

Please note: Tables were updated in February 2025 to reflect the museum's current closure and categories are those that will be in use during the museum rebuild.

MARCH PROGRAMMING

EVENTS/PROGRAMS/OUTREACH

OCCURRENCES
for MONTH

ATTENDEES

PARTNERSHIPS/SUPPORT

Goddard Centennial Celebration

1

480

RMAC Foundation, Xcel Energy, Leprino Foods, Pioneer Bank, RISD and multiple volunteers and partnering groups

Goddard Commemorative Launch

1

8

Armstrong Energy, Civil Air Patrol, Pecos Valley Rocketeers, and City of Roswell

TOTALS

1

488

MEMBERS



117

current active memberships

164

current active members

FOR
MONTH

-

new memberships

-

renewals

FISCAL YEAR
to DATE

-

new memberships

23

renewals

VOLUNTEERS

FOR
MONTH

779

volunteer hours

148

volunteer visits

FISCAL YEAR
to DATE

1397

volunteer hours

349

volunteer visits



6,361 FACEBOOK FOLLOWERS



1,964 INSTAGRAM FOLLOWERS

643 E-NEWSLETTER SUBSCRIBERS

ACTIVITIES & HIGHLIGHTS

CURRENT STATUS & CONSERVATION

The Museum is currently closed due to the October 2024 flood with collection recovery and rebuilding estimated at 5 years. Recovery efforts and staff are centralized at a temporary location.

- The first batch of treatment proposals for paintings and works on paper provided by The Conservation Center is progressing through the approval process. Further treatment reports for this category are expected over the next 6-8 months.
- Conservation proposals are being finalized with museum staff by the Midwest Art Conservation Center and Pacific Coast Conservation for repair of items that remained in Roswell.
- Appraisals through Freeman's Appraisals have been completed for 1900 items from the fine art collection. Additional appraisal projects have been approved for 250 sculptures with Freeman's and 968 historical items with Art of Estates.

NEW MEXICO SPIRIT SPONSORSHIP

The Museum, through the RMAC Foundation, was awarded a sponsorship by the NM Spirit Semi-Quincentennial project through the State of New Mexico in support of a portable exhibit about Dr. Robert H. Goddard, his time in Roswell, and the conservation of the museum's Goddard artifacts. The exhibit, which will include portable image and text panels, a video, brochures, and a children's activity booklet, will be displayed in Roswell and additional communities in New Mexico in celebration of the 100th anniversary of Robert Goddard's historic first-successful liquid propellant rocket launch and the nation's semi-quincentennial.

MIX & MINGLE

The museum held an event titled "Mix & Mingle: Help Reimagine the Roswell Museum" at Stellar Coffee on Thursday, April 16 from 5:30-8 pm. The well-attended event offered an opportunity for residents, artists, families, educators and visitors to share their ideas for the future of the museum following the October 2024 flood. Guests were invited to participate in interactive response boards, casual conversations, and idea-sharing activities

designed to gather input on what the community values most and what people hope to see in a renewed Roswell Museum. Grants are being submitted for additional funds in support of similar future events.

STRATEGIC PLANNING WORKSHOP

A Strategic Planning Board of Trustees Workshop will be held Saturday, April 18 from 9 am to 2 pm with facilitation by Santa Fe-based consultant Sabrina Pratt. The plan will focus on goals and objectives during the closure while working toward a rebuild. The workshop is open to the public and will be held in the Mike Mathews Conference Room (formerly the Large Conference Room) at City Hall (425 N. Richardson Ave.). This project is supported by the RMAC Foundation.

MUSEUM FEATURED ON "MORNINGS WITH O'KEEFFE" VIRTUAL LECTURE

The Roswell Museum's Georgia O'Keeffe painting, *Ram's Skull with Brown Leaves*, was featured on the free virtual lecture series, Mornings with O'Keeffe, presented by the O'Keeffe Museum on April 15. The lecture, which dove into the history and recent conservation of the painting, was recorded and will be available on the O'Keeffe Museum's website and YouTube Channel.

Ram's Skull with Brown Leaves is currently on loan to the O'Keeffe Museum during flood recovery efforts. Age-related conservation and a new frame was provided through the generosity of the O'Keeffe Museum following the flood. It is currently on view at the O'Keeffe Museum.

RAIR OPENING

An exhibition by artist-in-residence Andy Van Dinh will open Friday, May 1 at the Anderson Museum with an artist talk at 5:30 pm followed by a reception. Dinh is a New York based artist whose work explores themes of relocation, adaptation, and resettlement as a reflection on his personal experiences with the Vietnamese Diaspora. The exhibit will be on view through June 14. The Roswell Museum partners with the RAIR Foundation in the presentation of the exhibitions at the Anderson Museum during the Roswell Museum's recovery.

SECOND SATURDAYS

In honor of the Robert Goddard anniversary, Second Saturdays in 2026 will have space themes. May's activity is Moons Above & Beyond. Participants will learn about different types of moons and paint their own. The Pecos Valley Iris Society will also join the museum this month as a special guest with an Ikebana flower arranging activity.

REGISTRAR VACANCY

The registrar position, which provides oversight for the care and tracking of the collection, is currently vacant and a hiring process is underway.