



APRIL ATTENDANCE

	FY2026	FY2025	FY2024	FY2023
EVENTS/PROGRAMS	155	175		
OUTREACH	-	-		
VOLUNTEER VISITS	31	35		
MUSEUM BUSINESS	-	-		
APRIL TOTALS	186	210	3,861	3,995
FISCAL YEAR-TO-DATE TOTALS	10,863	10,710	34,919	30,146

Please note: Tables were updated in February 2025 to reflect the museum's current closure and categories are those that will be in use during the museum rebuild.

APRIL REVENUES

	FY2026	FY2025	FY2024	FY2023
MEMBERSHIP	200	2,560		
STORE	-	-		
APRIL TOTALS	-	2,560	21,381	15,863
FISCAL YEAR-TO-DATE TOTALS	2,645	61,032	155,246	182,313

APRIL PROGRAMMING

EVENTS/PROGRAMS/OUTREACH	OCCURRENCES for MONTH	ATTENDEES	PARTNERSHIPS/SUPPORT
Second Saturday	1	65	RMAC Foundation, Roswell Public Library
Mix & Mingle: Reimagining the Roswell Museum	1	90	RMAC Foundation, Stellar Coffee
TOTALS	1	155	

MEMBERS



120

current active memberships

167

current active members

FOR MONTH

-

new memberships

2

renewals

FISCAL YEAR to DATE

-

new memberships

26

renewals

VOLUNTEERS



FOR MONTH

73

volunteer hours

31

volunteer visits

FISCAL YEAR to DATE

1470

volunteer hours

380

volunteer visits



6,380

FACEBOOK FOLLOWERS



1,994

INSTAGRAM FOLLOWERS

646

E-NEWSLETTER SUBSCRIBERS

ACTIVITIES & HIGHLIGHTS

CURRENT STATUS & CONSERVATION

The Museum is currently closed due to the October 2024 flood with collection recovery and rebuilding estimated at 5 years. Recovery efforts and staff are centralized at a temporary location.

Previously reported work is ongoing to:

- Process the first batch of treatment proposals for paintings and works on paper provided by The Conservation Center.
- Coordinate and seek insurance approval for conservation of items that remained in Roswell.
- Appraise 250 sculptures with Freeman's Appraisals and 968 historical items with Art of Estates. A prior project to appraise 1900 items by Freeman's has concluded.
- A Scope of Work for Stabilization, Assessment, and Conservation of Goddard artifacts was approved at the May 14 Council meeting. The RFP will be posted soon.

PORTABLE GODDARD EXHIBIT

The Museum, through the RMAC Foundation, was awarded a sponsorship by the NM Spirit Semi-Quintecennial project through the State of New Mexico in support of a portable exhibit about Dr. Robert H. Goddard, his time in Roswell, and the conservation of the museum's Goddard artifacts. The exhibit, which will include image and text panels on retractable banners, a children's activity booklet, brochures and video, will be available in Roswell in July 2026 and is planned to travel elsewhere in New Mexico in 2027.

MIX & MINGLE

The museum held an event titled "Mix & Mingle: Help Reimagine the Roswell Museum" at Stellar Coffee on Thursday, April 16 from 5:30-8 pm. The well-attended event offered an opportunity for residents, artists, families, educators and visitors to share their ideas for the future of the museum. Guests were invited to participate in interactive response boards, casual conversations, and idea-sharing activities designed to gather input on what the community values most and what people hope to see in a renewed Roswell Museum.

A \$2,000 New Mexico Humanities Council grant was awarded through the RMAC Foundation in April and a second grant award will be announced soon to support further conversation efforts.

STRATEGIC PLANNING WORKSHOP

A Board of Trustees Workshop was held Saturday, April 18 at City Hall and was facilitated by Santa Fe consultant Sabrina Pratt. The 5-hour workshop focused on discussing goals and objectives for the recovery. Ideas drawn from the workshop will help inform an interim strategic plan for the museum to guide recovery efforts over the next 2-3 years.

O'KEEFFE EPISODE NOW AVAILABLE

The Roswell Museum's Georgia O'Keeffe painting, *Ram's Skull with Brown Leaves*, was featured on the free virtual lecture series, Mornings with O'Keeffe, presented by the O'Keeffe Museum on April 15. The lecture is now available on the O'Keeffe Museum's website and YouTube Channel. The painting is currently on view at the O'Keeffe Museum.

RAIR OPENING

An exhibition by artist-in-residence Andy Van Dinh opened on Friday, May 1 at the Anderson Museum with an artist talk and reception. Dinh is a New York-based artist whose work explores themes of relocation, adaptation, and resettlement as a reflection on his personal experiences with the Vietnamese Diaspora. The exhibit will be on view through June 14. The Roswell Museum partners with the RAiR Foundation in the presentation of the exhibitions at the Anderson Museum during the Roswell Museum's recovery.

SECOND SATURDAYS

Held at the Roswell Public Library, June's activity is Rockets vs UFOs. Participants will build spacecraft with air dry clay in honor of the Robert Goddard centennial and the upcoming UFO Festival.

AAM ANNUAL MEETING

Museum Director Caroline Brooks will be attending the American Alliance of Museums Annual Meeting in Philadelphia May 20-23. The theme for AAM 2026 is "The Museum Odyssey," which explores

how institutions act as timekeepers, travelers, chroniclers, and seers. Coinciding with the United States' 250th anniversary, the conference focuses on building long-term operational resilience and driving creative innovation to ensure museums thrive in the modern cultural landscape. Information will aid with the museum as it continues recovery and rebuilding efforts.

NAGPRA TRAINING

Curator Aaron Wilder attended a "NAGPRA Essentials" training, in Austin, TX, May 12-13 presented by the National Preservation Institute. The seminar covered compliance processes for the Native American Graves Protection and Repatriation Act, focusing on practitioners working in repatriation, including legal requirements and documentation, to aid with federal compliance requirements for the Museum's Native American collection.

REGISTRAR VACANCY

The registrar position, which provides oversight for the care and tracking of the collection, is currently vacant and a hiring process is underway.