

Lodgers' Tax

August 6, 2026
(Gass/Jones)



Lodgers' Tax Update May 2026 Activity Collected in June 2026

- One hotel, The Crane, did not report.
- STR data shows we were at 68.1% occupancy. Up 9%
- ADR percent change this month is up 1.9% from last year.
- 34 Short Term Rentals reported for the period.

CITY OF ROSWELL
5% LODGERS' TAX COLLECTION REPORT
COLLECTED IN JUNE 2026 FOR THE MONTH OF May 2026 ACTIVITY

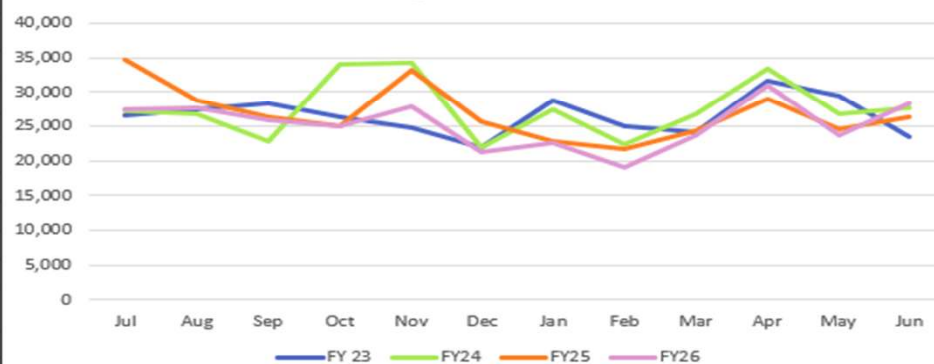
ROOM NIGHTS REPORTED BY MONTH:

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Total
FY 23	26,570	27,515	28,330	26,385	24,822	21,885	28,847	24,972	24,102	31,539	29,313	23,353	317,633
FY24	27,246	26,672	22,821	33,964	34,230	21,867	27,393	22,269	26,694	33,329	26,826	27,611	330,922
FY25	34,628	28,716	26,372	25,091	33,101	25,752	22,812	21,634	24,353	29,043	24,629	26,392	322,523
FY26	27,421	27,574	25,836	24,990	27,802	21,317	22,495	18,961	23,646	30,907	23,751	28,271	302,971
Available Room Nights	47,460	49,042	49,042	47,460	49,042	47,460	49,042	49,042	44,296	49,042	47,460	49,042	
Occupancy %	57.8%	56.2%	52.7%	52.7%	56.7%	44.9%	45.9%	38.7%	53.4%	63.0%	50.0%	57.6%	

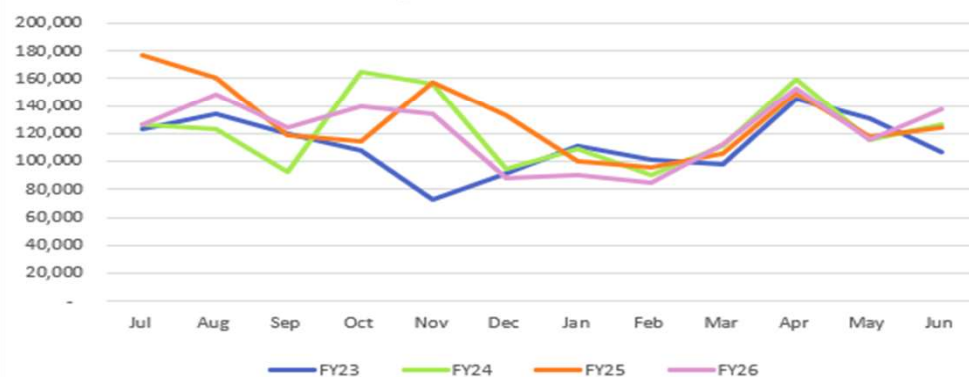
LODGERS' TAX COLLECTED BY MONTH:

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Total
FY23	123,675	133,648	120,051	107,406	73,116	91,015	111,293	100,743	98,450	145,415	130,573	107,096	\$ 1,342,481
FY24	126,306	123,243	92,711	164,942	156,080	94,157	108,666	89,983	110,577	159,226	115,351	126,741	\$ 1,467,982
FY25	177,303	159,992	118,806	114,100	157,353	132,870	99,619	95,871	105,116	149,261	117,774	124,547	\$ 1,552,612
FY26	126,367	148,321	123,922	139,591	134,417	88,178	89,939	85,050	112,538	153,081	115,224	137,196	\$ 1,453,824

Actual Room Nights Sold - Four Year Trend



Actual Lodgers' Tax - Four Year Trend





CITY OF ROSWELL
\$2.50 CONVENTION CENTER BED FEE COLLECTION REPORT
Collected in June 2026 for May 2026 Activity

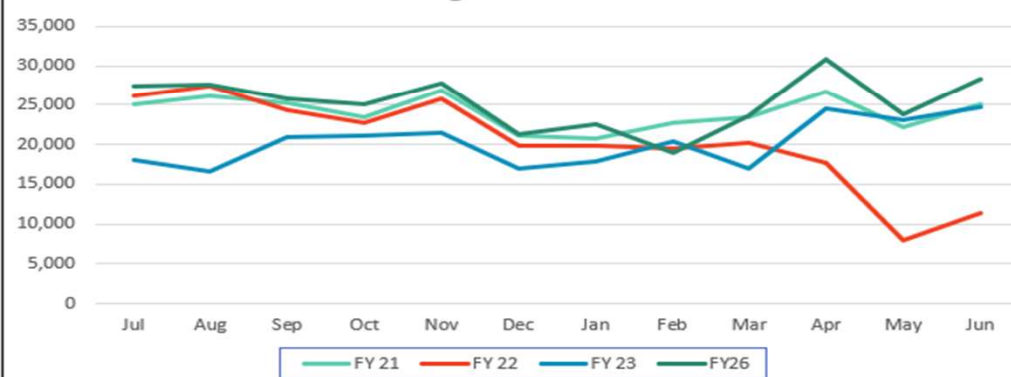
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Available Room Nights	47,460	49,042	49,042	47,460	49,042	47,460	49,042	49,042	44,296	49,042	47,460	49,042	
Occupancy %	57.8%	56.2%	52.7%	52.7%	56.7%	44.9%	45.9%	38.7%	53.4%	63.0%	50.0%	57.6%	

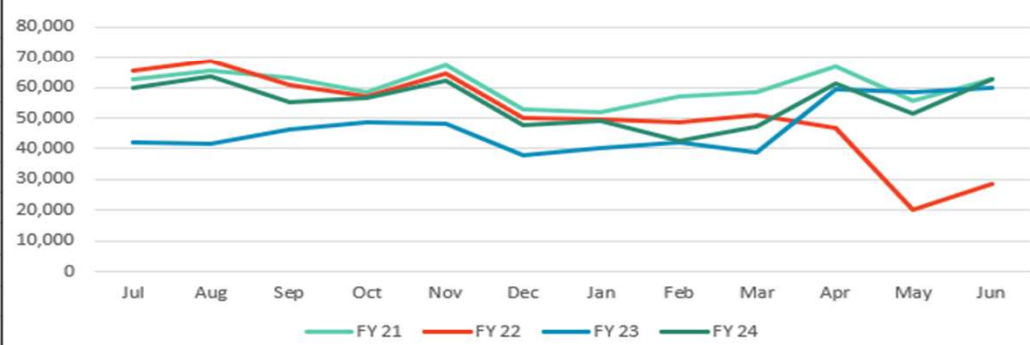
CONVENTION CENTER FEES COLLECTED BY MONTH:

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Total
FY23	62,518	65,830	67,088	61,810	44,848	51,480	68,305	57,842	53,238	75,480	63,965	54,313	\$ 726,714
FY24	63,160	59,332	49,567	79,130	80,079	50,482	61,255	50,565	58,575	74,128	61,840	63,755	\$ 751,868
FY25	80,315	70,870	60,612	56,428	76,247	64,132	53,257	49,550	50,762	63,197	56,455	58,595	\$ 740,420
FY26	59,642	63,445	55,335	56,445	62,249	47,570	49,045	42,385	47,275	61,152	51,440	62,742	\$ 658,725

Actual Room Nights Sold - Four Year Trend

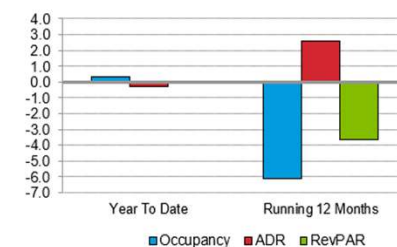
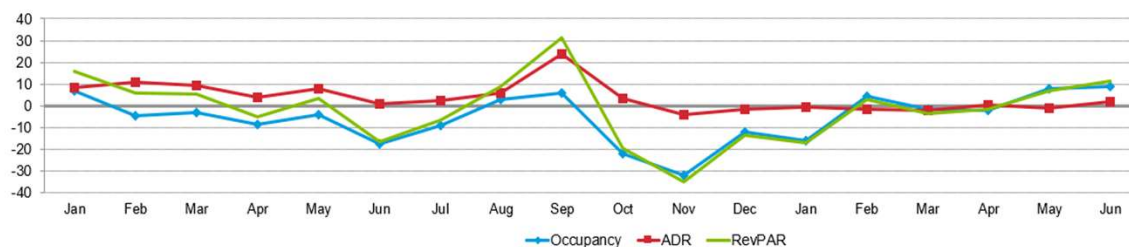


**Actual Convention Center Bed Fee at \$2.50
Four Year Trend**



City of Roswell NM
For the Month of June 2026

For the Month of June 2026



Year To Date			Running 12 Months		
2024	2025	2026	2024	2025	2026
66.0	62.1	62.3	64.4	63.6	59.8
65.6	66.0	62.1	63.1	64.4	63.6
0.6	-5.9	0.3	2.1	-1.2	-6.1

Year To Date			Running 12 Months		
2024	2025	2026	2024	2025	2026
100.59	106.96	106.68	98.42	105.04	107.77
94.82	100.59	106.96	92.02	98.42	105.04
6.1	6.3	-0.3	7.0	6.7	2.6

Year To Date			Running 12 Months		
2024	2025	2026	2024	2025	2026
66.40	66.41	66.46	63.42	66.85	64.40
62.22	66.40	66.41	58.06	63.42	66.85
6.7	0.0	0.1	9.2	5.4	-3.7

Year To Date			Running 12 Months		
2024	2025	2026	2024	2025	2026
228,241	228,241	228,965	460,265	460,265	461,725
228,241	228,241	228,241	460,265	460,265	460,265
0.0	0.0	0.3	0.0	0.0	0.3

Year To Date			Running 12 Months		
2024	2025	2026	2024	2025	2026
150,662	141,714	142,644	296,587	292,939	275,905
149,778	150,662	141,714	290,400	296,587	292,939
0.6	-5.9	0.7	2.1	-1.2	-5.8

Year To Date			Running 12 Months		
2024	2025	2026	2024	2025	2026
15,155,208	15,157,935	15,217,236	29,190,176	30,769,024	29,734,807
14,202,088	15,155,208	15,157,935	26,723,705	29,190,176	30,769,024
6.7	0.0	0.4	9.2	5.4	-3.4

% Rooms Participants