



MainStreet Roswell, Inc. – Board Meeting

May 13, 2026

JP White Building, 105 W 3rd St Ste. 420, Roswell, NM 88201

1. Call to Order – 5:34pm
 - a. Quorum established
 - b. Present: D. Jurney, P. Seskey, C. Brink
2. Approval of agenda
 - a. A. Shanley - motion
 - b. C. Brink – 2nd
 - c. Motion passes
3. Approval of Minutes
 - a. A. Shanley – motion to approve minutes of March 2026 and April 2026 meetings
 - b. C. Brink – 2nd
 - c. Motion passes

*P. Seskey arrives 5:36pm
4. 2026 UFO Festival
 - a. CoR requires list of entertainment NLT May 31st [new suspense].
 - b. Saul Aguilar out of town.
 - c. Went through To Do list matrix
 - d. Discussion on Circus; decided to request \$5000 fee.
 - e. Discussion on merchandise to include T-Shirts
Gave P. Seskey - \$10k budget; order ASAP
 - f. C. Brink will have sponsorship book complete NLT 15 May.
 - g. C. Brink will have links to ALL forms—Parade entry, Pet Contest, Costume contest
 - h. C. Brink will ask Elwood for quote for 2 x temps for Merch tent. Perhaps a 3rd person to serve as a “runner.”
5. Structuring a new Board
 - a. MSR is currently only at 4 of 5 required board members. Need to recruit 1-2 additional.
 - b. Nominations (in order of priority): 1. Debi Lee (recruit ASAP), 2. Bob Donnell (C. Brink and D. Jurney), 3. Adam Roe (C. Brink), 4. Daniel Cederberg, 5. Megan Cederberg
6. Executive Director search / other staff
 - a. Discussed 3 candidates: Rebeca Daolio, BrookAnne Marker, Pricilla Williamson
 - b. Decided to interview first two next week.
 - c. C. Brink will post description on Indeed, ZipRecruiter, Google, FaceBook

7. MSR Sponsorship info – tabled

8. Discussion on Façade Grant program

- a. A. Shanley – motion to initiate a Façade grant program in the amount of \$6000
- b. C. Brink – 2nd
- c. Motion passes.
- d. D. Journey has engaged K. Bullock and D. Batista on using a MSR grant to develop “pocket park” on south side of Bullocks Jewelry.

*A. Shanley departed 7:40pm

9. Discussion on Façade Grant program

- a. C. Brink moves to adjourn
- b. P. Seskey 2nd
- c. Adjourned 7:51pm