



JUNE ATTENDANCE

	FY2026	FY2025	FY2024	FY2023
EVENTS/PROGRAMS	75	90		
OUTREACH	-	37		
VOLUNTEER VISITS	9	10		
MUSEUM BUSINESS	-	-		
JUNE TOTALS	84	127	2,938	3,172
FISCAL YEAR-TO-DATE TOTALS	11,136	11,157	41,410	36,369

Please note: Tables were updated in February 2025 to reflect the museum's current closure and categories are those that will be in use during the museum rebuild.

JUNE REVENUES

	FY2026	FY2025	FY2024	FY2023
MEMBERSHIP	-	685		
STORE	-	-		
JUNE TOTALS	-	685	9,882	23,488
FISCAL YEAR-TO-DATE TOTALS	2,745	62,397	182,073	224,305

JUNE PROGRAMMING

EVENTS/PROGRAMS/OUTREACH	OCCURRENCES for MONTH	ATTENDEES	PARTNERSHIPS/SUPPORT
Second Saturday	1	75	RMAC Foundation, Roswell Public Library
TOTALS	1	75	

MEMBERS



120
current
memberships

167
current
members

FOR
MONTH

-
new memberships

-
renewals

FISCAL YEAR
to DATE

-
new memberships

27
renewals

VOLUNTEERS



FOR
MONTH

12
volunteer hours



FISCAL YEAR
to DATE

1524
volunteer hours

9
volunteer visits

403
volunteer visits



6,413 FACEBOOK
FOLLOWERS



2,035 INSTAGRAM
FOLLOWERS

646 E-NEWSLETTER SUBSCRIBERS

ACTIVITIES & HIGHLIGHTS

CURRENT STATUS & CONSERVATION

The Museum is currently closed due to the October 2024 flood with collection recovery and rebuilding estimated at 5 years. Recovery efforts and staff are centralized at a temporary location.

Current project status:

- The outdoor sculptures and Goddard tower plaque will be conserved on-site the first week of August by Pacific Coast Conservation with coverage provided by insurance.
- The paintings on loan that were undergoing conservation in Chicago have been completed and arrangements are being made to return those to their respective owners.
- The collection records remediation has been completed and the records are being scheduled for return. Digitization will likely still be required.
- Appraisals for 250 sculptures with Freeman's Appraisals and 968 historical items with Art of Estates has been completed and will aid with the insurance process.
- Work is ongoing to coordinate and seek insurance approval for conservation of items that remained in Roswell.

GODDARD CONSERVATION RFP

The RFP for Stabilization, Assessment, and Conservation of Goddard artifacts was posted in June and the July 11 deadline was extended to July 17. A virtual pre-proposal meeting was offered to potential applicants on July 8 with attendees from several conservation firms. The project includes approximately 1,300 artifacts associated with pioneering rocketry scientist Robert H. Goddard, including an outdoor historic rocket tower. A review of applications will be conducted in July with recommendations anticipated to proceed to the City Council for further review and approval.

FLOOD ADAPTATION WORKSHOP

Director Brooks attended a Flood Adaptation Workshop sponsored by the New Mexico Division for Historic Preservation and presented by the National Park Service and FEMA on July 16.

The aim of the workshop was to educate public employees and those who own and work on historic buildings options for providing flood protection measures on historic buildings.

MUSEUM MEMBERSHIP TRANSITION

The museum will be transitioning to a free membership program during the closure and rebuild. Letters and details will be sent to current members and released to the public in the coming weeks.

GODDARD PRESENTATION

Museum Director Caroline Brooks will be giving a presentation in Worcester Massachusetts, Goddard's hometown, on August 6 as part of an exhibition at the Museum of Worcester in honor of Goddard's first launch centennial. Brooks will also tour Goddard sites and meet with local contacts who are promoting and preserving Goddard's legacy to inform the Roswell Museum's recovery and exhibition planning efforts.

SECOND SATURDAYS

August's Second Saturday project will be creating tunnel books, a layered design of cut paper to create a three-dimensional narrative.

Second Saturdays are held at the Roswell Public Library, during the museum's flood recovery, from 10 am to 1 pm on the Second Saturday of each month. Projects are led by staff and teaching artists, and the program is supported by the RMAC Foundation.

THOMA FOUNDATION AWARD

The Carl & Marilyn Thoma Art Foundation awarded \$25,000 to the RMAC Foundation in July in support of collection conservation. The funds will contribute to the cost of conservation of the large indoor sculptures and the WPA tin chandeliers that remained in Roswell after the flood.

250th CELEBRATION

Museum staff and volunteers contributed a giant bubble activity to the Roswell 250 Celebration during the Fourth of July event at Cielo Grande, a successful event

that brought several thousand attendees in honor of the semiquincentennial. Thanks goes to Councilor Halvorson and all of the event volunteers and City staff who coordinated the efforts.

REGISTRAR SELECTION

Jada Whiterock-Schwab has accepted the position of Museum Registrar, which was vacated this past spring by Cloe Medrano, who moved to Florida. She will be starting August 3.

Jada Schwab-Whiterock graduated from Wichita State University in 2023 with a Bachelor's of Art History and a minor in Business Management. She has previously worked at the Field Museum in Chicago, where she worked as a Registrar Assistant and Cultural Engagement Specialist. Her interests are Southwestern and Native American art and anthropology.