



JULY ATTENDANCE

	FY2027	FY2026	FY2025	FY2024
EVENTS/PROGRAMS	488	135		
OUTREACH	-	125		
VOLUNTEER VISITS	18	26		
MUSEUM BUSINESS	-	-		
JULY TOTALS	506	286	2,620	4,085
FISCAL YEAR-TO-DATE TOTALS	506	286	2,620	4,085

Please note: Tables were updated in February 2025 to reflect the museum's current closure and categories are those that will be in use during the museum rebuild.

JULY REVENUES

	FY2027	FY2026	FY2025	FY2026
MEMBERSHIP	-	100		
STORE	-	-		
JULY TOTALS	-	100	25,950	28,741
FISCAL YEAR-TO-DATE TOTALS	-	100	25,950	28,741

JULY PROGRAMMING

EVENTS/PROGRAMS/OUTREACH	OCCURRENCES for MONTH	ATTENDEES	PARTNERSHIPS/SUPPORT
Second Saturday	1	70	RMAC Foundation, Roswell Public Library
July 4 Celebration	1	350	Roswell 250, City of Roswell
RAiR Opening	1	68	RAiR Foundation
TOTALS	3	488	

MEMBERS



120

current memberships

167

current members

FOR MONTH

-

new memberships

-

renewals

FISCAL YEAR to DATE

-

new memberships

27

renewals

VOLUNTEERS



21

volunteer hours

18

volunteer visits

FOR MONTH

FISCAL YEAR to DATE

1545

volunteer hours

421

volunteer visits



6,443

FACEBOOK FOLLOWERS



2,060

INSTAGRAM FOLLOWERS

646

E-NEWSLETTER SUBSCRIBERS

ACTIVITIES & HIGHLIGHTS

CURRENT STATUS & CONSERVATION

The Museum is currently closed due to the October 2024 flood with collection recovery and rebuilding estimated at 5 years. Recovery efforts and staff are centralized at a temporary location.

Current project status:

- Outdoor sculptures and Goddard tower plaque were conserved on-site the first week of August by Pacific Coast Conservation with coverage provided by insurance.
- In loan paintings were conserved in Chicago and returns to their owners are being coordinated.
- 135 boxes of remediated collection records were returned with digitization options to be considered.
- Work is ongoing to coordinate and seek insurance approval for conservation of items that remained in Roswell, including on-site and off-site projects.
- Awarding of the RFP for Stabilization, Assessment, and Conservation of Goddard artifacts is in the finalization process. Once complete, work is anticipated to begin in the next couple of months.

FLOOD TASK FORCE PRESENTATION

Museum Director Brooks will give a brief presentation at the next Flood Task Force meeting scheduled for August 19 on the early founding and history of the Roswell Museum Federal Art Center.

WORCESTER VISIT

Museum Director Brooks gave a presentation on Goddard in Roswell and flood recovery efforts for stakeholders in Worcester, Massachusetts, Goddard's hometown, on August 6 as part of an exhibition at the Museum of Worcester in honor of Goddard's first launch centennial. Brooks also toured local Goddard sites, networked with those working on Goddard-related legacy projects, and met with staff at the MIT Museum and Boston's Museum of Science to inform the Roswell Museum's recovery and exhibition planning efforts. Three Goddard artifacts from the Museum's collection were on

display in the exhibit and will be shipped to the conservators handling the Goddard conservation once confirmed.

CONSERVATION FIRM VISIT

Alison Leard of Pacific Coast Conservation of Denver visited August 5-6 to check on recently completed and upcoming conservation projects for the Museum as well as advise on other potential needs as the recovery moves forward.

FOUNDATION FUNDRAISER

The RMAC Foundation will be presenting a flood recovery fundraiser event titled POP - Preserve Our Past on Saturday, October 10 at the Anderson Museum of Contemporary Art. The event will bring together neighbors, artists, business leaders, philanthropists, and museum supporters for an elegant evening in support of conservation sponsorships of art and historical objects affected by the flood. Attendees will enjoy a welcoming toast, hors d'oeuvres, cash bar and a live conservation auction. For tickets and information, visit rmacfoundation.com/pop or call the Foundation office at 575-627-0918.

REBUILDING EFFORTS

Museum and City Staff are working to establish the appropriate sequencing for the museum rebuilding process, ensuring that planning, visitor experience, programming, and architectural design inform one another at the right stages. This work will help define a clear and coordinated path from early planning and feasibility through design and construction.

SECOND SATURDAY

September's Second Saturday will present a textile dragonfly project sponsored by the Pecos Valley Quilters. The projects will contribute to dragonfly banners for a Block Party being concurrently held at Library Park and a future show at the Miniatures and Curious Collections Museum.

Second Saturdays are held at the Roswell Public Library, during the museum's flood recovery, from 10 am to 1 pm on the

Second Saturday of each month. Projects are led by staff and teaching artists, and the program is supported by the RMAC Foundation.

MUSEUM DAY

The Museum is working with area museums on Museum Day, scheduled for Saturday, October 3, 10 am to 5 pm. The annual event celebrates our local museums with an annual free admission day. Visit with one museum or all locations as you explore the wealth of knowledge our Roswell museums have to offer. The Roswell Museum will be a pop-up at one of the other venues. The event is sponsored by Roswell 250 and Pioneer Bank. Further details will be announced closer to the event.

NATIONAL CHAMPIONSHIP AIR RACES

The Roswell Museum will be participating in the STEM Discovery Zone at the National Championship Air Races & Air Show September 16-20.