



June 5, 2026

Certified Mail No.: 7021 2720 0001 2204 6309

City of Roswell

Amalia Martinez, City Clerk
425 N Richardson Ave.
Roswell, NM 88201
Email: corclerk@Roswell-NM.Gov

Lic. No. /Appl. No.: BLA-0000018225
Name of Applicant: GELIS CAFÉ, LLC
Doing Business As: Gelis Mexican Restaurant
Proposed Location: 3601 N. Main St., Roswell, NM 88201

The Director of the Alcoholic Beverage Control Division (ABC) has reviewed the referenced Application and granted **Preliminary Approval**. It is being forwarded to you for Local Option District approval or disapproval of the Liquor License Application.

Notice of the Public Hearing required by the Liquor Control Act **shall be given by the governing body by publishing a notice** of the date, time, and place of the hearing **twice during the 30 days prior to hearing** in a newspaper of general circulation within the territorial limits of the governing body. **The first notice must be published at least thirty (30) days before the hearing. Both publications must occur before a hearing can be conducted.** The notice shall include:

- (A) Name and address of the Applicant/Licensee.
- (B) The action proposed to be taken.
- (C) The location of the licensed premises.

In addition, if the Local Option District has a website, **the Notice shall also be published on the website.**

While the law states that “within forty-five (45) days after receipt of a Notice from the Alcoholic Beverage Control, the governing body shall hold a Public Hearing in the question of whether the department should approve the proposed issuance or license”, we recognize the potential for conflict between the requirement for publication of 30-day notice and the 45-day hearing requirement.

With that in mind, when a local governing body receives a liquor license application from ABC, that governing body has a couple of options:

- 1) Hold a hearing on the license application within the statutory time frame of forty-five (45) days, as required by the Liquor Control Act, and comply with all other statutory and regulatory procedures and notify ABC of your decision within thirty (30) days of the hearing.
- 2) Request from ABC an extension of time, past the forty-five (45) days, designating how much additional time will be needed to conduct the hearing in compliance with all statutory and

regulatory procedures. After the extension is granted and the hearing is held, notify ABC of your decision within thirty (30) days of the hearing.

ABC has no preference in the option you choose.

The governing body is required to send notice by certified mail to the Applicant of the date, time, and place of the Public Hearing. The governing body may designate a Hearing Officer to conduct the hearing. **A record shall be made** of the hearing.

THE APPLICANT IS SEEKING A RESTAURANT B – BEER, WINE AND SPIRITS LICENSE WITH ON PREMISES CONSUMPTION AND WITH PATIO SERVICE.

Within thirty (30) days after the Public Hearing, the governing body shall notify ABC of their decision to approve or disapprove the issuance or transfer of the license by signing the enclosed original Page 1 of the Application. The original Page 1 of the Application must be returned together with the notices of publication. **If the Governing Body fails to either approve or disapprove the issuance or transfer of the license within thirty days after the Public Hearing, the Director may issue the license.**

If the Governing Body disapproves of the issuance or transfer of the license, it shall notify ABC within thirty (30) days, setting forth the reasons for the disapproval. A copy of the Minutes of the Public Hearing shall be submitted to ABC with the Notice of Disapproval (*Page 1 of the Application, noting disapproval*).

Respectfully,

**Trinidad
Alderete**

Digitally signed by Trinidad
Alderete
Date: 2026.06.05 10:03:52 -06'00'

Trinidad Alderete

Hearing Officer

NM Regulation & Licensing Department

Alcoholic Beverage Control Division

Phone: (505) 469-3172

Email: trinidad.alderete@rld.nm.gov

Enclosures:

1. Page 1 (Business Information Page) *(must be signed and returned w/notices of publication)*
2. Page 2 of the Application (Premises Information Page)
3. Copy of the Zoning Statement
4. Copy of Floor Plan



Alcoholic Beverage Control Division
Restaurant B Intake Application
Application Number: BLA-0000018225



Business Information

Business Information

Business Name: Gelis Cafe LLC
Business Structure: Limited Liability Company
State Tax ID Number: XX-XXXXX2-00-6
Business Email: geliscafellc@gmail.com

Type of Business: Alcohol
FEIN: XX-XXX6330

Business Phone: 5758029029

Contact Person Information

Contact Person Name: Angelica Woods
Contact Person Email: geliscafellc@gmail.com

Contact Person Phone: 5758029029

Business Mailing Address

Mailing Street: 1108 W SUMMIT ST
Mailing State: NM
Mailing Country: US

Mailing City: Roswell, NM
Mailing Zip Code: 88203

Local Option District Use Only: Local Governing Body of _____ City, County, Village

Public Hearing held on _____ 20_____. Please check one: ☐ Approved ☐ Disapproved

Signature of City/County Official: _____ Title: _____

Alcoholic Beverage Control Division Use Only: ☐ Approved ☐ Disapproved _____

Signed by Director: _____ Date: _____



Alcoholic Beverage Control Division
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Premises Information

Premises DBA

Premises Doing Business As (DBA): Gelis Mexican Restaurant

Proposed Premises Physical Address

Physical Street: 3601 N. Main St.

Physical Zip Code: 88201

Physical County: Chaves

Local Option District: Roswell

Physical City: Roswell

Physical State: New Mexico

"Local Option District" means a county that has voted to approve the sale, serving or public consumption of alcoholic beverages, OR an incorporated municipality that falls within a county that has voted to approve the sale, serving or public consumption of alcoholic beverages, OR an incorporated municipality of over five thousand population that has independently voted to approve the sale, serving or public consumption of alcoholic beverages under the terms of the Liquor Control Act or any former act.

Ownership

The land and building which is proposed to be the licensed premises is: Owned by Applicant

The following information is required to ensure the issuance of a license to this location will not result in the violation of a county or municipal ordinance.

Zoning

Is the proposed premises location zoned? Yes

You will be required to upload "Copy of Zoning Statement" issued by the local municipality or county. If not applicable, you will be required to upload "Copy of Zoning Statement" or Letter from local government to indicate that there is no zoning for the proposed location.

Specify the zone for proposed premises location (example C-1): C-2

Distance from nearest School

Name of School: Berrendo Elementary School

School City: Roswell

School Zip Code: 88201

School Distance (in feet): More than 1000

Specify the shortest direct line distance from the nearest point of the proposed premises to the nearest point of the property line of the school.

School Street: Pine Lodge

School State: New Mexico

School Country: United States

Distance from nearest Church

Name of Church: Berrendo Baptist Church

Church City: Roswell

Church Zip Code: 88201

Church Distance (in feet): More than 1000

Specify the shortest direct line distance from the nearest point of the proposed premises to the nearest point of the property line of the church.

Church Street: Berrendo

Church State: New Mexico

Church Country: United States



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Premises Information 2

Please specify the appropriate option for the premises that you have specified in the application?

- ☐ A license has never been issued to the location of the proposed premises.
- ☐ A license was once issued to the location of the proposed premises but is no longer being operated at the location.
- ☐ Alcohol operations are currently being performed at the proposed premises by the applicant business.
- ☒ Alcohol operations are currently being performed at the proposed premises by a business other than the applicant business.

Please provide more details for the option selected in above question?

You can specify more details such as license has become expired non-renewable, business ownership has changed, planning to extend operations of existing premises or planning to buy premises etc.

The previous owner owns a liquor license. He is currently operating a restaurant with alcohol sales. I purchased the building and will be transferring my restaurant to that location.

Licenses at Proposed Premises

Please specify the active New Mexico licenses currently held by the proposed premises.

If you need to view, edit, or delete any records, click the down arrow under action for that specific record.

License Number: DIS-001161

License Type: Dispenser

Questions

Has the applicant business ever had a liquor license denied, suspended, revoked, surrendered, or had any other form of discipline or disciplinary action by a licensing agency in another state or jurisdiction?	No
Has the structure and/or ownership disclosure for the applicant business changed since last reported to the department?	No
Does the applicant business own any (direct/indirect) interest in a liquor license?	Yes

List of Active Business Licenses in Other States

No records to display.

List of Active Business Licenses in New Mexico

No records to display.



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Payment

Fee Name	Fee Amount
Application Fee	200.00
Resident Agent Fee	50.00
Total Fee Amount:	250.00

Attestation/Oath

Under penalty of perjury, I hereby depose and state that I am the person identified in this application and the information given by me is true and complete to the best of my knowledge and belief. I understand that any information contained in this application may be investigated and any false or dishonest answer to any question in this application may be grounds for denial or revocation of my license.

Attestation Signature: Angelica Woods

Date: 03/07/2026



Community Development

Zoning Verification Letter

For Geli's Café LLC

3601 N Main Street in Roswell, New Mexico 88201

Subd: RIVERSIDE NORTH Block: 1 Lot: 1 Tract: LOT 1 S: 16 T: 10S R: 24E "TIA JUANA'S
BOUNDARY SURVEY PLAT - S23-43 BK:804 PG:38 WD (Roswell, Chaves County)

Zoning District: C-2 (Community Commercial District)

March 3, 2026

State of New Mexico
Regulation & Licensing Department
Alcohol and Gaming Division
PO Box 25101
Santa Fe, New Mexico 87504-5101

To Whom It May Concern:

This zoning verification letter is per the request of Angelica Woods, Owner of Geli's Cafe LLC. This letter certifies that according to the City of Roswell's Official Zoning Map, the property located at **3601 N Main Street in Roswell, New Mexico is zoned C-2 (Community Commercial District).**



Source: City of Roswell Zoning Map

Restaurants/Food/Drink/Lounges/Liquor are uses-by-right in the C-2 Zoning District. Per the *Roswell Zoning Ordinance 20-08 Amended August 13, 2020 Article 30: C-2 Community Commercial District Section 2. Use Regulations A. Permitted Uses are as follows:* 20. Restaurants/Food/Drink/Lounges/Liquor.

Note that for a full understanding of what is permitted or prohibited by the City of Roswell's Municipal Code, please refer to the Municipal Ordinance in its entirety through the City's website https://library.municode.com/nm/roswell/codes/code_of_ordinances.

Please contact me with any questions.

Sincerely,

Esperanza DeLeon

Esperanza DeLeon
Planner II
City of Roswell
575.637.6294 e.deleon@roswell-nm.gov

roswell-nm.gov



Jellis Cafe LLC

609

Jellis Mexican Restaurant

AI-generated content

3601 N. Main St.
Roswell, NM 88201

Twin Diamond Rd.

Outdoor
Patio
4' Brick wall

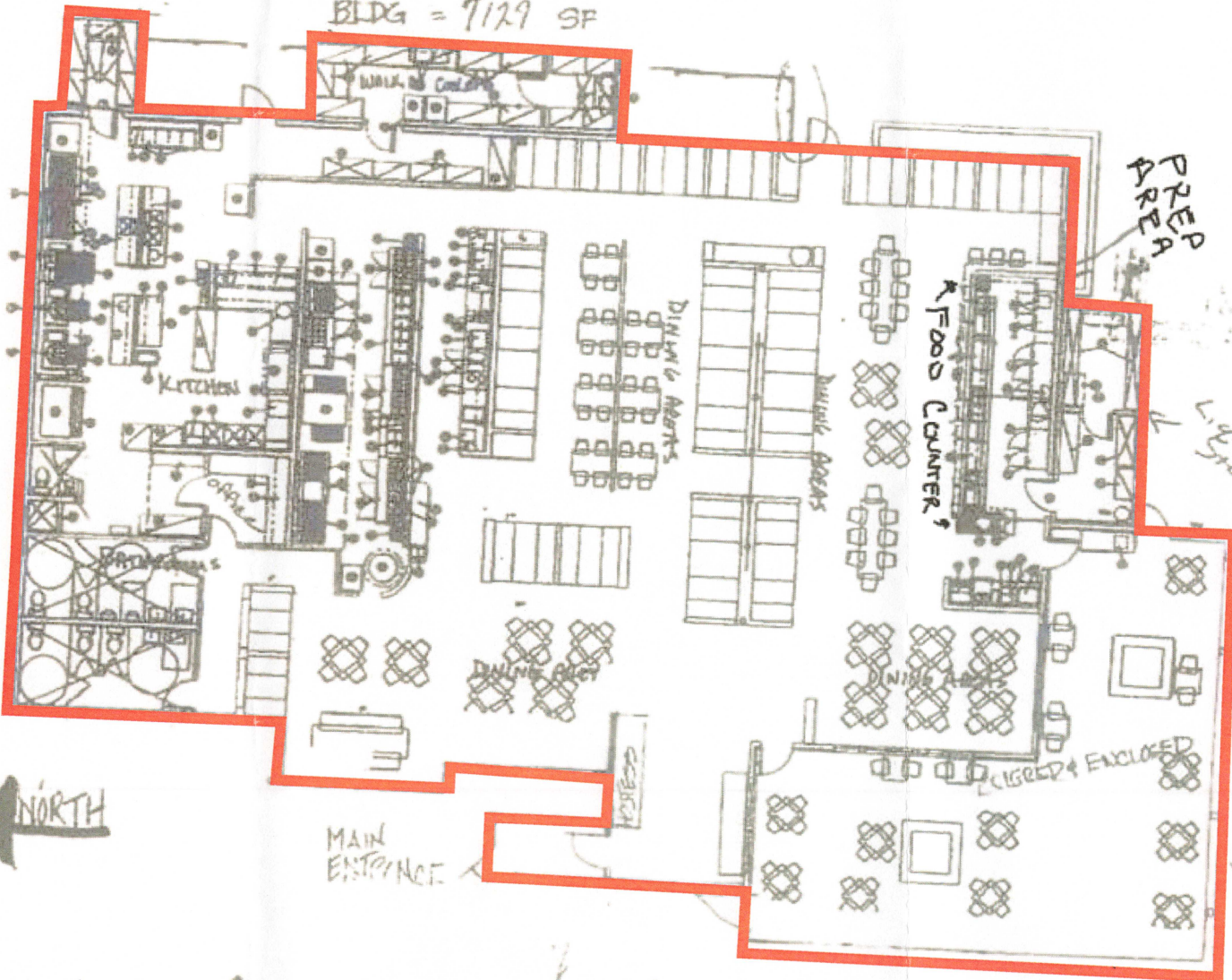
PREP
AREA

FOOD COUNTER

ENCLOSED & EXPOSED

FRONT LARGEST

Patio = 1200 SF
BLDG = 7129 SF



US 285 (AKA MAIN STREET)

Total Square Footage - 8,329