

June 22, 2026

Certified Mail No.: 7021 2720 0001 2204 6347

City of Roswell

Amalia Martinez, City Clerk
425 N Richardson Ave.
Roswell, NM 88201
Email: corclerk@Roswell-NM.Gov

RECEIVED

JUN 29 2026

CITY CLERK
ROSWELL, NM

Lic. No. /Appl. No.: DIS-001082/BLA-0000019020
Name of Applicant: CATTLE BARON RESTAURANTS, INC.
Doing Business As: PASTA CAFÉ
Proposed Location: 1208 North Main St., Roswell, New Mexico 88201

Lic. No. /Appl. No.: DIS-001209/BLA-0000019024
Name of Applicant: CATTLE BARON RESTAURANTS, INC.
Doing Business As: CATTLE BARON STEAK AND SEAFOOD RESTAURANT
Proposed Location: 1113 North Main St., Roswell, New Mexico 88201

Lic. No. /Appl. No.: DIS-001124/BLA-0000019026
Name of Applicant: CATTLE BARON RESTAURANTS, INC.
Doing Business As: FARLEY'S FOOD, FUN & PUB
Proposed Location: 1315 North Main St., Roswell, New Mexico 88201

The Director of the Alcoholic Beverage Control Division (ABC) has reviewed the referenced Application and granted **Preliminary Approval**. It is being forwarded to you for Local Option District approval or disapproval of the Liquor License Application.

Notice of the Public Hearing required by the Liquor Control Act shall be given by the governing body by publishing a notice of the date, time, and place of the hearing twice during the 30 days prior to the hearing in a newspaper of general circulation within the territorial limits of the governing body. **The first notice must be published at least thirty (30) days before the hearing.** Both publications must occur before a hearing can be conducted. The notice shall include:

- (A) Name and address of the Applicant/Licensee;
- (B) The action proposed to be taken;
- (C) The location of the licensed premises.

In addition, if the Local Option District has a website, the Notice shall also be published on the website.

While the law states that "within forty-five (45) days after receipt of a Notice from the Alcoholic Beverage Control, the governing body shall hold a Public Hearing in the question of whether the



department should approve the proposed issuance or transfer”, we recognize the potential for conflict between the requirement for publication of 30-day notice and the 45-day hearing requirement.

With that in mind, when a local governing body receives a liquor license application from ABC, that governing body has a couple of options:

- 1) Hold a hearing on the license application within the statutory time frame of forty-five (45) days, as required by the Liquor Control Act, and comply with all other statutory and regulatory procedures and notify ABC of your decision within thirty (30) days of the hearing.
- 2) Request from ABC an extension of time, past the forty-five (45) days, designating how much additional time will be needed to conduct the hearing in compliance with all statutory and regulatory procedures. After the extension is granted and the hearing is held, notify ABC of your decision within thirty (30) days of the hearing.

ABC has no preference in the option you choose.

The governing body is required to send notice by certified mail to the Applicant of the date, time, and place of the Public Hearing. The governing body may designate a Hearing Officer to conduct the hearing. **A record shall be made** of the hearing.

THE APPLICANT IS SEEKING A TRANSFER OF OWNERSHIP FOR THREE INTER-LOCAL DISPENSER TYPE LIQUOR LICENSES NO. DIS-001082 WITH ON PREMISE CONSUMPTION WITH PATIO SERVICE, DIS-001209 WITH ON PREMISE CONSUMPTION AND WITHOUT PATIO, AND DIS-001124 WITH ON PREMISE CONSUMPTION AND WITH PATIO SERVICE.

Within thirty (30) days after the Public Hearing, the governing body shall notify ABC of their decision to approve or disapprove the issuance or transfer of the license by signing the enclosed original Page 1 of the Application. The original Page 1 of the Application must be returned together with the notices of publication. **If the Governing Body fails to either approve or disapprove the issuance or transfer of the license within thirty days after the Public Hearing, the Director may issue the license.**

If the Governing Body disapproves the issuance or transfer of the license, it shall notify ABC within thirty (30) days setting forth the reasons for the disapproval. A copy of the Minutes of the Public Hearing shall be submitted to ABC with the Notice of Disapproval (*Page 1 of the Application, noting disapproval*).

Respectfully,
Trinidad
Alderete

Digitally signed by Trinidad
Alderete
Date: 2026.06.22 13:15:30
-06'00'

Trinidad Alderete
Hearing Officer
NM Regulation & Licensing Department
Alcoholic Beverage Control Division
Phone: (505) 469-3172
Email: trinidad.alderete@rld.nm.gov



Enclosures:

1. Application (Page 1) (*must be signed and returned w/notices of publication*)
2. Premises Information (Page 2)
3. Copy of Floor Plan
4. Zoning Statement





Alcoholic Beverage Control Division
Dispenser Intake Application
Application Number: BLA-0000019026



Business Information

Business Information

Business Name: CATTLE BARON RESTAURANTS, INC. Type of Business: Alcohol
Business Structure: Corporation FEIN: XX-XXX9237
State Tax ID Number: XX-XXXXX1-00-5
Business Email: debra.lacey@cattlebaron.com Business Phone: 5756223311

Contact Person Information

Contact Person Name: Lisa Y.W. Cosper Contact Person Phone: 5058833415
Contact Person Email: lyc@sutinfirm.com

Business Mailing Address

Mailing Street: 901 S Main Street Suite A Mailing City: Roswell
Mailing State: NM Mailing Zip Code: 88203
Mailing Country: US

Ownership Transfer Type

Specify the appropriate reason for filing this ownership transfer application?

- ☐ Applicant Business is buying/acquiring licenses from other business
☒ Applicant Business has a Change in Ownership

If there are new shareholders holding 10% or more ownership interest OR If stock is transferred among existing shareholders and there is a person/business who previously held less than 10% and is now holding 10% or more ownership interest, select "Applicant Business has a Change in Ownership."

Once you navigate to the next screen, you will not be able to change response of this question.

Local Option District Use Only: Local Governing Body of _____ City, County, Village

Public Hearing held on _____ 20____ Please check one: ☐ Approved ☐ Disapproved

Signature of City/County Official: _____ Title: _____

Alcoholic Beverage Control Division Use Only: ☐ Approved ☐ Disapproved _____

Signed by Director: _____ Date: _____



Alcoholic Beverage Control Division
Dispenser Intake Application
Application Number: BLA-0000019026



Premises Information

License Information

Specify the type of transfer you are applying for?

- ☐ Transfer of Ownership and Location
☒ Transfer of Ownership

License Number: DIS-001124

License Expiration Date: 6/30/26

Current DBA Name: FARLEY'S FOOD, FUN & PUB

Dispenser Type: Inter-Local Dispenser

License Type: Dispenser

Current License Owner: CATTLE BARON RESTAURANTS, INC.

Current Lessee:

Current Premises Address

Physical Street: 1315 NORTH MAIN STREET

Physical State: NM

Physical County: Chaves

Physical City: Roswell

Physical Zip Code: 88201

Local Option District: Roswell

Proposed DBA Name

Do you want to change the license DBA Name? No

Ownership

The land and building which is proposed to be the licensed premises is: Owned by Applicant

The following information is required to ensure the issuance of a license to this location will not result in the violation of a county or municipal ordinance.

Questions

Has the applicant business ever had a liquor license denied, suspended, revoked, surrendered, or had any other form of discipline or disciplinary action by a licensing agency in another state or jurisdiction?	No
Has the structure and/or ownership disclosure for the applicant business changed since last reported to the department?	No
Does the applicant business own any (direct/indirect) interest in a liquor license?	No



P.O. BOX 1838 ROSWELL, NM 88202-1838 TEL: 575.674.6700 FAX: 575.674.6818

PLANNING AND ZONING DEPARTMENT
P.O. BOX 1838
ROSWELL, NM 88202-1838
(575) 637-6218

February 27, 2014

New Mexico Regulation and Licensing Department
Alcohol and Gaming Division
P.O. Box 25101
Santa Fe, NM 87504-5101

RE: ZONING CONFIRMATION LETTER

Farley's Pub
c/o Cattle Barron Restaurant
1315 N. Main Street
Roswell, NM 88201

To Whom It May Concern:

This letter is to confirm that the above-referenced property is zoned **C-2 Community Commercial District** which allows for on premise consumption of alcohol and/or package liquor sales as a permitted use as noted in Zoning Ordinance No.10-02, Amended.

This property contains no violations and shall be permitted to be rebuild in its current location per Zoning Ordinance No.10-02, Amended. Should you have any questions or concerns please call me.

Respectfully,

Louis Jaramillo
Zoning Administrator
City of Roswell

HWY 285

Total Patio sq. ft. = 2,933

Total Premises sq. ft. 10,433

7500 sq ft
N. Patio 1571 sq ft
S. Patio 1362 sq ft
UC NO 27

Beer Cooler

Liquor Storage

We Do Not
Allow Minors
In Bar Area
Or Game Room
After 10 pm

AUG 26 2014

S. Patio

Patio Enclosed
by 4ft metal fence

E. Wildy St.

FARLEY'S - ROSWELL - PHELPS, FL PL. 'C'

BAR - RESTRICTED
ALL OTHER AREAS -
UNRESTRICTED

FARLEY'S ROSWELL
1315 N. MAIN ST.
ROSWELL, NM 88201

N. MAIN ST.

N. Mail St.

FLOOR PLAN APPROVAL

By *Ronald Brown*

Date *3/28/15*