



CITY OF ROSWELL OCCUPANCY TAX BOARD

BOARD RECOMMENDATION FORM

Event Name: The Nancy Lopez Legacy Celebration Event Dates: September 2-5, 2026
Organization: First Tee Contact: Diane Taylor- 575-420-9890

Final Board Scores

Evaluation Category	Max Points	Final Score
Return on Investment	25	20
Historical Performance	10	0
Other Economical Impact	25	0
General Attendance	10	10
Uniqueness of Event	30	30

Total Final Score
Total Points Awarded: 60 /100

Board Recommendation

- ☐ Recommend Full Funding
☐ Recommend Partial Funding

Marketing Recommended Amount: \$ _____
Sponsorship Recommended Amount: \$ 10,000

Kabir / Gottlieb 2-0

- ☐ Do Not Recommend Funding

Board Discussion Notes

Jane Ann Oldrup - Recused herself from vote due to Conflict of interest.

Conditions or Recommendations (if applicable)

Scoring Guidance

- 90-100 Exceptional tourism impact; highlight recommended
80-89 Strong application; recommended
70-79 Good application; funding at board discretion
60-69 Limited tourism impact; consider partial funding
Below 60 Does not sufficiently meet Lodgers' Tax objectives

Chair Signature: *Mark J. Gattley* Occupancy Tax Board Date: 7-21-26