



CITY OF ROSWELL OCCUPANCY TAX BOARD

BOARD RECOMMENDATION FORM

Event Name: Eastern New Mexico State Fair Event Dates: October 5-10, 2026
Organization: Eastern New Mexico State Fair Contact: leslie.enmsf@yahoo.com

Final Board Scores

Evaluation Category	Max Points	Final Score
Return on Investment	25	25
Historical Performance	10	10
Other Economical Impact	25	25
General Attendance	10	10
Uniqueness of Event	30	30

Total Final Score
Total Points Awarded: 100 /100

Board Recommendation

- ☐ Recommend Full Funding
☐ Recommend Partial Funding

Marketing Recommended Amount: \$ 20,000
Sponsorship Recommended Amount: \$ 20,000

Obduplikator 3-0

- ☐ Do Not Recommend Funding

Board Discussion Notes

Conditions or Recommendations (if applicable)

Scoring Guidance

- 90-100 Exceptional tourism impact; highlight recommended
80-89 Strong application; recommended
70-79 Good application; funding at board discretion
60-69 Limited tourism impact; consider partial funding
Below 60 Does not sufficiently meet Lodgers' Tax objectives

Chair Signature:  Occupancy Tax Board Date: 7-21-26