

July 7, 2026

Certified Mail No.: 7021 2720 0001 2204 6392

Amalia Martinez, City Clerk
425 N Richardson Ave.
Roswell, NM 88201
Email: corclerk@Roswell-NM.Gov

RECEIVED

JUL 13 2026

CITY CLERK
ROSWELL, NM

Business Lic. Appl. No.: BLA-0000020512
Name of Applicant: BLACK COCK, LLC
Doing Business As: BLACK COCK BREWERY
Proposed Location: 1719 SE Main St., Roswell, New Mexico 88203

The Director of the Alcoholic Beverage Control Division (ABC) has reviewed the referenced Application and granted **Preliminary Approval**. It is being forwarded to you for Local Option District approval or disapproval of the Liquor License Application.

Notice of the Public Hearing required by the Liquor Control Act shall be given by the governing body by publishing a notice of the date, time, and place of the hearing **twice during the 30 days prior to hearing** in a newspaper of general circulation within the territorial limits of the governing body. **The first notice must be published at least thirty (30) days before the hearing. Both publications must occur before a hearing can be conducted.** The notice shall include:

- (A) Name and address of the Applicant/Licensee;
- (B) The action proposed to be taken;
- (C) The location of the licensed premises.

In addition, if the Local Option District has a website, **the Notice shall also be published on the website.**

While the law states that "within forty-five (45) days after receipt of a Notice from the Alcoholic Beverage Control, the governing body shall hold a Public Hearing in the question of whether the department should approve the proposed issuance or transfer", we recognize the potential for conflict between the requirement for publication of 30 day notice and the 45 day hearing requirement.

With that in mind, when a local governing body receives a liquor license application from ABC, that governing body has a couple of options:

- 1) Hold a hearing on the license application within the statutory time frame of forty-five (45) days, as required by the Liquor Control Act, and comply with all other statutory and regulatory procedures and notify ABC of your decision within thirty (30) days of the hearing;
- 2) Request from ABC an extension of time, past the forty-five (45) days, designating how much additional time will be needed to conduct the hearing in compliance with all statutory and



regulatory procedures. After the extension is granted and the hearing is held, notify ABC of your decision within thirty (30) days of the hearing;

ABC has no preference in the option you choose.

The governing body is required to send notice by certified mail to the Applicant of the date, time, and place of the Public Hearing. The governing body may designate a Hearing Officer to conduct the hearing. **A record shall be made** of the hearing.

THE APPLICANT IS SEEKING A BEER WHOLESALER LIQUOR LICENSE

Within thirty (30) days after the Public Hearing, the governing body shall notify ABC of their decision to approve or disapprove the issuance or transfer of the license by signing the enclosed original Page 1 of the Application. The original Page 1 of the Application must be returned together with the notices of publication. **If the Governing Body fails to either approve or disapprove the issuance or transfer of the license within thirty days after the Public Hearing, the Director may issue the license.**

If the Governing Body disapproves the issuance or transfer of the license, it shall notify ABC within thirty (30) days setting forth the reasons for the disapproval. A copy of the Minutes of the Public Hearing shall be submitted to ABC with the Notice of Disapproval (*Page 1 of the Application, noting disapproval*).

Respectfully,

Trinidad
Alderete

Digitally signed by Trinidad
Alderete
Date: 2026.07.07 10:24:31 -06'00'

Trinidad Alderete

Hearing Officer

NM Regulation & Licensing Department

Alcoholic Beverage Control Division

Phone: (505) 476-4804

Email: trinidad.alderete@rld.nm.gov

Enclosures:

1. Original Page 1 of the Application (*must be signed and returned w/notices of publication*)
2. Copy of Page 2 of the Application
3. Copy of the Zoning Statement
4. Copy of the Floor Plan





Alcoholic Beverage Control Division
Wholesaler Intake Application
Application Number: BLA-0000020512



Business Information

Business Information

Business Name: BLACK COCK, LLC
Business Structure: Limited Liability Company
State Tax ID Number: XX-XXXXX5-00-1
Business Email: cvharris@blackcockbrewery.com

Type of Business: Alcohol
FEIN: XX-XXX0698
Business Phone: 5758386184

Contact Person Information

Contact Person Name: CV Harris
Contact Person Email: cvharris@blackcockbrewery.com

Contact Person Phone: 5758386184

Business Mailing Address

Mailing Street: 1719 SE Main
Mailing State: NM
Mailing Country: US

Mailing City: Roswell
Mailing Zip Code: 88203

Local Option District Use Only: Local Governing Body of _____ City, County, Village

Public Hearing held on _____ 20_____ Please check one: ☐ Approved ☐ Disapproved

Signature of City/County Official: _____ Title: _____

Alcoholic Beverage Control Division Use Only: ☐ Approved ☐ Disapproved _____

Signed by Director: _____ Date: _____



Alcoholic Beverage Control Division
Wholesaler Intake Application
Application Number: BLA-0000020512



Premises Information

Premises DBA

Premises Doing Business As (DBA):BLACK COCK BREWERY

Proposed Premises Physical Address

Physical Street: 1719 SE Main St.

Physical Zip Code: 88203

Physical County: Chaves

Local Option District: Roswell

Physical City: Roswell

Physical State: New Mexico

"Local Option District" means a county that has voted to approve the sale, serving or public consumption of alcoholic beverages, OR an incorporated municipality that falls within a county that has voted to approve the sale, serving or public consumption of alcoholic beverages, OR an incorporated municipality of over five thousand population that has independently voted to approve the sale, serving or public consumption of alcoholic beverages under the terms of the Liquor Control Act or any former act.

Ownership

The land and building which is proposed to be the licensed premises is: Leased by Applicant

The following information is required to ensure the issuance of a license to this location will not result in the violation of a county or municipal ordinance.

Specify Owner(s) of the land and building: Owner of land and Building is KACA LLC that is the same owner as Black Cock LLC

Specify Date and Terms of Lease/Operating Agreement: 5 Year lease

Zoning

Is the proposed premises location zoned? Yes

You will be required to upload "Copy of Zoning Statement" issued by the local municipality or county. If not applicable, you will be required to upload "Copy of Zoning Statement" or Letter from local government to indicate that there is no zoning for the proposed location.

Specify the zone for proposed premises location (example C-1): C-1

Distance from nearest School

Name of School: Pacos Elementary school

School City: Roswell

School Zip Code: 88203

School Distance (in feet): More than 400 but less than 1000

Specify the shortest direct line distance from the nearest point of the proposed premises to the nearest point of the property line of the school.

School Street: Hobbs St

School State: New Mexico

School Country: United States

Distance from nearest Church

Name of Church: New Birth Minsistries

Church City: Roswell

Church Zip Code: 88203

Church Distance (in feet): More than 1000

Specify the shortest direct line distance from the nearest point of the proposed premises to the nearest point of the property line of the church.

Church Street: Hobbs st

Church State: New Mexico

Church Country: United States



Alcoholic Beverage Control Division
Wholesaler Intake Application
Application Number: BLA-0000020512



Premises Information 2

Please specify the appropriate option for the premises that you have specified in the application?

- ☐ A license has never been issued to the location of the proposed premises.
☐ A license was once issued to the location of the proposed premises but is no longer being operated at the location.
☒ Alcohol operations are currently being performed at the proposed premises by the applicant business.
☐ Alcohol operations are currently being performed at the proposed premises by a business other than the applicant business.

Please provide more details for the option selected in above question?

You can specify more details such as license has become expired non-renewable, business ownership has changed, planning to extend operations of existing premises or planning to buy premises etc.

This location is currently a Tap room looking to expand distribution

Licenses at Proposed Premises

Please specify the active New Mexico licenses currently held by the proposed premises.

If you need to view, edit, or delete any records, click the down arrow under action for that specific record.

License Number: 67119

License Type: Small Brewer

Questions

Has the applicant business ever had a liquor license denied, suspended, revoked, surrendered, or had any other form of discipline or disciplinary action by a licensing agency in another state or jurisdiction?	No
Has the structure and/or ownership disclosure for the applicant business changed since last reported to the department?	No
Does the applicant business own any (direct/indirect) interest in a liquor license?	Yes

List of Active Business Licenses in Other States

License Number: 67119

License Type: Small Brewer

Issuing State: New Mexico

List of Active Business Licenses in New Mexico

License Number: SBL-000054

License Type: Small Brewer

Issuing State: New Mexico



Community Development

Zoning Verification Letter

For Black Cock, LLC

1719 SE Main Street in Roswell, New Mexico 88201

Subd: ALVARADO SUMMARY PLAT Lot: 17B DOC# 202500302 WD
(Roswell, Chaves County)

Zoning District: C-2 (Community Commercial District)

June 29, 2026

State of New Mexico
Regulation & Licensing Department
Alcohol and Gaming Division
PO Box 25101
Santa Fe, New Mexico 87504-5101

To Whom It May Concern:

This zoning verification letter is per the request of CV Harris, Owner of Black Cock, LLC. This letter certifies that according to the City of Roswell's Official Zoning Map, the property located at **1719 SE Main Street in Roswell, New Mexico is zoned C-2 (Community Commercial District).**

Restaurants/Food/Drink/Lounges/Liquor are uses-by-right in the C-2 Zoning District. Per the *Roswell Zoning Ordinance 20-08* Amended August 13, 2020

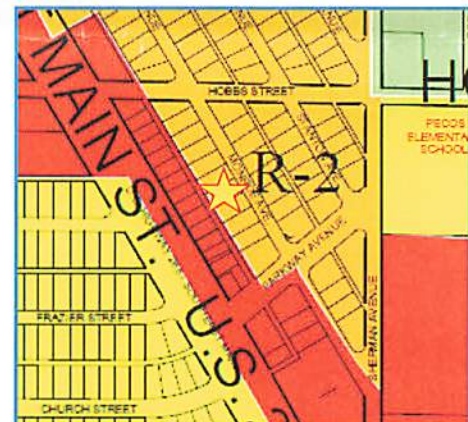
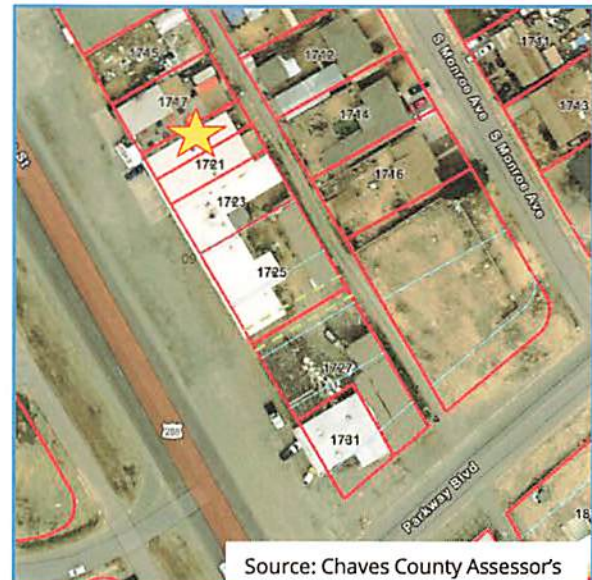
Article 30: C-2 Community Commercial District

Section 2. Use Regulations A. Permitted Uses are as follows:
20. Restaurants/Food/Drink/Lounges/Liquor.

Article 30: C-2 Community Commercial District

Section 1. Purpose.

This district is intended to provide for a wide variety of retail, personal service, wholesale office, and other general service types of uses for the consumer population of the entire community





Note that for a full understanding of what is permitted or prohibited by the City of Roswell's Municipal Code, please refer to the Municipal Ordinance in its entirety through the City's website.

https://library.municode.com/nm/roswell/codes/code_of_ordinances.

Please contact me with any questions.

Sincerely,

Esperanza DeLeon

Planner II

City of Roswell

575.637.6218 e.deleon@roswell-nm.gov

roswell-nm.gov

