



Revenue Source	Amount	Remarks	
City of Roswell	\$ 75,000.00	projected	14%
Chaves County	\$ 50,000.00	projected	10%
Grants	\$ 25,000.00		
UFO Festival Sponsor	\$ 102,000.00	actual	20%
Lodgers Tax - UFO Festival Advertisement	\$ 20,000.00	actual	4%
UFO Festival - income	\$ 40,000.00	projected	8%
MainStreet Events	\$ 2,000.00	projected	0%
Capital Outlay Funding	\$ 200,000.00	projected	39%
Friends of MainStreet Roswell	\$ 5,000.00	projected	1%
Total (est.) \$ 519,000.00			

Expenses	Amount	Remarks	
Internet	\$ 1,000.00	currently \$670	0.20%
Postage	\$ 1,300.00	est.	0.26%
Office Expense (supplies)	\$ 1,250.00		0.25%
Storage	\$ 840.00	Red Planet	0.17%
Computers, software, systems	\$ 4,000.00	Adobe, Quickbooks, Eventeneer	0.80%
Telephones, Telecom	\$ 1,200.00		0.24%
Payment Systems	\$ 800.00	Square Reader	0.16%
Insurance / Liability, D and O	\$ 4,304.00		0.86%
Taxes	\$ 800.00	GRT	0.16%
UFO Festival	\$ 122,000.00	includes advertising	24.44%
MainStreet Events	\$ 4,300.00		0.86%
Travel and Meetings	\$ 2,500.00		0.50%
Contract Services (Accounting, etc)	\$ 1,000.00		0.20%
Advertising (General)	\$ 4,000.00		0.80%
MSR Regranting Program	\$ 25,000.00		5.01%
Revitalization Program	\$ 200,000.00		40.06%
Bank Fees	\$ 100.00		0.02%
Salaries	\$ 100,000.00		20.03%
Payroll Taxes	\$ 5,800.00		1.16%
Employee Benefits	\$ 20,000.00	UI and Workman's Comp	4.01%
Bonuses			0.00%
Miscellaneous			0.00%
Total (est.) \$ 499,194.00			
Net Excess \$ 19,806.00			

Budget vs. Actuals_Budget_FY25_P&L_Report

January 1-December 31, 2025

DISTRIBUTION ACCOUNT	TOTAL			
	ACTUAL	BUDGET	MONEY REMAINING	PERCENT REMAINING
Income				
42000 Spring Fund Raiser	\$0.00	\$0.00	\$0.00	
42105 Spring Fund Raiser Donation	125.00	0.00	-125.00	
Total for 42000 Spring Fund Raiser	\$125.00	\$0.00	-\$125.00	
42101 Fundraising Events	\$0.00	\$0.00	\$0.00	
42102 Ticket Sales	815.00	0.00	-815.00	
42103 Fund raising proceeds	0.00	5,000.00	5,000.00	100.0 %
Total for 42101 Fundraising Events	\$815.00	\$5,000.00	\$4,185.00	83.7 %
43400 Direct Public Support	\$0.00	\$0.00	\$0.00	
43410 PSA with City	~~56,250.00~~	75,000.00	18,750.00	25.0 %
Total for 43400 Direct Public Support	\$56,250.00	\$75,000.00	\$18,750.00	25.0 %
45000 Investments	\$0.00	\$0.00	\$0.00	
45030 Interest-Savings, Short-term CD	55.60	100.00	44.40	44.4 %
Total for 45000 Investments	\$55.60	\$100.00	\$44.40	44.4 %
46500 UFO/Alien Fest	\$0.00	\$0.00	\$0.00	
46501 UFO Alien Fest Vendors	37,465.00	30,000.00	-7,465.00	-24.88 %
46502 UFO/Alien Fest Sponsorship	56,500.00	15,000.00	-41,500.00	-276.67 %
46503 UFO/Alien Fest Merchandise	8,176.01	0.00	-8,176.01	
46508 Lodgers Tax Reimbursement	20,000.00	20,000.00	0.00	0.0 %
46505 UFO/Alien Fest Donations	0.00	500.00	500.00	100.0 %
46512 UFO/Alienfest In Kind donation	0.00	200.00	200.00	100.0 %
56504 City of Roswell Reimb. Gen. Fun	0.00	50,000.00	50,000.00	100.0 %
Total for 46500 UFO/Alien Fest	\$122,141.01	\$115,700.00	-\$6,441.01	-5.57 %
46600 Holiday Events & Other Events	\$0.00	\$0.00	\$0.00	
46601 Holiday Lights Donations	1,000.00	15,000.00	14,000.00	93.33 %
46605 Holiday Events Sponsor	1,000.00	1,500.00	500.00	33.33 %
46604 Holiday Events Vendors	0.00	1,200.00	1,200.00	100.0 %
Total for 46600 Holiday Events & Other Events	\$2,000.00	\$17,700.00	\$15,700.00	88.7 %
47500 Farmers Market Income	\$2,891.00	\$0.00	-\$2,891.00	
47501 Farmers Market Income	-584.97	5,200.00	5,784.97	111.25 %
Total for 47500 Farmers Market Income	\$2,306.03	\$5,200.00	\$2,893.97	55.65 %
49000 Caps to Benches	350.00	0.00	-350.00	
46300 ChileCheese	\$0.00	\$0.00	\$0.00	
46301 Chile Cheese Vendor Fee	0.00	900.00	900.00	100.0 %
46302 Chile Cheese Sponsorship	0.00	2,000.00	2,000.00	100.0 %
Total for 46300 ChileCheese	\$0.00	\$2,900.00	\$2,900.00	100.0 %

Budget vs. Actuals_Budget_FY25_P&L_Report

January 1-December 31, 2025

DISTRIBUTION ACCOUNT	TOTAL			
	ACTUAL	BUDGET	MONEY REMAINING	PERCENT REMAINING
48000 Misc. Income	\$0.00	\$0.00	\$0.00	
48001 Donations	0.00	500.00	500.00	100.0 %
48002 RDR Ads	0.00	75.00	75.00	100.0 %
Total for 48000 Misc. Income	\$0.00	\$575.00	\$575.00	100.0 %
Total for Income	\$184,042.64	\$222,175.00	\$38,132.36	17.16 %
Cost of Goods Sold	0.00	0.00	0.00	
Gross Profit	\$184,042.64	\$222,175.00	\$38,132.36	17.16 %
Expenses				
10015 Petty Cash Events	0.00	0.00	0.00	
60900 Business Expenses	\$105.78	\$0.00	-\$105.78	
60920 Business License	126.00	0.00	-126.00	
Total for 60900 Business Expenses	\$231.78	\$0.00	-\$231.78	
62100 Contract Services	\$0.00	\$0.00	\$0.00	
62110 Accounting Fees	950.49	3,200.00	2,249.51	70.3 %
62120 Office Consulting	273.00	0.00	-273.00	
Total for 62100 Contract Services	\$1,223.49	\$3,200.00	\$1,976.51	61.77 %
65000 Operations	\$0.00	\$0.00	\$0.00	
65005 Advertising	500.00	0.00	-500.00	
65010 Books, Subscriptions, Reference	126.00	0.00	-126.00	
65017 Internet Expense	619.23	300.00	-319.23	-106.41 %
65020 Postage, Mailing Service	877.44	400.00	-477.44	-119.36 %
65030 Printing and Copying	75.07	0.00	-75.07	
65035 Office Expenses	413.65	2,000.00	1,586.35	79.32 %
65040 Supplies	422.29	600.00	177.71	29.62 %
65048 Storage	630.00	1,120.00	490.00	43.75 %
65049 Computers, software, systems	8,226.46	7,500.00	-726.46	-9.69 %
65050 Telephone, Telecommunications	702.87	2,000.00	1,297.13	64.86 %
65055 Web Hosting	378.98	700.00	321.02	45.86 %
65056 Donation	-500.00	0.00	500.00	
65045 Training	0.00	50.00	50.00	100.0 %
Total for 65000 Operations	\$12,471.99	\$14,670.00	\$2,198.01	14.98 %
65012 Fees for Square Reader	517.62	50.00	-467.62	-935.24 %
65060 UFO Festival/Alien Fest	\$0.00	\$0.00	\$0.00	
65061 UFO/Alien Advertising	5,410.38	2,000.00	-3,410.38	-170.52 %
65062 UFO/Alien Fest Entertainment	41,518.58	50,000.00	8,481.42	16.96 %
65064 UFO/Alien Fest Meals/Lodging	5,443.50	3,000.00	-2,443.50	-81.45 %
65065 UFO/Alien Fest Printing	1,446.56	0.00	-1,446.56	
65066 UFO/Alien Fest Supplies	1,528.52	5,000.00	3,471.48	69.43 %
65067 UFO/Alien Fest Security	18,089.34	18,000.00	-89.34	-0.5 %

Budget vs. Actuals_Budget_FY25_P&L_Report

January 1-December 31, 2025

DISTRIBUTION ACCOUNT	TOTAL			
	ACTUAL	BUDGET	MONEY REMAINING	PERCENT REMAINING
65068 UFO/Alien Fest Merchandise	6,177.70	9,000.00	2,822.30	31.36 %
65069 UFO/Alien Fest Contest Prizes	-499.98	2,400.00	2,899.98	120.83 %
Total for 65060 UFO Festival/Alien Fest	\$79,114.60	\$89,400.00	\$10,285.40	11.5 %
65080 Farmers Market	\$0.00	\$0.00	\$0.00	
65084 Farmers Market other expenses	35.00	50.00	15.00	30.0 %
65082 Farmers Market Rentals	0.00	500.00	500.00	100.0 %
65083 Farmers Market Supplies	0.00	500.00	500.00	100.0 %
Total for 65080 Farmers Market	\$35.00	\$1,050.00	\$1,015.00	96.67 %
65090 Other Events	\$0.00	\$0.00	\$0.00	
65091 Other Events Advertising	268.88	0.00	-268.88	
65094 Other Events Misc. expenses	0.00	0.00	0.00	
Total for 65090 Other Events	\$268.88	\$0.00	-\$268.88	
65100 Other Types of Expenses	\$0.00	\$0.00	\$0.00	
65120 Insurance - Liability, D and O	3,714.00	4,500.00	786.00	17.47 %
65180 Gross Receipts Tax	831.25	750.00	-81.25	-10.83 %
65160 Other Costs	0.00	100.00	100.00	100.0 %
Total for 65100 Other Types of Expenses	\$4,545.25	\$5,350.00	\$804.75	15.04 %
65101 UFO Stipends	3,600.00	0.00	-3,600.00	
65500 City Spon. Expense UFO/Alienfes	\$0.00	\$0.00	\$0.00	
65504 Meals and Lodging	940.44	500.00	-440.44	-88.09 %
Total for 65500 City Spon. Expense UFO/Alienfes	\$940.44	\$500.00	-\$440.44	-88.09 %
66000 Salary Expenses	\$0.00	\$0.00	\$0.00	
66010 Payroll Taxes	2,035.72	4,500.00	2,464.28	54.76 %
66050 Director's Salary	31,065.69	58,150.00	27,084.31	46.58 %
66015 Workmans Comp	0.00	20.00	20.00	100.0 %
66020 Unemployment Insurance	0.00	105.00	105.00	100.0 %
Total for 66000 Salary Expenses	\$33,101.41	\$62,775.00	\$29,673.59	47.27 %
66100 Holiday Events	\$0.00	\$0.00	\$0.00	
66104 Holiday Lights Advertising	215.79	300.00	84.21	28.07 %
66105 Holiday Event Vendor Dep. Reim.	10,250.10	0.00	-10,250.10	
Holiday Street Closures	1,006.00	1,500.00	494.00	32.93 %
66101 Holiday Lights Supplies	0.00	1,100.00	1,100.00	100.0 %
66102 Holiday Lights Inst. and Remova	0.00	22,000.00	22,000.00	100.0 %
66107 Holiday Entertainment Expensse	0.00	2,200.00	2,200.00	100.0 %
66108 Holiday Events Prizes	0.00	1,250.00	1,250.00	100.0 %
66109 PayPal Fees Holiday Events	0.00	75.00	75.00	100.0 %
66111 Security	0.00	600.00	600.00	100.0 %
Total for 66100 Holiday Events	\$11,471.89	\$29,025.00	\$17,553.11	60.48 %

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DISTRIBUTION ACCOUNT	TOTAL			
	ACTUAL	BUDGET	MONEY REMAINING	PERCENT REMAINING
66125 Contests	\$0.00	\$0.00	\$0.00	
66126 Parade Contest Winners	216.71	250.00	33.29	13.32 %
Total for 66125 Contests	\$216.71	\$250.00	\$33.29	13.32 %
66200 Caps to Benches Expenses	\$0.00	\$0.00	\$0.00	
66201 Bench Purchase	-350.00	0.00	350.00	
Total for 66200 Caps to Benches Expenses	-\$350.00	\$0.00	\$350.00	
68300 Travel and Meetings	\$0.00	\$0.00	\$0.00	
68310 Conference, Convention, Meeting	116.47	100.00	-16.47	-16.47 %
68320 Travel and Meals	92.79	700.00	607.21	86.74 %
Total for 68300 Travel and Meetings	\$209.26	\$800.00	\$590.74	73.84 %
Payroll Expenses	\$0.00	\$0.00	\$0.00	
Taxes	2,825.30	1,000.00	-1,825.30	-182.53 %
Wages	9,441.68	10,000.00	558.32	5.58 %
Total for Payroll Expenses	\$12,266.98	\$11,000.00	-\$1,266.98	-11.52 %
65008 Bank Fees	0.00	1,200.00	1,200.00	100.0 %
65070 Chile Chesse Festival	\$0.00	\$0.00	\$0.00	
65072 Chile Cheese Entertainment	0.00	500.00	500.00	100.0 %
65073 Chile Cheese Rentals	0.00	350.00	350.00	100.0 %
65074 Chile Cheese Supplies	0.00	800.00	800.00	100.0 %
Total for 65070 Chile Chesse Festival	\$0.00	\$1,650.00	\$1,650.00	100.0 %
Uncategorized Expense	0.00	400.00	400.00	100.0 %
Total for Expenses	\$159,865.30	\$221,320.00	\$61,454.70	27.77 %
Net Operating Income	42,927.34	\$855.00	-\$23,322.34	-2727.76 %
Other Income	0.00	0.00	0.00	
Other Expenses	0.00	0.00	0.00	
Net Other Income	\$0.00	\$0.00	\$0.00	
Net Income	\$24,177.34	\$855.00	-\$23,322.34	-2727.76 %
42,927.34				