



Resolution

OFFICE OF THE
MAYOR
CITY OF SAN LUIS

NO. 1132

A RESOLUTION OF THE MAYOR AND COUNCIL OF THE CITY OF SAN LUIS, ARIZONA APPROVING PROMOTION OF THE CITY OF SAN LUIS THROUGH SPONSORSHIP OF THE FIFTH ANNUAL OFF-ROAD EXPO 2016.

WHEREAS, the Off-Road Expo has been a successful event in the City of San Luis, Arizona;

WHEREAS, the Fifth Annual Off-Road Expo is scheduled to take place on October 22, 2016 at Joe Orduño Park in San Luis, Arizona;

WHEREAS, title sponsorship of the Off-Road Expo costs \$10,000.00 and puts the sponsor's logo on all marketing material, 2 full color pages of the sponsor in the event's magazine, the sponsor's logo on display on the event's website with a link to the sponsor's website, the sponsor's logo on event T-shirts, a display area for the sponsor at the Expo, and a sponsor's 3 foot by 6 foot banner for placement at the Expo (banner provided by the sponsor);

WHEREAS, proceeds from the event support the Miss San Luis Scholarship Organization;

WHEREAS, the City of San Luis desires to promote and market the City of San Luis at the Fifth Annual Off-Road Expo; and

WHEREAS, the Mayor and Council of the City of San Luis, Arizona approves of a purchase of the title sponsorship to promote and market the City.

NOW THEREFORE BE IT RESOLVED, by the Mayor and Council of the City of San Luis, State of Arizona, as follows:

Section 1: That the appropriate City officials are hereby authorized and directed to pay \$5,000.00 immediately to Miss San Luis Scholarship Organization towards a title sponsorship of the Fifth Annual Off-Road Expo 2016 in San Luis, Arizona.

Section 2: That the remaining \$5,000.00 to purchase the title sponsorship will be taken under consideration for the 2016-2017 Fiscal Year budget.

PASSED AND ADOPTED by the Mayor and Council of the City of San Luis,
Arizona, this _____ day of _____, 2016.

Gerardo Sanchez, Mayor

ATTEST:

Sonia Cornelio
City Clerk

APPROVED AS TO FORM:

Kay Marion Macuil
City Attorney