



# 4frontED Binational Budget

				Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Total
<b>Trade Shows</b>																
WORLD AG EXPO	International Agri-Center, Tulare, CA.	Agriculture	June 8th 2017	\$ 700.00												\$ 700.00
SEMANA NACIONAL DEL EMPRENDEDOR	Expo Bancomer, CDMX, Mexico.	Entrepreneurship	July 13th 2017		\$ 700.00											\$ 700.00
Baja Aero (Booth)	Tijuana, Mexico	Aerospace	September 13th 2016				\$ 650.00									
World Medical Tourism Show	Washington DC	Medical Tourism	September 25th 2016				\$ 2,200.00									\$ 2,200.00
HIGH POINT, NC FURNITURE	High Point North Carolina	Furniture Mfg	October 22nd 2016					\$ 1,375.00								\$ 1,375.00
AG Connect Expo	Orlando, Florida	Agriculture	January 13th 2017							\$ 1,375.00						\$ 1,375.00
DEL MAR ELECTRONICS & DESIGNS	Del Mar, California	Electronics	February 2nd 2017								\$ 195.00					\$ 195.00
G2E GLOBAL GAMING EXPO	Las Vegas, Nevada	Electronics	February 28rd 2017								\$ 700.00					\$ 700.00
REVERSE LOGISTICS CONF & EXPO	Atlanta, Georgia	Logistics	February 23rd 2017								\$ 1,375.00					\$ 1,375.00
AgroBaja (Booth)	Mexicali, Mexico	Agriculture	March 10 2017										\$ 650.00			\$ 650.00
EXPO CARGA	Mexico City, Mexico	Logistics	April 26th 2017											\$ 700.00		\$ 700.00
FOOD PROCESSING EXPO	Sacramento, California	Food Processing	May 3rd 2017												\$ 700.00	\$ 700.00
<b>Trade Shows Total</b>				<b>\$700</b>	<b>\$700</b>	<b>\$0</b>	<b>\$2,850</b>	<b>\$1,375</b>	<b>\$0</b>	<b>\$0</b>	<b>\$1,375</b>	<b>\$2,270</b>	<b>\$650</b>	<b>\$700</b>	<b>\$700</b>	<b>\$ 11,320.00</b>
<b>E-Marketing Campaigns</b>																
LinkedIn Advertising	Pay Per Click Ads (100 clicks per month)			\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 900.00
Newsletter Tool	Constant Contact			\$ 25	\$ 25	\$ 25	\$ 25	\$ 25	\$ 25	\$ 25	\$ 25	\$ 25	\$ 25	\$ 25	\$ 25	\$ 300.00
Graphic Design	20 Hrs. per month			\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 2,400.00
Webpage Improvements	Maintenance and improvements							\$ 800.00								\$ 800.00
<b>E-Marketing Campaign Total</b>				<b>\$300</b>	<b>\$300</b>	<b>\$300</b>	<b>\$300</b>	<b>\$300</b>	<b>\$1,100</b>	<b>\$300</b>	<b>\$300</b>	<b>\$300</b>	<b>\$300</b>	<b>\$300</b>	<b>\$300</b>	<b>\$ 4,400.00</b>
<b>Graphic Design and Materials</b>																
Display Materials for Tradeshows	2 Banners, Back Display and Table Cloth							\$ 1,250								\$ 1,250.00
Printed Brochures	Tradeshows deliverables							\$ 200					\$ 200			\$ 400.00
<b>Administration Total</b>				<b>\$0</b>	<b>\$0</b>	<b>\$1,450</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$200</b>	<b>\$0</b>	<b>\$0</b>	<b>\$ 1,650.00</b>
<b>Administration</b>																
Bi-National Coordinator	Arturo Bastidas			\$ 2,000	\$ 2,000	\$ 2,000	\$ 2,000	\$ 2,000	\$ 2,000	\$ 2,000	\$ 2,000	\$ 2,000	\$ 2,000	\$ 2,000	\$ 2,000	\$ 24,000.00
Miscellaneous	Miscellaneous			\$ 280	\$ 280	\$ 280	\$ 280	\$ 280	\$ 280	\$ 280	\$ 280	\$ 280	\$ 280	\$ 278	\$ 200	\$ 3,558.00
<b>Administration Total</b>				<b>\$2,280</b>	<b>\$2,280</b>	<b>\$2,280</b>	<b>\$2,280</b>	<b>\$2,280</b>	<b>\$2,280</b>	<b>\$2,280</b>	<b>\$2,280</b>	<b>\$2,280</b>	<b>\$2,280</b>	<b>\$2,278</b>	<b>\$2,200</b>	<b>\$ 27,278.00</b>
<b>Total Marketing Budget</b>				<b>\$3,280</b>	<b>\$3,280</b>	<b>\$2,580</b>	<b>\$5,430</b>	<b>\$3,955</b>	<b>\$3,380</b>	<b>\$2,580</b>	<b>\$3,955</b>	<b>\$4,850</b>	<b>\$3,230</b>	<b>\$3,278</b>	<b>\$3,200</b>	<b>\$42,998</b>