

Tadeo A. DeLaHoya

From: Michael Heedy <MHeedy@azdot.gov>
Sent: Thursday, April 19, 2018 10:20 AM
To: Tadeo A. DeLaHoya
Cc: Jennifer Cannon
Subject: RE: official sign

Dear Mr. DeLaHoya,

As long as the sign is located on the City Park and displays copy that advertises City events and City Business it is considered as an on-premise sign. As such, it does not need an Arizona Outdoor Advertising permit.

As we discussed, it is important that the electronic sign is operated in a way that does not cause a distraction to the driving public. A.R.S. §§ 28-7902 E provides some guidelines for electronic signs.

If you have any questions please feel free to call at 602-615-9605.

Mike Heedy
Consultant
Transportation Systems Management & Operations
Traffic Management

1739 W. Jackson, Modular D, MD-004R

Phoenix, AZ 85007

602.712.6911

mheedy@azdot.gov

www.azdot.gov



From: Tadeo A. DeLaHoya [mailto:tdelahoya@cityofsanluis.org]
Sent: Tuesday, April 17, 2018 4:15 PM
To: Michael Heedy
Subject: official sign

Hello Mr. Heedy,

To follow up on our conversation can we install an official on-site sign as depicted on the attached documents?

As I mentioned, we will not be doing any advertising/sales from the sign, we will not sell ads to the private sector, and it complies with city regulations. Its sole purpose will be to maintain our residents informed as per our discussion.

Let me know if you have any questions, thank you much,

Tadeo Azael De La Hoya

CITY OF SAN LUIS
CITY MANAGER

1090 E. Union Street | P.O. Box 1170 | San Luis, Arizona 85349
Phone: (928) 341-8520 Ext. 2079 | Direct line (928) 341-8528