

City of San Luis

Community Meeting #1



May 15, 2018



City of San Luis



Welcome Introductions

What is a
General Plan?
Interactive Exercise

Project
Information

Roles &
Goals

Workshop
Exercises

- **City Planning and Zoning Staff**
 - Jose Guzman, Director of Planning and Zoning
 - Roman Pacheco, Planning Technician

- **Consultant**
 - Matrix Design Group
 - Felipe Zubia
 - Martin Scribner
 - Stephen Werner
 - Wilson and Co.
 - Dan Marum
 - Elliott D. Pollack and Co.
 - Leopoldo Velazquez

Agenda



**Welcome
Introductions**

What is a
General Plan?
Interactive Exercise

Project
Information

Roles &
Goals

Workshop
Exercises

1. What is a General Plan?
2. Project Information
 - Project Scope
 - Major Milestones
 - Public Involvement
3. Your Role and Next Steps
 - Communications
 - Questions and Answers
4. Meeting Exercises

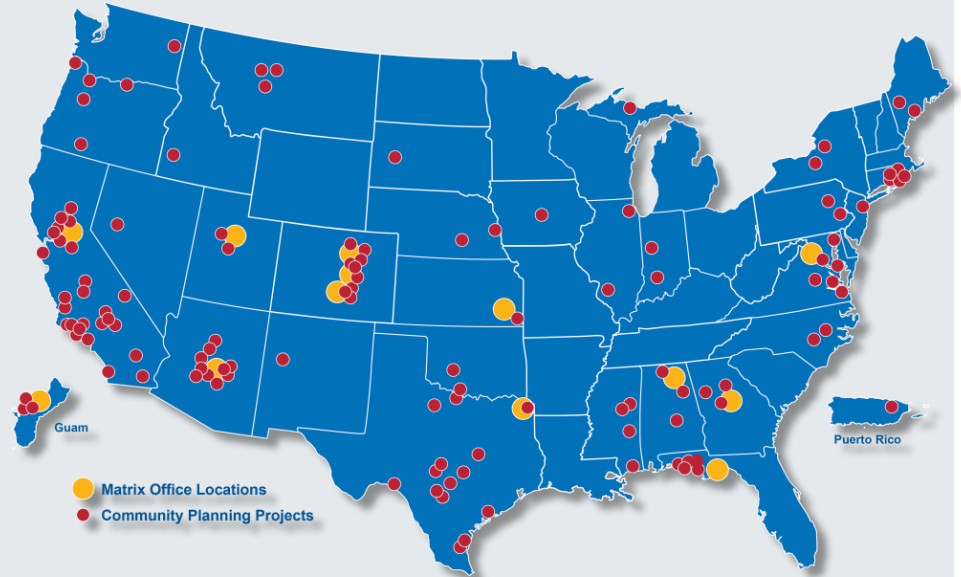
Matrix Experience

Arizona

- Buckeye General Plan
- Glendale General Plan
- Globe General Plan
- Marana General Plan
- Peoria General Plan
- Scottsdale General Plan

Nationwide

- San Luis Obispo, CA General Plan
- Newport, RI General Plan
- Glenview, IL Comprehensive Plan
- Lake County, CA General Plan
- San Antonio, TX North Sector Plan
- Stapleton Airport, CO Redevelopment Plan



WHAT IS A GENERAL PLAN?

INTERACTIVE EXERCISE



Interactive Participation

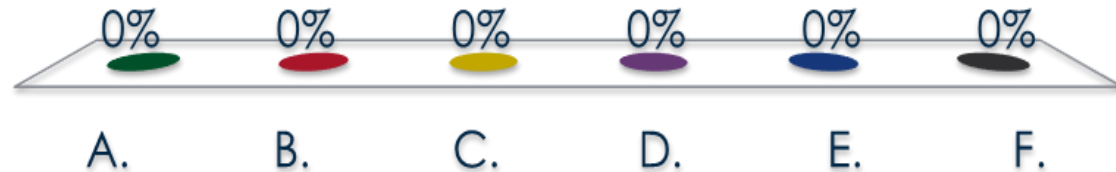
Instructions

1. Presenter will announce polling is open.
2. Press the number / letter that corresponds with the answer you wish to select.
3. Change your mind? Just click the right one. Your last push will count.
4. Presenter will close the polling and you will see results from all participants.



Q1. How long have you lived in San Luis?

- A. < 1 year
- B. 1-5 years
- C. 6-10 years
- D. 11-20 years
- E. > 20 years
- F. Don't live in San Luis

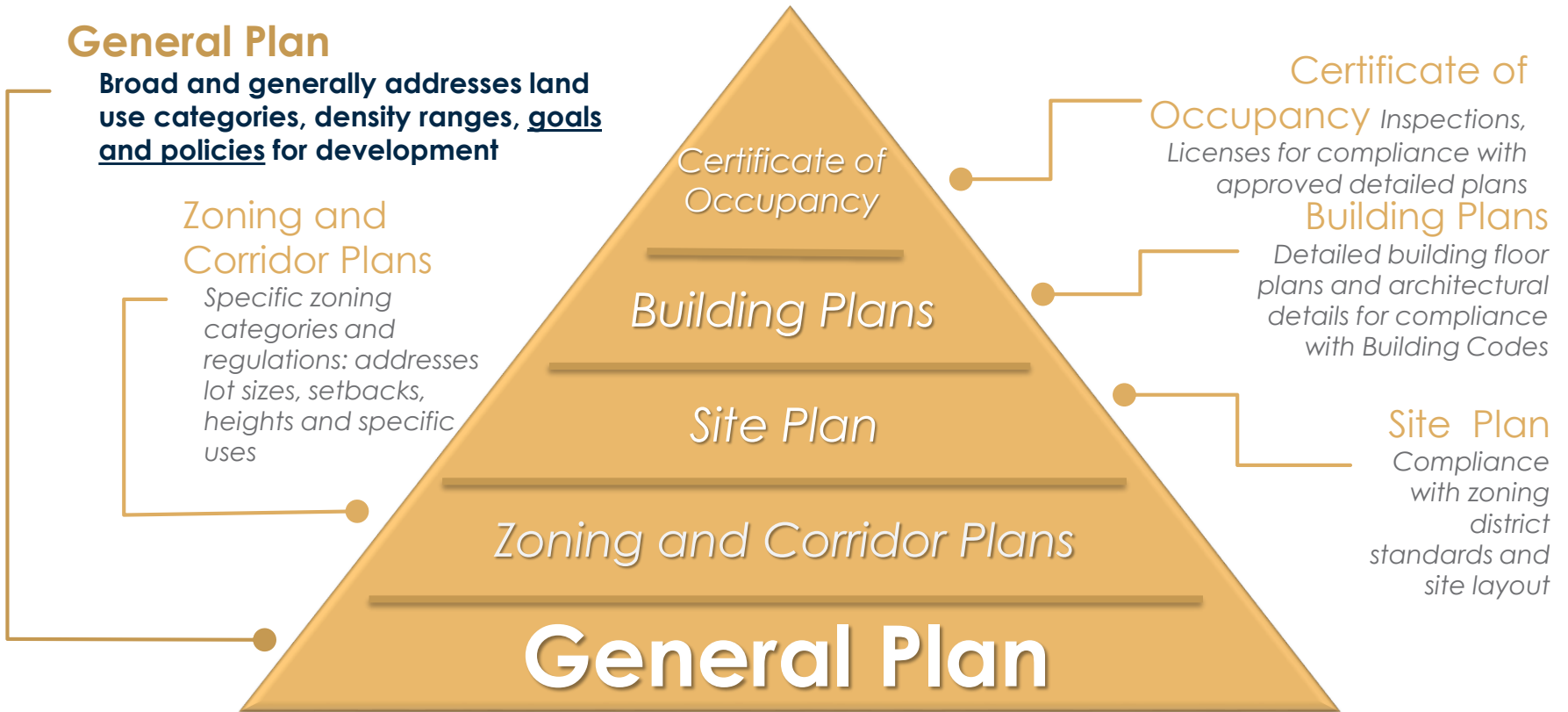


Q2. Are you familiar with the San Luis General Plan?

- A. Yes
- B. No



Planning Hierarchy



Welcome &
Introductions

**What is a
General Plan?**
Interactive Exercise

Project
Information

Roles &
Goals

Workshop
Exercises

What is a General Plan?

- The General Plan is:
 - Long Term
 - Comprehensive
 - General
- Provides:
 - Vision for the future
 - Guidance through goals, policies and programs for:
 - Existing Neighborhoods
 - New Growth
 - City Investment

General Plan 3 Components

Welcome & Introductions

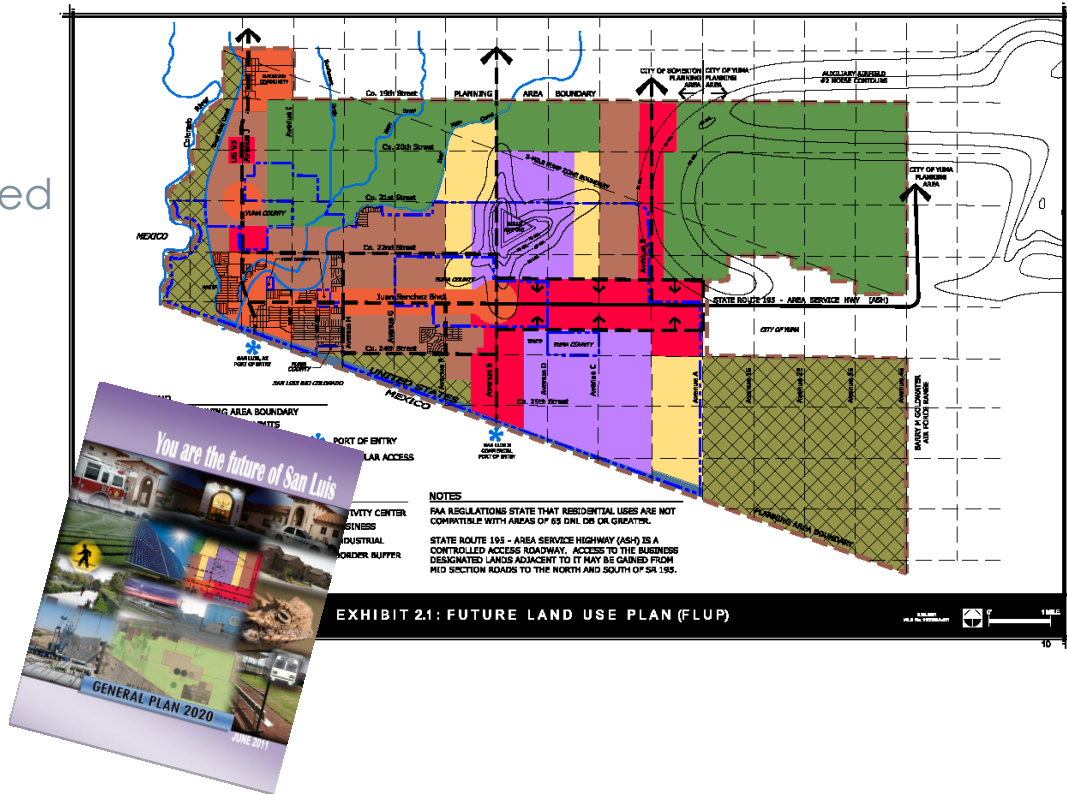
What is a General Plan?
Interactive Exercise

Project Information

Roles & Goals

Workshop Exercises

- Land Use Diagram:
 - Shows the desired future land use pattern for the City



General Plan 3 Components

Welcome & Introductions

What is a General Plan?
Interactive Exercise

Project Information

Roles & Goals




Workshop Exercises

- Policy Document:
 - Goals and policies that guide decision making



VIEW TO 2040

4.2 Goals and Policies

Goal ED-1	The County has a diverse and strong local economy that sustains long-term prosperity for residents and businesses.
	ED-1.1 The County should ensure that water infrastructure is sufficient in urbanized areas to support the needs and growth of businesses and industry.
	ED-1.2 The County should identify available and appropriate incentives to encourage business attraction.
	ED-1.3 The County should encourage development of businesses and industries oriented toward differing segments of the marketplace.
	ED-1.4 The County should consider developing a business retention program.
	ED-1.5 The County should work cooperatively with cities, Meade County, and other local and regional economic development entities, such as South Dakota Ellsworth Development Authority (SDEDA), to expand and improve the economic base of the Pennington County.

General Plan 3 Components

Welcome & Introductions

What is a General Plan?
Interactive Exercise

Project Information

Roles & Goals

Workshop Exercises

- Implementation Plan:
 - Provides an action plan (what, who, when)
 - Needs to be based on reality (resources) and urgency (priority)

Implementation

5.1 Implementation Actions

Plans are of little value unless they lead to action. To help move the General Plan from the role of guidance to implementation, the City has identified a set of actions it will carry out over the next twenty years to accomplish the goals and policies included in this General Plan.

This section utilizes a table format to help outline the implementation actions included in this General Plan. A guide to reading this table is provided below and illustrated on Figure 5-1.

Figure 5-1. How to Read the Implementation Program

Action Number	Implementation Action	Relevant Goal	Short Term	Mid Term	Long Term	On-going
Land Use						
1.	Prepare a specific area plan for the Buckeye Airport Employment Activity Center in close coordination with Luke AFB.	Goal G-5 Goal G-8		■		

Action Number: Action number (numbered by theme).

Implementation Action: Specific action to be taken to implement the relevant goal.

Relevant Goal: The goals supported by the given Action.

Timeframe: Year in which each action should be completed.

- Short (1-5 years)
- Mid (5-10 years)
- Long (11 or more years)
- On-going

 Some items can have both a number of years and be on-going as well.

Arizona Requirements

Welcome &
Introductions

**What is a
General Plan?**
Interactive Exercise

Project
Information

Roles &
Goals

Workshop
Exercises

- Arizona State Law
(Arizona Revised Statutes (ARS) Title 9, Chapter 4, Article 6)
 - Update every 10 years
 - 7 General Plan elements required for cities and towns with a population less than 50,000 people

General Plan 3 Components

Welcome &
Introductions

**What is a
General Plan?**
Interactive Exercise

Project
Information

Roles &
Goals

Workshop
Exercises

- San Luis's current General Plan.
 - Last updated in 2011
- The current General Plan has **15** elements
 - 7 State required elements
 - 8 Other elements (elective or non-required)



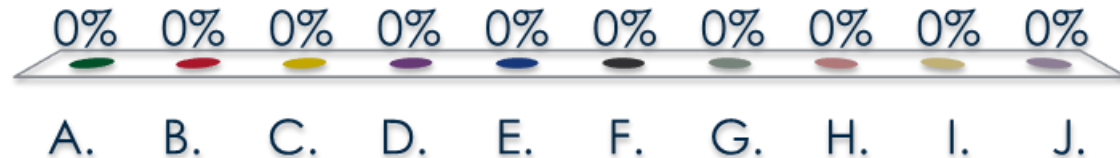
Basic Content Requirements

General Plan Elements

Existing Elements	2040 Elements
<ul style="list-style-type: none"> • Land Use • Open Space • Environmental Planning • Water Resources • Public Buildings • Conservation, Rehabilitation and Redevelopment • Energy • Neighborhood Preservation and Revitalization • Circulation • Growth Area • Public Services and Facilities/Cost of Development • Conservation • Housing • Safety • Economic Development 	<ul style="list-style-type: none"> • Land Use • Open Space • Environmental Planning • Water Resources • Recreation • Public Buildings • Conservation, Rehabilitation, and Redevelopment • Energy • Neighborhood Preservation & Revitalization • Circulation • Growth Area • Cost of Development • Conservation • Public Services & Facilities • Housing • Safety • Bicycling • Economic Development • Arts and Culture

Q3. What are the top 3 things you LIKE about San Luis? (select up to 3)

- A. Housing
- B. Rural Living
- C. Shopping / Dining
- D. City services/amenities
- E. Walkability
- F. Outdoor open spaces, trails
- G. Community spaces (indoor/outdoor)
- H. Cross border access
- I. Jobs
- J. Other



Q4. What are the top 3 things that need to be improved? (select up to 3)

- A. Housing
- B. Rural Living
- C. Shopping / Dining
- D. City services/amenities
- E. Walkability
- F. Outdoor open spaces, trails
- G. Community spaces
(indoor/outdoor)
- H. Cross border access
- I. Jobs
- J. Other



Q5. How would you rate the quality of housing in San Luis?

- A. Very good
- B. Above average
- C. Average
- D. Below average
- E. Lacking
- F. Don't know / Not sure



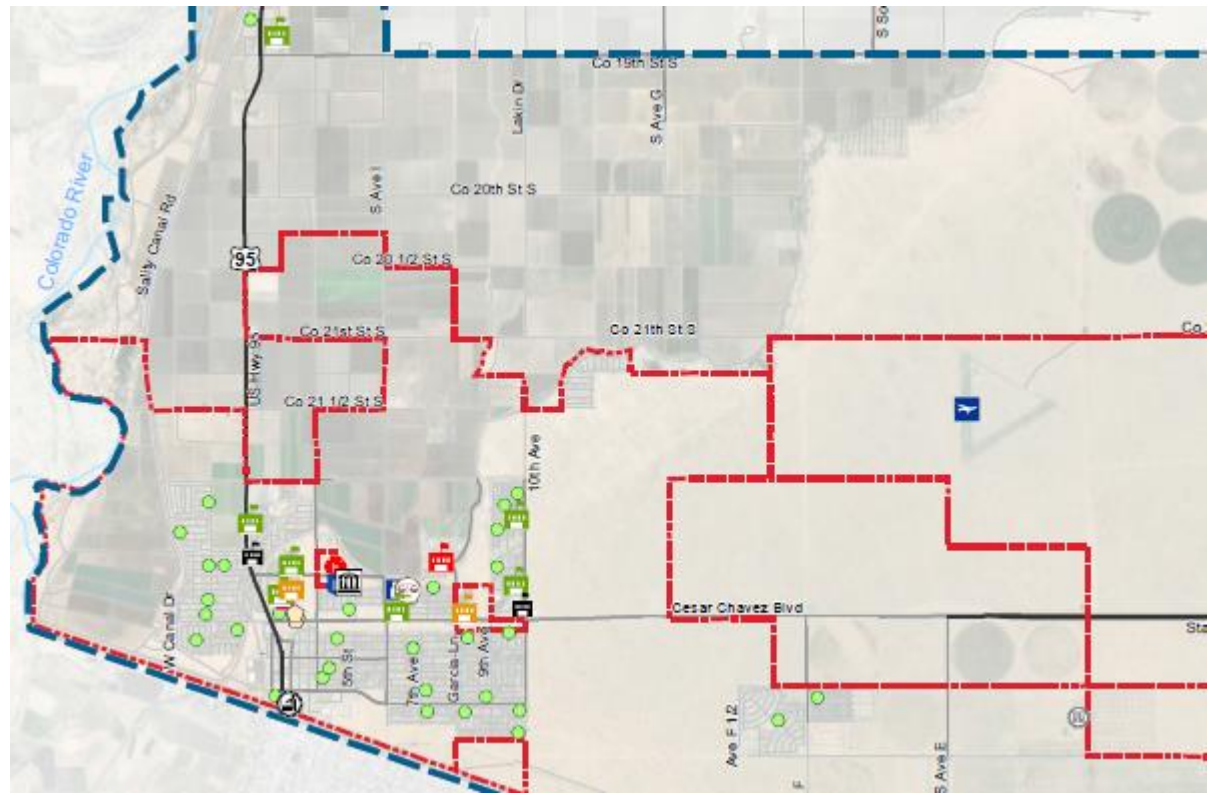
Q6. How would you rate the availability of housing in San Luis?

- A. Very good
- B. Above average
- C. Average
- D. Below average
- E. Lacking
- F. Don't know / Not sure



Park Facilities

● Park facility



Q7. How would you rate San Luis park facilities overall?

- A. Very good
- B. Above average
- C. Average
- D. Below average
- E. Lacking
- F. Don't know / Not sure



Q8. Do the park facilities have the amenities you desire?

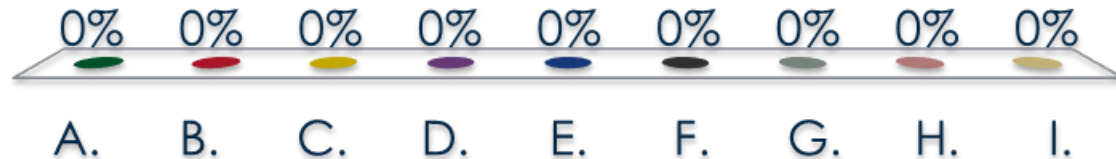
A. Yes

B. No



Q9. If no to the previous question, what amenities should be added?
(select up to 3)

- A. Slides and Swings
- B. Baseball/softball fields
- C. Splash pads
- D. Pool
- E. Soccer field
- F. Basketball court
- G. Grass areas
- H. Picnic areas
- I. Other



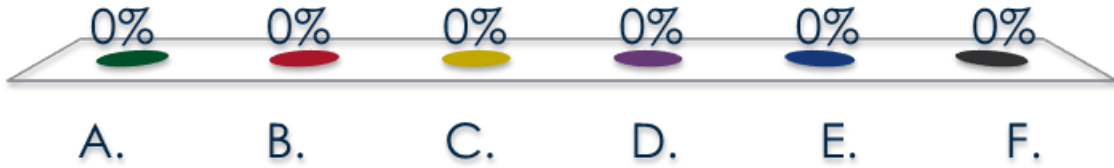
Q10. How would you rate the quality of San Luis recreation programs?

- A. Very good
- B. Above average
- C. Average
- D. Below average
- E. Lacking
- F. Don't know / Not sure



Q11. How would you rate the quality of pedestrian pathways and walkways?

- A. Very good
- B. Above average
- C. Average
- D. Below average
- E. Lacking
- F. Don't know / Not sure



Q12. Where do you shop for groceries and everyday items? (select up to 3)

- A. San Luis
- B. Yuma
- C. Mexico
- D. Somerton
- E. All of the above
- F. Other



Q13. Do you shop in Mexico?

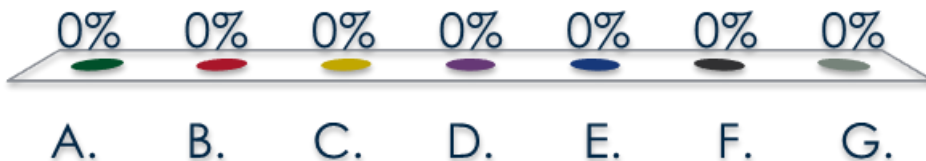
A. Yes

B. No



Q14. If yes, what do you shop for? (select up to 3)

- A. Clothing
- B. Appliances
- C. Automotive parts and services
- D. Medical products and services
- E. Dining and entertainment
- F. All of the above
- G. Other



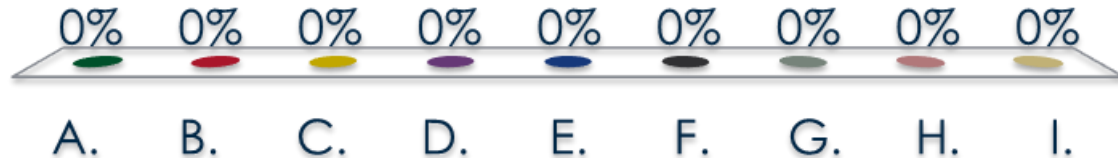
Q15. San Luis best ASSET for the future is?

- A. Agriculture/western heritage
- B. Existing and future transportation corridors
- C. Schools
- D. Natural Environment
- E. Parks and Open Spaces
- F. Quality of Life
- G. Opportunities for Growth and business development
- H. Housing
- I. Cross border access
- J. Other



Q16. What is the biggest THREAT to the future of San Luis?

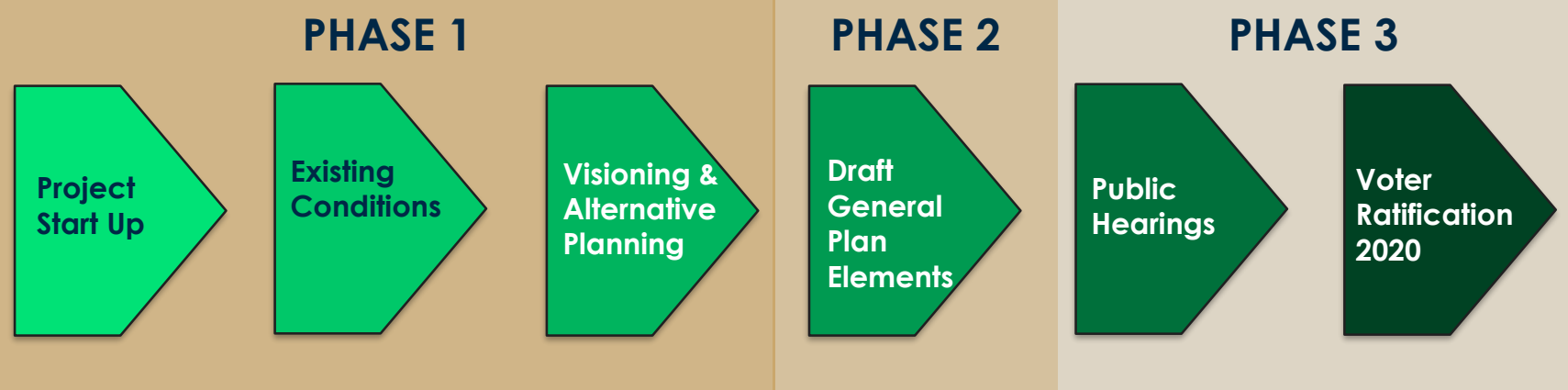
- A. Loss of agriculture/western heritage
- B. Lack of shopping/dining and entertainment
- C. Lack of jobs
- D. Poor city services/amenities
- E. Lack of community spaces (indoor/outdoor)
- F. Incompatible land use/building design
- G. Infrastructure barriers to development
- H. Congestion
- I. Cross border access
- J. Other



PROJECT INFORMATION



Scope of Work



Work Program / Project Schedule

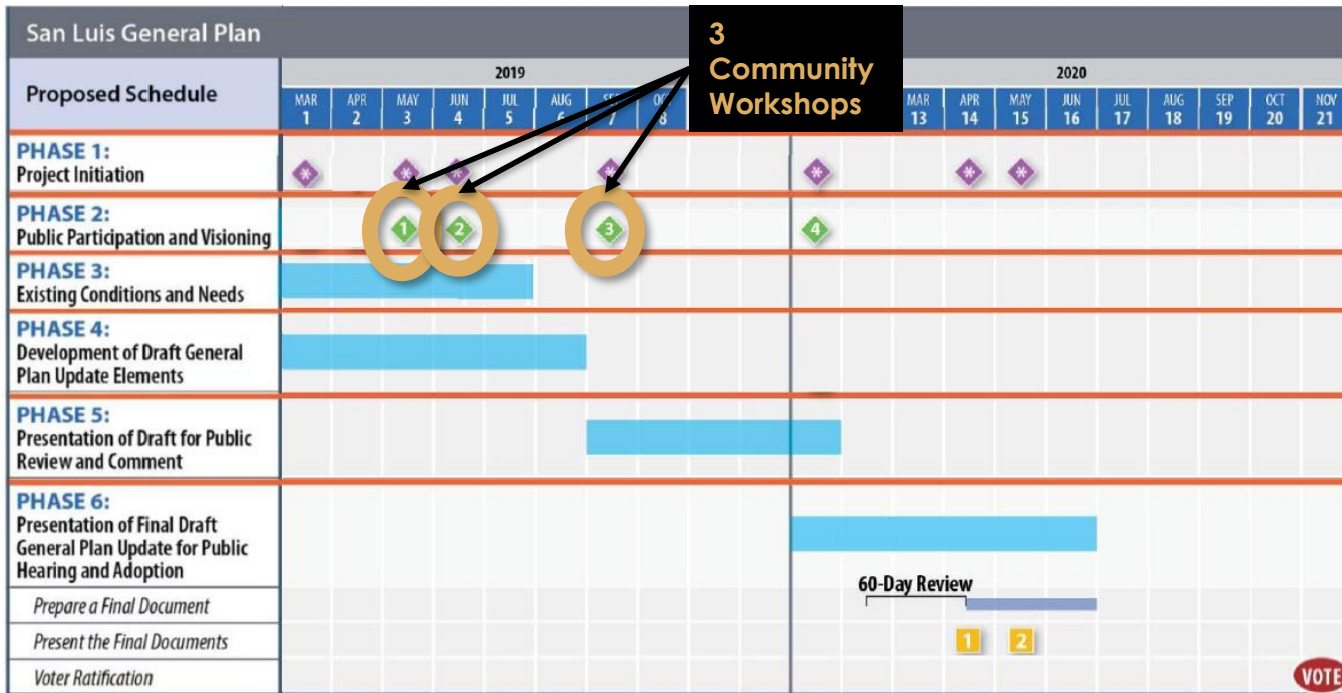
Welcome & Introductions

What is a General Plan?
Interactive Exercise

Project Information

Roles & Goals

Workshop Exercises



3 Community Workshops

- Public Meetings:**
- 1 Workshop #1
 - 2 Workshop #2
 - 3 Workshop #3
 - 4 P&Z Draft Plan Presentation (Workshop #4)
 - ✳ Staff and Steering Committee Meetings
 - 1 P&Z Hearing
 - 2 Council Hearing

VOTE

Work Program / Project Schedule

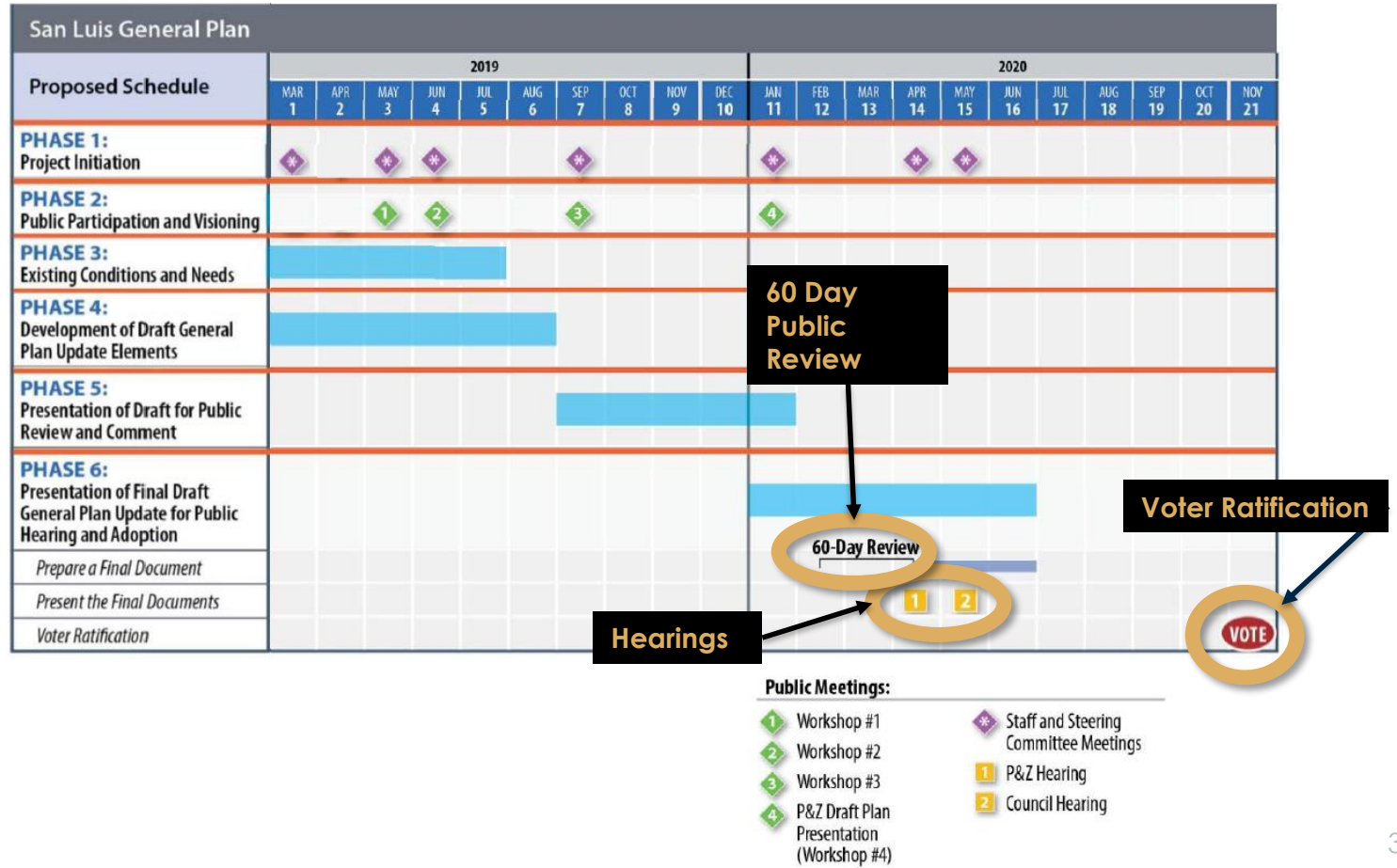
Welcome & Introductions

What is a General Plan?
Interactive Exercise

Project Information

Roles & Goals

Workshop Exercises



Project Branding

Welcome &
Introductions

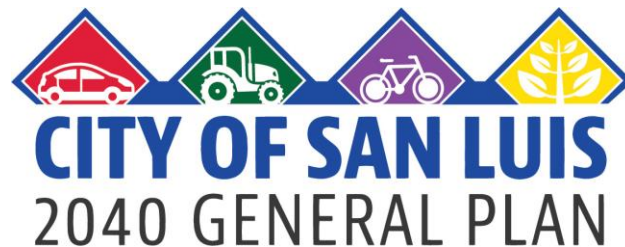
What is a
General Plan?
Interactive Exercise

**Project
Information**

Roles &
Goals

Workshop
Exercises

- Branding will be used on all project materials to create a unified look and feel for the General Plan
- Logo
 - Project identity that is tailored to the characteristics of the community



2040 General Plan Update

Welcome &
Introductions

What is a
General Plan?
Interactive Exercise

Project
Information



**Roles &
Goals**

Workshop
Exercises

- Steering Committee
- San Luis Planning and Zoning Commission
- Quarterly updates and guidance
- Core Team
 - San Luis Planning and Zoning Staff
 - Consultant
 - Monthly project meetings

- Communication will be essential throughout the General Plan update process, Feel free to contact us anytime:
 - San Luis Project Manager
 - Jose A. Guzman
 - jaguzman@cityofsanluis.org
 - (928)341-8563 Ext. 2014

 - Matrix Project Lead
 - Martin Scribner
 - martin_scribner@matrixdesignngroup.com
 - (602) 288-8344

Thank You!

