



United States®  
**Census  
2020**



City of San Luis  
Parks and Recreation Dept.

Presentation 2020

# Park/Retention Renovation Project



# 2020-2021 Review of Projects

Before

Gym Walls

After



# Projects

Batting Cages  
F1 (2) F3 (1)



Warm -up  
Batting Cage (Not Assembled)



# Projects

## Scoreboards F2 & F3

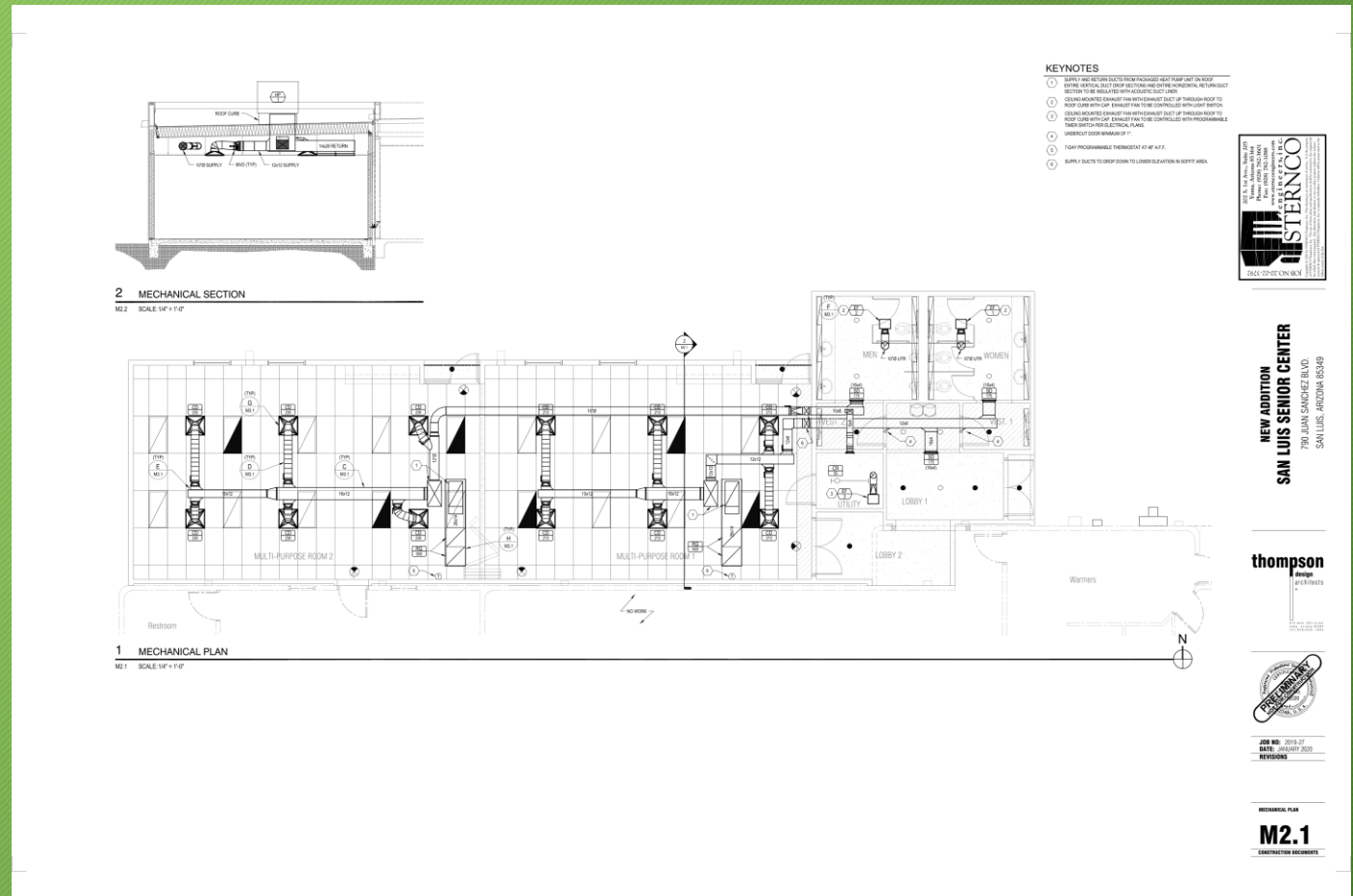


# Projects

- Cultural Center (Storage Trays)



# Senior Center (Expansion Project) CDBG Funds





**SENIOR CENTER**

# Expansion Project



Coffee Bar

Front Counter

Garden Area



# Community Park

(20 acre)

Public Safety Area

Sports Fields

Pond  
(Irrigations/Fishing)

Ramadas

Restrooms

Amphitheater

Splash Pad

Playground Area

Basketball Courts

Outdoor Event Venue

Volleyball Court



## SAN LUIS COMMUNITY PARK

CONCEPT 'B'

DATE: 04.01.2020



# Chicano Art Walk - Arte En la Calle

Chicano Art Collective is a project that promotes culture in the Yuma County and creates a permanent platform for local artist in our community

<https://www.facebook.com/chicanoartcollective/videos/542936976212543/>

CHI  
CA  
NO  
ARTWALK



# New Special Events



Block Parties  
Battle of the Bands  
Military Appreciation



# MAYORS' BINATIONAL BICYCLE RIDE

The Binational bicycle ride aims to be a fun, family-friendly ride that is approximately 20 miles in the total distance; done at a leisurely pace with stops along the way to showcase the beauty of each municipality in the MegaRegion.

Leaders from the 4FrontED MegaRegion--which includes Yuma County, the City of Yuma, the Town of Wellton, City of Somerton, City of San Luis, and the City of San Luis Rio Colorado are in attendance



Developing more events that provide walking, biking, running and other activities with trails, paths, and bikeways



# Parks Division (67 Acres)

## Staffing

1 Park Supervisor

1 Crew Leader

11 Maintenance  
(Technicians/Specialist)



# Retention (Continued Growth)



Increase of 6 Acres last fiscal year  
Expecting additional 4 acres new  
fiscal year

# Recreation Division

Over 20 Sports Leagues

Youth: 790 Ytd

Adults: 1,400 Ytd

Sports Clinics, Training for Officials, Bike Rides,  
5K Events, Tournaments, Fundraisers



# Recreation

## Cal-Ripken Leagues

### Girls Softball



### Boys Baseball



# Youth Center

160 Youth (YTD)  
80 Daily

SL Boxing Club



Art and Crafts



Mommy and Me



# Cultural Center

## Instructor Classes

11 Classes:

Zumba

Piano

Guitar

Modern Dance

Ballet

Yoga

Art

Jui Jitsu

Cardio Fitness



# Cultural Center



# Municipal Pool



# Facilities

## Back-up Generators



## Locations:

City Hall/Police Department

Fire Department

911 System (Transfer Station)



## OSHA Compliance: 3 yr project



# Senior Center

140 Registered 75 Daily Attendance



- Congregate Meals
- Arts and Crafts
- Senior Health Checks
- Fieldtrips
- BINGO
- Special Events
- Pool
- Exercise programs
- Food Distribution

# Professional Development



- New Trainings

- Social Media
- Marketing
- Digital Marketing workshops
- Leadership Trainings



# Marketing



- Parks and recreation marketing encompasses a wide range of advertising activities, many of which are now revolving around digital technologies. These focus on brand awareness and increasing sales. With non-digital marketing decreasing in its efficacy, optimizing your digital marketing strategy is the best way to keep your parks and recreation organization at the forefront of your community's mind.
- [Sponsorship Opportunities 2019](#)
- Recreation Guide
- Year Calendar



# Parks and Rec. Team



# Special Events 2019-2020

