



**Greater Yuma**  
ECONOMIC DEVELOPMENT CORP

**2019 - 2020**

**MID-YEAR PRESENTATION**

# Economic Development Trends



- Workforce and talent will remain driving force in site selection, retention and expansion
- Companies are chasing talent at an all time rate
- Work, live, play communities are magnets for innovation due to “lifestyle balance” employees are demanding
- Quality of K-12 education is a determinant factor



- Labor force markets are extremely constricted
- Inclusive economies are the next wave of talent mining
- Businesses and education must be responsible for learning and training/retraining of future workforce (CTE, STEM)
- Promotion of innovation, entrepreneurialism and local investment is paramount to diversifying economic base



- Urban areas are enjoying historic prosperity exceeding 2007 levels while rural regions have not reached pre-2007 recovery levels
- Economic mobility in rural areas remains a challenge
- Larger segment of rural population living in distressed zip codes
- Historic recovery masked by majority of growth in prosperous metros

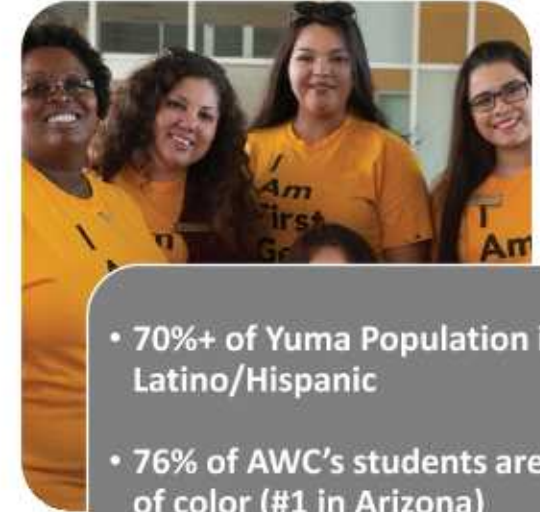
# Labor Trends



- Average age of farmworker is 55 years old
- Yuma unemployment quotient in Agriculture is 13x higher than U.S. average
- Local workforce groups focused on retraining of traditional AG worker
- Industry recognizes discipline and work ethic of the labor segment
- Local educational and training programs are robust



- Cross border collaboration will drive future development (Mexico/AZ flag)
- Yuma Bi-National University MOU seeks to bridge labor gap
- J-1 Visas will become more prevalent in supplementing domestic skilled positions
- Cultural exchange programs and English proficiency within Baja schools will accelerate worker assimilation



- 70%+ of Yuma Population is Latino/Hispanic
- 76% of AWC's students are of color (#1 in Arizona)
- 66% are First Generation (#1 in Arizona)
- 45% of HS Graduates Enrolled at AWC (#1 in Arizona)
- Hispanics continue to represent the largest growing demographic of economic mobility



**PROJECT SPARKY**  
(City of Yuma)



**PROJECT HEALTH**  
(Yuma or San Luis)



**PROJECT DRY**  
(Countywide)



**PROJECT CALIENTE**  
(San Luis)



**PROJECT CUSHY**  
(South County)



**PROJECT BURN**  
(East County)



**PROJECT SCALES**  
(East County)



**PROJECT WASTE**  
(San Luis)

## PROJECT ESTIMATES

- **1,475 NEW JOBS**
- **\$135M+ CAPEX**
- **740,000 SF INDUSTRIAL**
- **45,000,000+ New Payroll**

# METRO SPIN

**165,691 JOBS**

Projected to be added in the next 2 years

**84.7%**

Of job growth accounts from the Greater Phoenix area



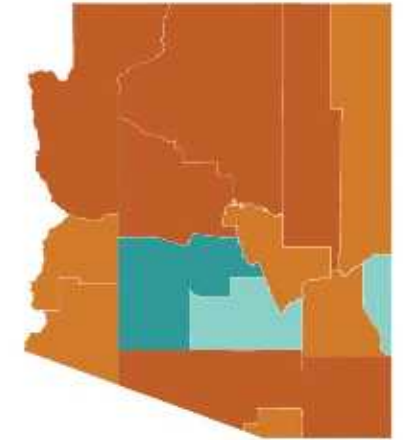
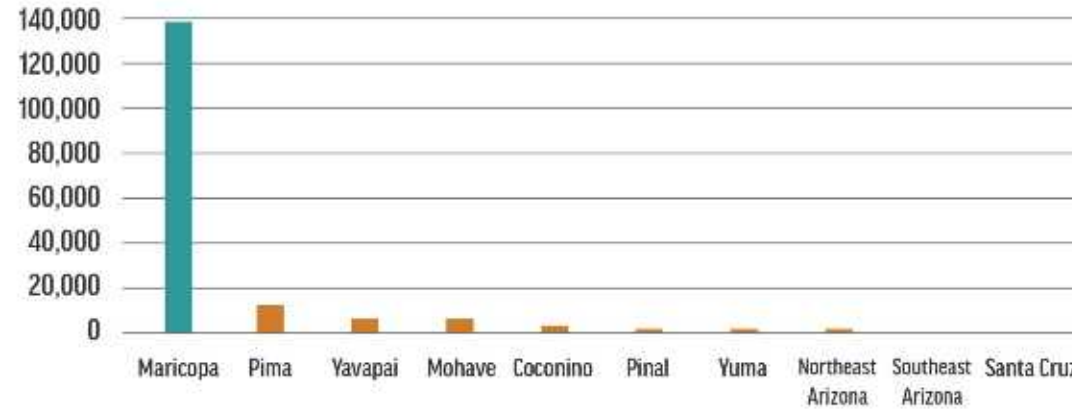
**#2** in the U.S. for job growth  
(Bureau of Labor Statistics)

**#4** fastest growing state in the U.S.  
(U.S. Census Bureau)

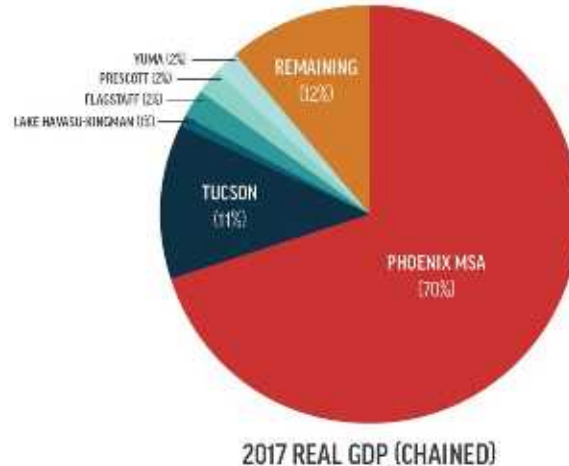
**#3** in GDP growth in the U.S.  
(Bureau of Labor Statistics)

# RURAL REALITY

JOBS ADDED BY REGION



■ Loss of 250+ Businesses or More  
■ Loss of 1 to 249 Businesses  
■ Increase of 250+ Businesses or More  
■ Stable or Increase of 1 to 249 Businesses



**78 JOBS / PER MONTH**  
Yuma job growth through 2020

**190 JOBS / PER DAY**  
Maricopa job growth through 2020

**<30%**  
Rural Real GDP

**70.2%**  
Greater Phoenix Real GDP


**LOCAL FIRST ARIZONA**  
 FOUNDATION  
 Rural Development Council


**Greater Yuma**  
 ECONOMIC DEVELOPMENT CORP

# THE RURAL ECONOMIC DEVELOPMENT IMPROVEMENT PROGRAM

*The need for a Rural Economic Development Improvement Program is demonstrated in the statistics produced by Eller College and the Arizona Office of Economic Opportunity. Only one county in Arizona has recovered the jobs lost since the great recession. Post recession, all other counties remain negative in job creation. Rural Arizona has been hit the hardest and is experiencing population decline and infrastructure deterioration. This bill will potentially drive investment and jobs to rural counties in Arizona.*

## **Program Highlights**

- **Reclassify full cash value land to Class 6 until infrastructure improvements are paid back (i.e. water, broadband, gas, electric, etc.)**
- **Reclassify full cash value land to Class 6 for a period of up to 10 years at the local municipality's discretion.**





# Travel Schedule for 2020

- **Natural Products Expo West – Anaheim CA**  
**March 3-5 (5 Meetings)**
- **Food Client Visit – Pleasant Prairie Wisconsin**  
**April 1-3**
- **Site Selector Meetings – Dallas, TX**  
**April 4-6 (4 Meetings)**
- **Hannover Messe USA – Chicago, IL**  
**September 14-19**
- **Process Expo – Chicago, IL**  
**October 12-15**







- HISTORIC PRESERVATION
- ACADEMIC CORE
- RESIDENTIAL
- RESEARCH PARK
- LANDSCAPE







PHOTOGRAPHY

