

ADOT



Accountability

Integrity

Respect

Border Liaison Unit

Grupo de Enlace

Building Partnerships
since January 2017

Program Update
San Luis
City Council Meeting

4/28/2021

Presented by
Tim Lane
Director
Enforcement and Compliance
ARIZONA DEPARTMENT OF TRANSPORTATION



Problem Recognition

Recognizing the need for solutions

- ★ Excessive border wait times
- ★ Inconsistent inspection criteria
- ★ Excessive out-of-service (OOS)
- ★ Lack of trust within Mexican trucking industry



Mission

Following the compass needle

It is the mission of the Border Liaison Unit to build stronger and lasting relationships with commercial industry to improve cross-border commerce and confidence in alignment with the Arizona Department of Transportation True North Mission and core values of Accountability, Integrity and Respect.



Outreach

Empowering cross-border stakeholders

- ★ Outreach Projects
 - Program Introduction
 - Cross-Border Presentation
 - International Border Inspection Qualification (IBIQ) Training
 - IBIQ Requalification
 - Traffic Incident Management Systems Training
 - 15 workshop topics

Participants

2867

(since program inception)



Outreach during pandemic

Empowering cross-border stakeholders

- ★ 29 virtual workshops completed since April 2020
 - 658 participants
- ★ Petitions to return to Mexico for in-person training
 - International Border Inspection Qualification (IBIQ) TBD





New Initiatives

Cultivating innovation and continuous improvement

- ★ Cashless/Touchless permitting system
 - Over 130,000 trucks processed without cash transactions
 - Entering with permit purchased online
15 - 30 SECONDS
 - Purchasing a permit at port of entry
15 - 30 MINUTES
- ★ Virtual workshops added on all topics



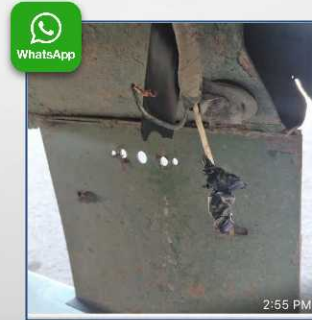


Communication

Enhancing cross-border confidence

- ★ 1542 WhatsApp inquiries
 - Increased 87% during Covid-19 pandemic
- ★ 80% reduction in OOS rates (IBIQ)
- ★ Top 5 inquiry origins
 - Baja California, MX
 - Sonora, MX
 - California, US
 - Arizona, US
 - Baja California Sur, MX

WhatsApp
1542
(inquiries since program inception)

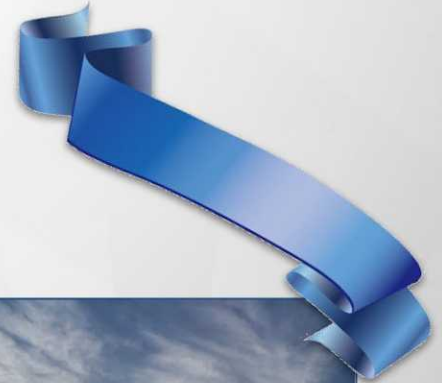


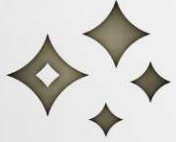


Celebration

Leading cross-border initiatives

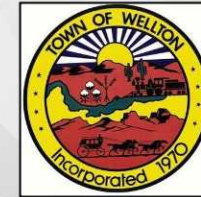
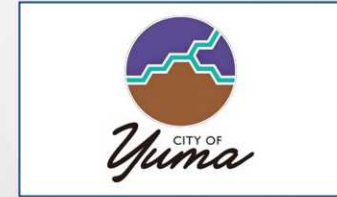
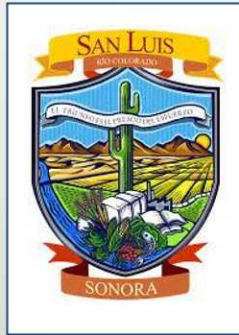
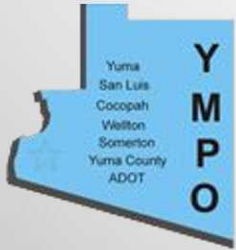
- ★ Leading North America in cross-border training
 - IBIQ
- ★ Innovative technologies/solutions
 - WhatsApp
- ★ Improved cross-border confidence
 - Reduced out-of-service (OOS) rates
 - Shorter crossing times
- ★ Growing partnerships





Stakeholder Success

Broadening valued partnerships



index
Sonora



Greater Yuma
ECONOMIC DEVELOPMENT CORP



GYPA | Greater
Yuma
Port
Authority

ADOT



Northbound Traffic

Return on Investment (ROI)

- ★ Currently 24% increase over last year
- ★ March 2021 record month
 - 3/29 Record truck crossings
 - 303 Trucks
 - 28% over previous year
- ★ BLU = Cross-border confidence



Thank You

Questions

¿Preguntas

