

March 8, 2022

Mayor Gerardo Sanchez and Council Members
City of San Luis
P.O. Box 1170
San Luis, Arizona 85349

Dear Mayor Sanchez and members of the Council,

I am hereby asking for your financial assistance to organize and celebrate the **2022 San Luis Film Festival** (SLFF) on November 2022 in San Luis, Arizona.

Despite the current world health crisis, the film festival just celebrated its 10th anniversary on November 2021. We have continued promoting the art and culture in the City of San Luis, Arizona and the region. During these years, we have featured thirty-five films from different countries that include the United States, Mexico, Spain, France, Cuba, Dominican Republic, Austria-Australia-Germany, and Spain. We have hosted more than thirty actors, directors and producers from; Argentina, Mexico, USA and Dominican Republic. Most films and the professionals taking part in the creation have received several awards in Mexico, the United States, France, Germany and many other countries.

In the past ten years, more than five thousand people have attended the screenings at the **San Luis Cesar Chavez Cultural Center**. The SLFF social media platforms currently have 1517 fans and 1578 followers on Facebook, 313 on Twitter, 222 on Instagram and 12 on YouTube. In 2020 and 2021 our virtual audience grew exponentially reaching 1700 viewers at the 2021 opening night live and 3600 viewers on the 2020 opening night live, on Facebook. Furthermore, and as part of the 10th year anniversary we had several Live! Presentations that included several artists such as *Jorge Luis Moreno* 6700 viewers, *Baltimore Beltran* 1200, *Jorge Leyva* 1100 viewers, 1200 viewers, *Alberto Trujillo* 838 viewers, *Guillermo Vejar* 664 viewers, *Laurie Coyle* 493 viewers, *Hill Diaz* 433 viewers, *Roy Dorantes* 344 viewers. Our virtual reach has highlighted San Luis, Arizona in an incredible positive way not only in our city and region but beyond our borders.

We firmly believe that this event contributes to the enrichment not only to the people of our communities but to all the people taking part in the planning, organizing and implementation of the event. Our gratitude to the city government, organizers, supporters and volunteers who have a crucial role in the implementation of the festival.

It is our intent to continue highlighting our city here and beyond, providing quality entertainment to our community, mentoring our youth, and serving as a platform for talented locals and international artists, but cannot do it without your help. Therefore, we are requesting your assistance in the amount of \$5000 for this purpose.

For further information, please contact me at your convenience at (928) 246-5212 or via email.

Sincerely,


Antonio C. Carrillo, M.A/M.Ed.
Email: Antonio@sanluisfilmfestival.com
Yuma County Arts and Cultural Group
P.O. Box 4293
San Luis, Arizona 85349

Cc: Mr. Lizandro Galaviz