



GREATER YUMA EDC SAN LUIS MID-YEAR

THE CONVERGENCE OF INDUSTRY AND OPPORTUNITY



ONE STRIKING REGION

230K

YUMA MSA
POPULATION
(EST. 250,000 BY
2030)

2

INTERNATIONAL
PORTS OF ENRTY

1.8 M

PEOPLE
(WITHIN 60 MILES)

3rd

LARGEST
METRO IN
ARIZONA

30%+

LOWER COST OF
DOING BUSINESS
VS CALIFORNIA OR
PHOENIX

30

AVERAGE
AGE

4%

JOB
GROWTH

52M

ONE DAY TRUCK
ACCESS

<3%

INDUSTRIAL
TURNOVER

<1%

MANUFACTURING
UNIONIZATION RATE

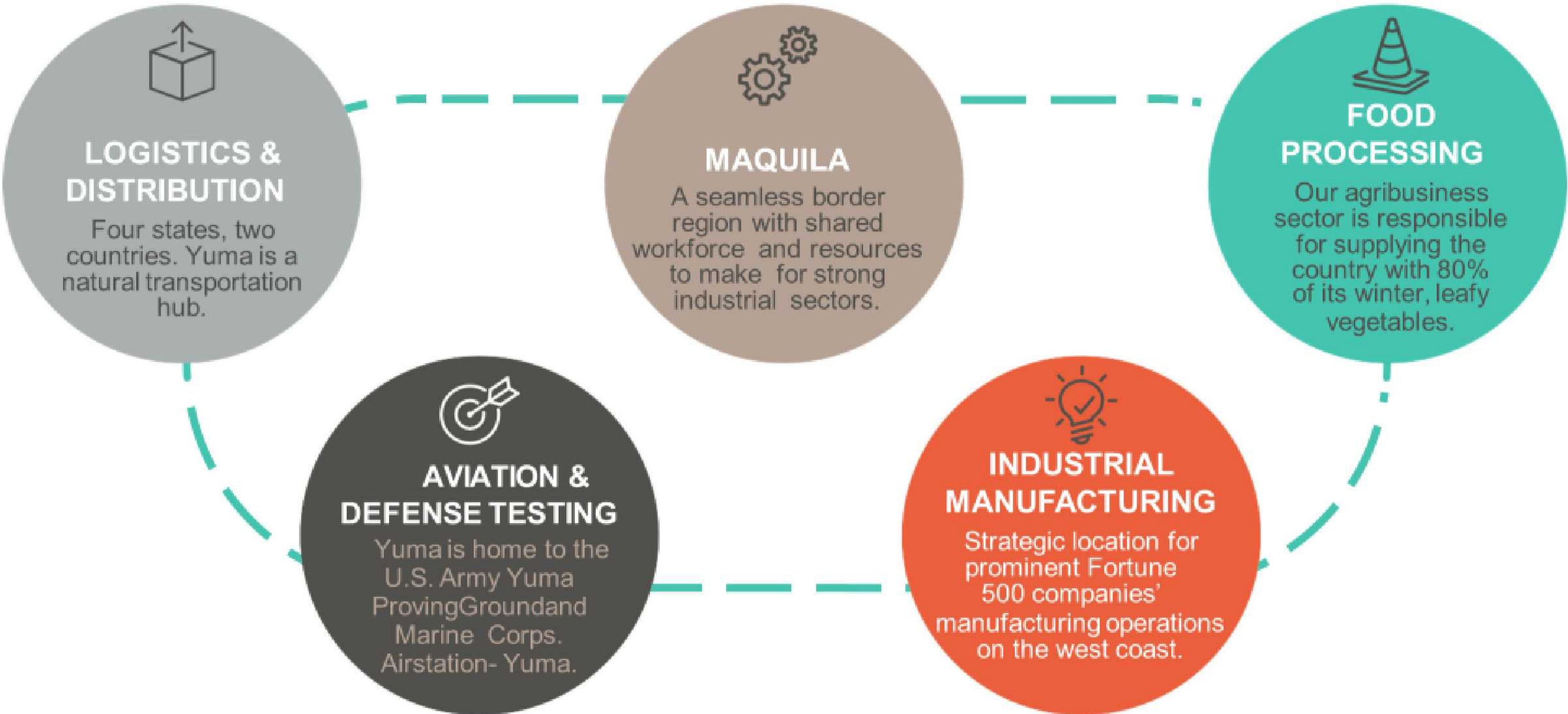
30%

WORKFORCE
UNDEREMPLOYED
(JOBS EQ)



LEADING INDUSTRIES

GREATER YUMA IS RIPE WITH TALENT ENCOMPASSING MULTIPLE INDUSTRIES. OUR REGION'S EXISTING AND NEW BUSINESSES BRING FOCUS TO KEY LEADING SECTORS.



ATTRACTION ACTIVITY

Project
Sparky
(Yuma)

Project
Rings
(Somerton)

Project
Plush
(San Luis)

Project
Spec
(Yuma)

Project
Health
(Yuma)

Project
Caliente
(San Luis)



Project
Spec II
(San Luis)

PROJECT ESTIMATES

- 1,180 NEW JOBS
- \$85M+ CAPEX
- 965,000 SF INDUSTRIAL
- 44,179,000+ New Payroll



BUSINESS RETENTION & EXPANSION

Growing companies needing a dedicated skilled workforce and easy access to their customers and supply source.



GYEDC in collaboration with OPRODE, AZ@Work and worked to create a bi-national workforce portal to help Yuma County employers find skilled talent in Sonora and Baja that have the legal authorization (visas, U.S. resident, etc) to work in our region



GYEDC in tandem with AWC and San Luis Incubator has engaged CPLC to create a revolving micro loan program that supports businesses that cannot get traditional start up or operating capital.



Bolsa de TRABAJO BINACIONAL

A new website designed to connect talent with opportunity!

The Greater Yuma Economic Development Corporation is glad to announce the new Binational Workforce Labor Pool (Bolsa de Trabajo Binacional) designed for job seekers and companies with employment opportunities within Yuma County. In cooperation with ARIZONA@WORK-Yuma County, Goodwill of Central and Northern Arizona, Arizona Western College, OPRODE - Organismo Promotor de Desarrollo Económico de San Luis Rio Colorado and universities in Baja California and Sonora such as UABC - Universidad Autónoma de Baja California, UTSLRC - Universidad Tecnológica de San Luis Rio Colorado, and ITM - Instituto Tecnológico de Mexicali are making it possible for job seekers to search on-line for employment opportunities in Yuma County.

This new web site, will allow job seekers to research open positions in Yuma County and in many cases apply directly for these open positions. In addition, it will allow companies to contact professionals with current permits and authorization to work in the United States, specifically Yuma County.



ARIZONA@WORK is an Equal Opportunity Employer program. Auxiliary aids and services are available upon request to individuals with disabilities. Funded by the U.S. Department of Labor.



GRANTS & STUDIES

GYEDC has successfully been awarded with multiple grants and studies that are intended to expand our educational, infrastructural and economic opportunities.

\$703,000

AWARDED

PROGRAM FAMILY	AGENCY
MULTI-FAMILY HOUSING STUDY	NATIONAL ASS. OF REALTORS
SPACEPORT FEASIBILITY	EDA
YMVC PHASE 2 STUDY	EDA
ESP GRANT	ACA
BI-NATIONAL WORKFORCE STUDY	REGIONAL
BBB CHALLENGE?	MULTI-REGIONAL



PROJECTS SHAPING THE FUTURE



GYEDC in partnership with GYPA opened conversations with Chicano Por La Causa to discuss development opportunities in the Gary Magrino Industrial Park.

ARIZONA
COMMERCE AUTHORITY

GYEDC in concert with AWC has applied to become one of the Governor's six (6) Workforce Accelerators in the state. The location would create a steady pipeline of A&D talent for the entire region. Each center is \$5M in CAPEX.