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CITY CLERK'S OFFICE

Southwest Off-road Series
1964 E Cesar Chavez Blvd
San Luis, AZ 85336
(928)550-1806

City of San Luis
1090 E Union Street
San Luis AZ, 85336



Dear City of San Luis

We hope this letter finds you in good health and high spirits. The reason for this letter is to request your support and sponsorship for an exciting and meaningful event, the *Southwest Off-Road Series (SOS)*. We are organizing the off-road showcase to bring our community together and at the same time raise funds for a noble cause – college scholarships for deserving students and beneficial donations for underprivileged members of our community.

The *Southwest Off-Road Series* is not just an adrenaline pumping off-road experience; it's an opportunity to make a real difference in the lives of young individuals who aspire to further their education and provide support to those in need. Your support can have a profound impact on their future.

Why Sponsor *SOS* ?

1. **Impactful Giving:** By sponsoring our event, you contribute to a brighter future for young scholars and provide much-needed assistance to the disadvantaged youth. Your support will directly impact lives.
2. **Positive Exposure:** Your brand will gain significant exposure and recognition throughout the event, both in the on-site presence and through our marketing and promotional efforts. We anticipate 50 automotive participants and over 10,000 spectators from all over Yuma County.
3. **Community Engagement:** Supporting *SOS* demonstrates your commitment to the local community and your dedication to social responsibility.

Pueblo Housing & Community Development

Tax ID number #20-0443774

Return completed form to:

Registration: Southwest Offroad Series

PO Box 6840 San Luis, AZ 85349

Or email to help@southwestoffroadseries.com

WWW.SOUTHWESTOFFROADSERIES.COM

Sponsorship Levels

We offer several sponsorship levels to accommodate your budget and specific needs, including naming rights, prominent logo placement, and exclusive marketing opportunities. Attached to this letter is a detailed sponsorship package outlining the benefits of each level.

About Us

SOS is a servant committee founded this year 2023 by San Luis, Arizona residents with the purpose of bringing the community together with an event rich in the regions culture and traits.

We believe that your involvement in SOS will create a lasting impact, and we invite you to join us in this meaningful endeavor. Your support can make a significant difference in the lives of those who need it most.

You may reach us through our contact information provided on the detailed sponsorship guide to discuss how you can become a sponsor. We appreciate your consideration and support and hope to work closely with you in achieving our shared goals.

Thank you for considering our proposal, and we look forward to the opportunity to make a difference together.

Sincerely,

Mark U Concha

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SATURDAY, APRIL 06, 2024
PLAZA COLIBRI SAN LUIS, AZ
6PM- MIDNIGHT - SETUP: 10 AM - 5 PM

TITLE SPONSOR **\$5,000**

- Logo on shirt
- Logo on selected marketing materials
- Logo on website
- Logo at newspaper article after event
- Banner logo on stage/dyno
- 10x20 Display booth (optional)
- 10x10 Display booth at Pre-Registration Event
- Promo bag
- Recognition plaque
- 5 event shirts
- Premium Stage time (optional)

DYNO SPONSOR **\$3,000**

- Logo on shirt
- Logo on selected marketing materials
- Logo on website
- Logo at newspaper article after event
- Banner logo on stage/dyno
- 10x20 Display booth (optional)
- 10x20 display booth (optional)
- Recognition plaque
- 3 event shirts
- Promo bag

STAGE/ENTERTAINMENT SPONSOR **\$3,000**

- Logo on shirt
- Logo on selected marketing materials
- Logo on website
- Logo at newspaper article after event
- Banner logo on stage
- 10x20 display booth (optional)
- Recognition plaque
- 3 event shirts
- Promo bag

OUTLAW CHALLENGE SPONSOR **\$3,000**

- Logo on shirt
- Logo on selected marketing materials
- Logo on website
- Logo at newspaper article after event
- Banner logo on sand drag area
- 10x20 display booth (optional)
- Recognition plaque
- 3 event shirts
- Promo bag

GOLD SPONSOR **\$2,000**

- Logo on shirt
- Logo on selected marketing materials
- Logo on website
- 10x10 display booth (optional)
- Recognition plaque
- 3 event shirts
- Promo bag

SILVER SPONSOR **\$1,000**

- Logo on selected marketing materials
- 10x10 display booth (optional)
- Recognition plaque
- 1 event shirts
- Promo bag

SPONSORSHIP COMMITMENT

SPONSORSHIP LEVEL

Title	\$5,000
Dyno	\$3,000
Stage/Entertainment	\$3,000
Outlaw Challenge	\$3,000
Gold	\$2,000
Silver	\$1,000

Display Area: Yes No

Company Name _____

Contact Person _____

Contact Phone _____

Contact e-mail _____

Approved by _____ Date _____

Mark Concha (SOS) Coordinator (928) 550-1806

Manuel Rojas (SOS) Coordinator (928) 315-5649

Please make Checks Payable to **Pueblo Housing & Community Development**.
e-mail company logo and company website link (if any) to: help@southwestoffroadseries.com

50% is due upon signing **non-refundable**; balance is due 30 days prior to event. This is a non profit fund raiser event therefore, Funds collected will go to

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