



# *Proclamation*

OFFICE OF THE  
MAYOR  
CITY OF SAN LUIS

**POWERTALK 21 DAY  
April 21, 2024**

**WHEREAS**, the City of San Luis, Arizona, recognizes the importance of parents talking with their teens about alcohol in order to reduce the risks and dangers posed to teen and communities; and

**WHEREAS**, high school students who use alcohol or other substances are five times more likely to drop out of school or believe good grades are not important; and

**WHEREAS**, 23% of middle school students try alcohol before graduating from 8<sup>th</sup> grade, significantly increasing the risk that they will develop alcohol problems later in life; and

**WHEREAS**, teen alcohol use kills 6,000 people each year, more than all other illegal drugs combined; and

**WHEREAS**, the majority of kids say their parents are their primary influence when it comes to decisions about drinking alcohol; and

**WHEREAS**, PowerTalk 21 Day, started by Mothers Against Drunk Driving (MADD) in 2011, is established on April 21, 2015, to encourage parents and caregivers to embrace their important role in influencing America's youth and their decisions about drinking alcohol; and

**WHEREAS**, in 2023, MAAD encourages parents to use PowerTalk 21, as part of the power of Parents Program to create a sustained and prolonged conversations about underage drinking and other drugs among middle school and high school students; and

**WHEREAS**, to equip parents to talk with their teens about alcohol, MADD Arizona invites all parents to go to [www.madd.org/the-solution/power-of-parents](http://www.madd.org/the-solution/power-of-parents) for a free download of the Power of Parents handbooks giving parents the tools to effectively talk to their children about alcohol and other drugs to protect them; and

**WHEREAS**, I urge all citizens to join in the local and national efforts to raise awareness of the importance of parents and teen talking together about alcohol to reduce the risks and dangers posed to teens and communities; and

**NOW, THEREFORE, BE IT RESOLVED**, that, I, Nieves Riedel, Mayor of the City of San Luis, do hereby proclaim April 21<sup>st</sup>, 2024, as “**PowerTalk 21 Day**”, in the City of San Luis, Arizona.

**DATED** this 10<sup>th</sup> day of April 2024.

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Nieves Riedel, Mayor

**ATTEST:**

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Sonia Cornelio, City Clerk