



The Greater Yuma Economic Development Corporation is a 501(c)(6) not for profit funded by the 5-member communities and over 120 private investors. We are a public-private entity with a 19 member board comprised of industry and public sector officials. GYEDC was established in 1989 to diversify the economic base of the greater Yuma region.

Vision:

Greater Yuma will be recognized as a globally competitive region – one that embraces advancing technology, attracts and retains human capital, and continues to develop the amenities that make the Yuma Region a great place to live and work

Mission:



Greater Yuma
ECONOMIC DEVELOPMENT CORP

GREG LAVANN, PRESIDENT AND CEO



Greg LaVann, President and CEO
glavann@greateryuma.org

(928)782-7774

LYNDSAY WISNESKI , CHIEF MARKETING OFFICER



Lyndsay Wisneski , Chief Marketing Officer
lwisneski@greateryuma.org

(928)782-7774

AMBER SHEK, CHIEF OPERATIONS OFFICER



Amber Shek, Chief Operations Officer
ashek@greateryuma.org

(928) 782-7774

MICHELLE BRITTON, INVESTOR ACCOUNT MANAGER



Michelle Britton, Investor Account Manager
mbritton@greateryuma.org

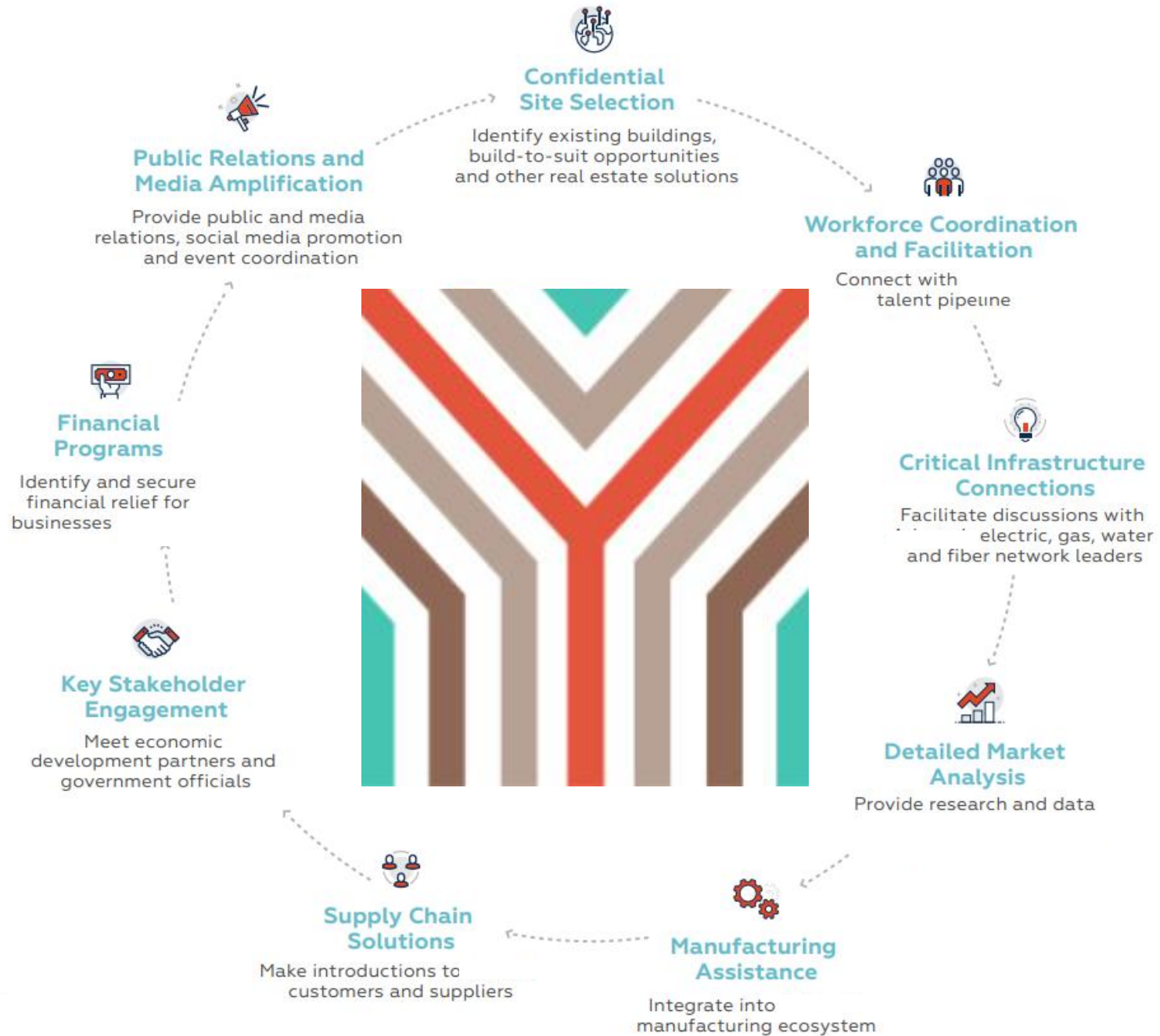
(928) 782-7774

MARIANA APPERSON, DATA EXPLORATION SPECIALIST



Mariana Apperson, Data Exploration Specialist
mapperson@greateryuma.org

(928)782-7774



Strategic Plan

Our Mission:

To improve the quality of life of all Greater Yuma residents by diversifying our economic industry base, expanding our advanced technology assets, improving our regional amenities, and developing the region's existing industry to its fullest potential.

FY 2023-2025

#GreaterYuma

www.GreaterYuma.org



Greater Yuma
ECONOMIC DEVELOPMENT CORP

Questions?

Thank You

