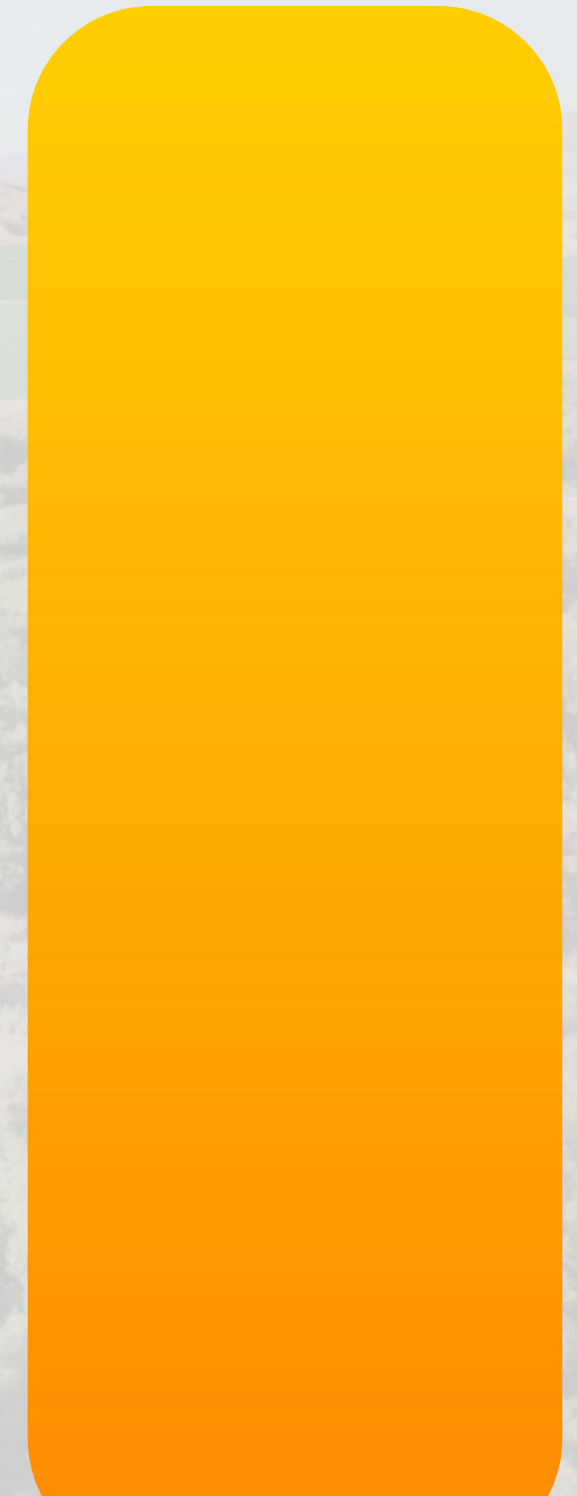




YUMA COUNTY CHAMBER OF COMMERCE: PARTNERING IN ECONOMIC DEVELOPMENT

We support economic development by supporting businesses.



WHO WE ARE

YUMA COUNTY CHAMBER OF COMMERCE OUR MISSION

To help **Yuma County** businesses prosper and grow.

WHAT WE DO

- **Support** and **speak up** for businesses across Yuma County
- **Help** create a strong and healthy business environment
- **Connect** businesses with helpful resources, leaders, and opportunities
- **Build** relationships that help businesses grow over time



Yuma County Commercial Club

The Yuma County Commercial Club helped grow Yuma in the early 1900s by supporting local business and attracting new residents.



Yuma County Chamber of Commerce



Though no longer active, the Club's mission continues through the Yuma County Chamber of Commerce, which has supported local business growth since 1905.



THE TRANSFORMATION OF THE YUMA COUNTY COMMERCIAL CLUB

The legacy of the Yuma County Commercial Club continues through several key organizations, each playing a unique role in supporting our community. Together, they help Yuma grow, thrive, and stand out.



GYEDC



The Greater Yuma Economic Development Corporation (GYEDC) focuses on attracting industries and growing the local economy.



Caballeros de Yuma



Caballeros de Yuma promotes community pride through events like Midnight at the Oasis and supports local charities.



Visit Yuma

Visit Yuma works to attract visitors by highlighting our history, events, and outdoor experiences.



WHY THE CHAMBER MATTERS TO ECONOMIC DEVELOPMENT

- > Business retention and engagement
- > Business visibility & credibility
- > Advocacy & business voice
- > Relationship-building at the local level





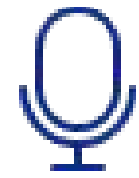
SAN LUIS & SOUTH COUNTY FOCUS



- > Active presence in San Luis & South County
- > Bilingual outreach
- > Collaboration with local partners
- > Supporting small & minority-owned businesses



CHAMBER BENEFITS



A Voice for Your Business – Advocacy on your behalf at the local, state, and national levels.



Premium Publicity – Get noticed with exclusive marketing and promotion opportunities.



Enhanced Credibility – Be a trusted name in your community.



Elite Networking – Access to high-value connections and business leaders.



Insider Resources – Exclusive data, training, and growth opportunities.



EVENTS AS ECONOMIC TOOLS

- Build relationships between businesses
- Increase visibility for local businesses
- Create connections across industries and communities



GOOD MORNING YUMA

Monthly breakfast with a guest speaker that brings together about 180 business and community leaders from across Yuma County.



MEMBER MIXERS

Casual networking events where businesses build relationships, increase visibility, and create new opportunities.

CHAMBER AMBASSADOR PROGRAM

Our Ambassador Program plays a key role in business engagement, connection, and retention across Yuma County.

WHY IT MATTERS

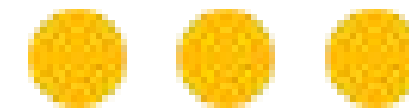
- Strengthens relationships with local businesses
- Supports long-term business growth and retention
- Creates trusted, peer-to-peer connections across Yuma County



WHAT AMBASSADORS DO

- > Welcome and support new businesses as they join the Chamber
- > Serve as a bridge between businesses, the Chamber, and community partners
- > Represent the Chamber at ribbon cuttings, mixers, Good Morning Yuma, and other events
- > Help businesses connect to resources, people, and opportunities





THANK YOU



(928) 782-2567



www.yumachamber.org